

Application for consent to display an advertisement(s).
Town and Country Planning (Control of Advertisement) Regulations 2007

Publication of applications on planning authority websites.

Please note that the information provided on this application form and in supporting documents may be published on the Authority's website.
If you require any further clarification, please contact the Authority's planning department.

1. Applicant Name, Address and Contact Details

Title:	Mr	First name:	Graham	Surname:	Lymn	
Company name	Mutual Services (Portsmouth) Ltd					
Street address:	The Southern Co-operatives Ltd			Country Code	National Number	Extension Number
	1000 Lakeside			Telephone number:		
	Western Road			Mobile number:		
Town/City	Portsmouth			Fax number:		
County:	Hants			Email address:		
Country:	United Kingdom					
Postcode:	PO6 3FE					
Are you an agent acting on behalf of the applicant? ☒ Yes ☐ No						

2. Agent Name, Address and Contact Details

Title:	Mr	First Name:	Richard	Surname:	Bannatyne	
Company name:	Key2 Signs Ltd					
Street address:	Key2 Group			Country Code	National Number	Extension Number
	Unit C4 Lakesmere Rd			Telephone number:	08450 554433	
	Hazleton Interchange			Mobile number:		
Town/City	Waterlooville			Fax number:		
County:	Hampshire			Email address:		
Country:	United Kingdom					
Postcode:	PO8 9JU			richard@key2uk.com		

3. Site Address Details

Full postal address of the site (including full postcode where available)

House:	37	Suffix:	A
House name:	Flower Centre Cowplain		
Street address:	London Road		
	Cowplain		
Town/City:	Waterlooville		
County:			
Postcode:	PO8 8DF		

Description of location or a grid reference
(must be completed if postcode is not known):

Easting:	469049
Northing:	110896

Description:

4. Pre-application Advice

Has assistance or prior advice been sought from the local authority about this application?

☐ Yes ☒ No

5. Neighbour and Community Consultation

Have you consulted your neighbours or the local community about the proposal?

☐ Yes ☒ No

6. Authority Employee/Member

With respect to the Authority, I am:

- (a) a member of staff
- (b) an elected member
- (c) related to a member of staff
- (d) related to an elected member

Do any of these statements apply to you?

☐ Yes ☒ No

7. Type of Proposed Advertisement(s)

Please describe the proposed advertisement(s):

Aluminium composite pan fascia sign made lilac PMS 2715c with white and blue PMS 2757c acrylic face fixed lettering and colour matched trough light above.
Internally illuminated projecting sign made from similar materials
Non-illuminated side fascia pan sign made from similar materials but with vinyl lettering.
All illumination on a timer

How many of the following type of advertisements are you applying for?

Fascia sign(s)	2	Projecting or hanging sign(s)	1	Hoarding(s)	0	Other	0
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8. Location of Advertisement(s)

Is the advertisement(s) you are applying for already in place?

☐ Yes ☒ No

Is an existing advertisement(s) to be removed and replaced by the advertisement(s) in this proposal?

☒ Yes ☐ No ☐ Not Applicable

If Yes to either or both above, please show the existing sign(s) on an elevation drawing or photograph and state the references for the drawing(s) or photograph(s).

Will the proposed advertisement(s) project over a footpath or other public highway?

☐ Yes ☒ No

9. Advertisement(s) Period

Please state the period of time for which consent is sought for the advertisement

From:	10/12/2013	To:	10/12/2053
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10. Interest in the Land

Does the applicant own the land or buildings where the adverts are to be placed?

☒ Yes ☐ No

11 (a). Details of Proposed Advertisement(s) - Fascia Sign

What is the height from the ground to the base of the advertisement (in metres)?

2.500

m

What is the maximum projection of the advertisement from face of building (in metres)?

0.050

m

What are the dimensions of the proposed advertisement?

Height:

0.580

 x Width:

6.500

 x Depth:

0.050

 metres

What materials will the sign be made of?

Aluminium composite and acrylic

What is the maximum height of any of the individual letters and symbols (in centimetres)?

28.900

cm

The colour of text and background:

PMS 2715c, white and PMS 2757c

Will the sign be illuminated?

☒

 Yes

☐

 No

Will the sign be illuminated internally or externally?

☐

 Internally

☒

 Externally

Illuminance Levels:

270.000

 cd/m

Will the illumination be static or intermittent?

☒

 Static

☐

 Intermittent

11 (a). Details of Proposed Advertisement(s) - Fascia Sign

What is the height from the ground to the base of the advertisement (in metres)?

1.900

m

What is the maximum projection of the advertisement from face of building (in metres)?

0.050

m

What are the dimensions of the proposed advertisement?

Height:

0.800

 x Width:

2.900

 x Depth:

0.050

 metres

What materials will the sign be made of?

Aluminium composite and printed vinyl

What is the maximum height of any of the individual letters and symbols (in centimetres)?

17.000

cm

The colour of text and background:

PMS 2715c, white and PMS 2757c

Will the sign be illuminated?

☐

 Yes

☒

 No

11 (b). Details of Proposed Advertisement(s) - Hanging Sign

What is the height from the ground to the base of the advertisement (in metres)?

2.500

m

What is the maximum projection of the advertisement from face of building (in metres)?

0.670

m

What are the dimensions of the proposed advertisement?

Height:

0.580

 x Width:

0.670

 x Depth:

0.100

 metres

What materials will the sign be made of?

Aluminium composite and acrylic

What is the maximum height of any of the individual letters and symbols (in centimetres)?

8.200

cm

The colour of text and background:

PMS 2715c, white and PMS 2757c

Will the sign be illuminated?

☒

 Yes

☐

 No

Will the sign be illuminated internally or externally?

☒

 Internally

☐

 Externally

Illuminance Levels:

270.000

 cd/m

Will the illumination be static or intermittent?

☒

 Static

☐

 Intermittent

12. Site Visit

Can the site be seen from a public road, public footpath, bridleway or other public land?

☒

 Yes

☐

 No

If the planning authority needs to make an appointment to carry out a site visit, whom should they contact? (Please select only one)

☒

 The agent

☐

 The applicant

☐

 Other person

13. Declaration

I/we hereby apply for planning permission/consent as described in this form and the accompanying plans/drawings and additional information. I/we confirm that, to the best of my/our knowledge, any facts stated are true and accurate and any opinions given are the genuine opinions of the person(s) giving them.



Date

10/12/2013