

Planning Statement

Location:

The Co-operative food, The Rose in June, Selsmore Road, Hayling Island, Hampshire, PO11 9LB

Advertising Application Proposal:

The proposed advertising is to install three aluminium internally illuminated fascia signs, one aluminium totem sign, four aluminium wall mounted car park signs and two aluminium post mounted disabled car park signs.

Sign 1) Aluminium full back tray fascia with acrylic blue and white The Co-operative food text with vinyl face on green background.

H 0.600m X W 6.000m X D 0.075m

Sign 2) Aluminium full back tray fascia with acrylic blue and white The Co-operative food text with vinyl face and applied vinyl blue Opening Hours text on green background.

H 0.650m X W 13.000m X D 0.075m

Sign 3) Aluminium full back tray fascia with acrylic blue and white The Co-operative food text with vinyl face on green background.

H 0.650m X W 5.000m X D 0.075m

Sign 4) Aluminium totem with applied vinyl blue and white The Co-operative food and Opening Hours text on green background and yellow logo.

H 3.500m X W 0.700m X D 0.108m

Sign 5) Aluminium panel wall mounted car park sign with applied vinyl Blue and white The Co-operative food text on green background and black car park liability disclaimer text on white background.

Sign 6) Aluminium panel wall mounted car park sign with applied vinyl blue and white The Co-operative food text on green background and black disabled parking text and black image on white background.

Signs 5 & 6) H 0.600m X W 0.600m X D 0.003m

Sign 7) Two aluminium panel post mounted disabled car park signs with applied vinyl white disabled image on blue background.

H 0.600m X W 0.600m X D 0.003m

Sign 8) Aluminium panel wall mounted car park at rear sign with applied vinyl blue and white The Co-operative food text on green background and black Car Park at Rear of Store text on white background and black up arrow image on white background.

Sign 9) Aluminium panel wall mounted car park at rear of store sign with applied vinyl Blue and white The Co-operative food text on green background and black Car Park at Rear of Store text, on white background and black right arrow image on white background.

Signs 8 & 9) H 1.000m X W 1.000m X D 0.003m

The colours used on the signs are Blue (PMS 2757c), White, Green (Pantone 375c (print) & MK172E (paint)), Black (PMS Process Black c), Yellow (PMS 1235c).

Signs 1, 2 & 3 are all static internally illuminated by a LED light tray with an illuminance level of 450 cd/m.