



Application for consent to display an advertisement(s).
Town and Country Planning (Control of Advertisement) Regulations 2007

Publication of applications on planning authority websites.

Please note that the information provided on this application form and in supporting documents may be published on the Authority's website.
If you require any further clarification, please contact the Authority's planning department.

1. Applicant Name, Address and Contact Details

Title:		First name:		Surname:	
Company name	Esso Petroleum Company Limited				
Street address:	Mailpoint 22			Country Code	
	ExxonMobil House			National Number	
	Ermyrn Way			Extension Number	
Town/City	Leatherhead			Telephone number:	
County:	Surrey			Mobile number:	
Country:	United Kingdom			Fax number:	
Postcode:	KT22 8UX			Email address:	
Are you an agent acting on behalf of the applicant? ☒ Yes ☐ No					

2. Agent Name, Address and Contact Details

Title:	Mr	First Name:	Colin	Surname:	Ruddock
Company name:	Bowman Riley Architects				
Street address:	Wellington House			Country Code	
	Otley Street			National Number	01756 795 611
				Extension Number	
Town/City	Skipton			Telephone number:	
County:	North Yorkshire			Mobile number:	
Country:	United Kingdom			Fax number:	
Postcode:	BD23 1EL			Email address:	colin.ruddock@bowmanriley.com

3. Site Address Details

Full postal address of the site (including full postcode where available)

House:	127	Suffix:	
House name:	Westons Service Station		
Street address:	London Road		
	Cowplain		
Town/City:	Waterlooville		
County:			
Postcode:	PO8 8XJ		

Description of location or a grid reference
(must be completed if postcode is not known):

Easting:	469234
Northing:	111335

Description:

4. Pre-application Advice

Has assistance or prior advice been sought from the local authority about this application?

☐ Yes ☒ No

5. Neighbour and Community Consultation

Have you consulted your neighbours or the local community about the proposal?

☐ Yes ☒ No

6. Authority Employee/Member

With respect to the Authority, I am:

- (a) a member of staff
- (b) an elected member
- (c) related to a member of staff
- (d) related to an elected member

Do any of these statements apply to you?

☐ Yes ☒ No

7. Type of Proposed Advertisement(s)

Please describe the proposed advertisement(s):

How many of the following type of advertisements are you applying for?

Fascia sign(s) Projecting or hanging sign(s) Hoarding(s) Other

Please describe:

8. Location of Advertisement(s)

Is the advertisement(s) you are applying for already in place?

☐ Yes ☒ No

Is an existing advertisement(s) to be removed and replaced by the advertisement(s) in this proposal?

☒ Yes ☐ No ☐ Not Applicable

If Yes to either or both above, please show the existing sign(s) on an elevation drawing or photograph and state the references for the drawing(s) or photograph(s).

Existing Photo:

Westons 1
Westons 2
Westons 3
Westons 4

Will the proposed advertisement(s) project over a footpath or other public highway?

☐ Yes ☒ No

9. Advertisement(s) Period

Please state the period of time for which consent is sought for the advertisement

From: To:

10. Interest in the Land

Does the applicant own the land or buildings where the adverts are to be placed?

☒ Yes ☐ No

11 (a). Details of Proposed Advertisement(s) - Fascia Sign

What is the height from the ground to the base of the advertisement (in metres)?

4.000

m

What is the maximum projection of the advertisement from face of building (in metres)?

0.100

m

What are the dimensions of the proposed advertisement?

Height:

0.900

 x Width:

15.600

 x Depth:

0.100

 metres

What materials will the sign be made of?

Aluminium, Acrylic

What is the maximum height of any of the individual letters and symbols (in centimetres)?

0.000

cm

The colour of text and background:

Red Stripe on White Background

Will the sign be illuminated?

☐

 Yes

☒

 No

11 (a). Details of Proposed Advertisement(s) - Fascia Sign

What is the height from the ground to the base of the advertisement (in metres)?

4.000

m

What is the maximum projection of the advertisement from face of building (in metres)?

0.100

m

What are the dimensions of the proposed advertisement?

Height:

0.900

 x Width:

18.900

 x Depth:

0.100

 metres

What materials will the sign be made of?

Aluminium, Acrylic

What is the maximum height of any of the individual letters and symbols (in centimetres)?

45.000

cm

The colour of text and background:

Red Letters & White Background

Will the sign be illuminated?

☒

 Yes

☐

 No

Will the sign be illuminated internally or externally?

☒

 Internally

☐

 Externally

Illuminance Levels:

500.000

 cd/m

Will the illumination be static or intermittent?

☒

 Static

☐

 Intermittent

11 (a). Details of Proposed Advertisement(s) - Fascia Sign

What is the height from the ground to the base of the advertisement (in metres)?

4.000

m

What is the maximum projection of the advertisement from face of building (in metres)?

0.100

m

What are the dimensions of the proposed advertisement?

Height:

0.900

 x Width:

18.900

 x Depth:

0.100

 metres

What materials will the sign be made of?

Aluminium, Acrylic

What is the maximum height of any of the individual letters and symbols (in centimetres)?

45.000

cm

The colour of text and background:

Red Letters & White Background

Will the sign be illuminated?

☒

 Yes

☐

 No

Will the sign be illuminated internally or externally?

☒

 Internally

☐

 Externally

Illuminance Levels:

500.000

 cd/m

Will the illumination be static or intermittent?

☒

 Static

☐

 Intermittent

11 (d). Details of Proposed Advertisement(s) - Other Sign

What is the height from the ground to the base of the advertisement (in metres)?

1.275

m

What is the maximum projection of the advertisement from face of building (in metres)?

0.560

m

What are the dimensions of the proposed advertisement?

Height:

5.400

 x Width:

1.900

 x Depth:

0.560

 metres

What materials will the sign be made of?

Aluminium, Acrylic, Steel

What is the maximum height of any of the individual letters and symbols (in centimetres)?

45.000

cm

The colour of text and background:

Varies, Please refer to drawing MID001

Will the sign be illuminated?

☒

 Yes

☐

 No

Will the sign be illuminated internally or externally?

☒

 Internally

☐

 Externally

Illuminance Levels:

500.000

 cd/m

Will the illumination be static or intermittent?

☒

 Static

☐

 Intermittent

12. Site Visit

Can the site be seen from a public road, public footpath, bridleway or other public land?

☒

 Yes

☐

 No

If the planning authority needs to make an appointment to carry out a site visit, whom should they contact? (Please select only one)

☒

 The agent

☐

 The applicant

☐

 Other person

13. Declaration

I/we hereby apply for planning permission/consent as described in this form and the accompanying plans/drawings and additional information. I/we confirm that, to the best of my/our knowledge, any facts stated are true and accurate and any opinions given are the genuine opinions of the person(s) giving them.

☒

 Date

17/06/2014