



Application for consent to display an advertisement(s).
Town and Country Planning (Control of Advertisement) Regulations 2007

Publication of applications on planning authority websites.

Please note that the information provided on this application form and in supporting documents may be published on the Authority's website.
If you require any further clarification, please contact the Authority's planning department.

1. Applicant Name, Address and Contact Details

Title:		First name:		Surname:	
Company name	Sainsbury's Supermarkets Ltd				
Street address:	c/o Agent				
		Telephone number:			
		Mobile number:			
Town/City		Fax number:			
County:		Email address:			
Country:	United Kingdom				
Postcode:					
Are you an agent acting on behalf of the applicant? ☒ Yes ☐ No					

2. Agent Name, Address and Contact Details

Title:	Miss	First Name:	Alice	Surname:	Broomfield
Company name:	WYG Planning and Environment				
Street address:	100 St John Street				
		Telephone number:		02072507507	
		Mobile number:			
Town/City	London	Fax number:			
County:	London	Email address:	alice.broomfield@wyg.com		
Country:					
Postcode:	EC1M 4EH				

3. Site Address Details

Full postal address of the site (including full postcode where available)

House:		Suffix:	
House name:	Sainsbury's Superstore		
Street address:	Hambleton Road		
Town/City:	Waterlooville		
County:			
Postcode:	PO7 7UA		

Description of location or a grid reference
(must be completed if postcode is not known):

Easting:	467848
Northing:	109882

Description:

4. Pre-application Advice

Has assistance or prior advice been sought from the local authority about this application?

☐ Yes ☒ No

5. Neighbour and Community Consultation

Have you consulted your neighbours or the local community about the proposal?

☐ Yes ☒ No

6. Authority Employee/Member

With respect to the Authority, I am:

- (a) a member of staff
- (b) an elected member
- (c) related to a member of staff
- (d) related to an elected member

Do any of these statements apply to you?

☐ Yes ☒ No

7. Type of Proposed Advertisement(s)

Please describe the proposed advertisement(s):

Please refer to accompanying covering letter, schedule of advertisements and drawings.

How many of the following type of advertisements are you applying for?

Fascia sign(s) Projecting or hanging sign(s) Hoarding(s) Other

Please describe:

Please refer to accompanying covering letter, schedule of advertisements and drawings.

8. Location of Advertisement(s)

Is the advertisement(s) you are applying for already in place?

☐ Yes ☒ No

Is an existing advertisement(s) to be removed and replaced by the advertisement(s) in this proposal?

☐ Yes ☒ No ☐ Not Applicable

Will the proposed advertisement(s) project over a footpath or other public highway?

☐ Yes ☒ No

9. Advertisement(s) Period

Please state the period of time for which consent is sought for the advertisement

From: To:

10. Interest in the Land

Does the applicant own the land or buildings where the adverts are to be placed?

☒ Yes ☐ No

11 (d). Details of Proposed Advertisement(s) - Other Sign

What is the height from the ground to the base of the advertisement (in metres)?

m

What is the maximum projection of the advertisement from face of building (in metres)?

m

What are the dimensions of the proposed advertisement?

Height:

x

Width:

x

Depth:

metres

What materials will the sign be made of?

Please refer to accompanying covering letter, schedule of advertisements and drawings.

What is the maximum height of any of the individual letters and symbols (in centimetres)?

cm

The colour of text and background:

Please refer to accompanying covering letter, schedule of advertisements and drawings.

Will the sign be illuminated?

☐

Yes

☒

No

12. Site Visit

Can the site be seen from a public road, public footpath, bridleway or other public land?

☒

Yes

☐

No

If the planning authority needs to make an appointment to carry out a site visit, whom should they contact? (Please select only one)

☒

The agent

☐

The applicant

☐

Other person

13. Declaration

I/we hereby apply for planning permission/consent as described in this form and the accompanying plans/drawings and additional information. I/we confirm that, to the best of my/our knowledge, any facts stated are true and accurate and any opinions given are the genuine opinions of the person(s) giving them.



Date