



Application for consent to display an advertisement(s).
Town and Country Planning (Control of Advertisement) Regulations 2007

Publication of applications on planning authority websites.

Please note that the information provided on this application form and in supporting documents may be published on the Authority's website.
If you require any further clarification, please contact the Authority's planning department.

1. Applicant Name, Address and Contact Details

Title:	Mr	First name:	Chris	Surname:	McLaughlan		
Company name	Specsavers Optical Superstore Ltd						
Street address:	Cirrus House			Country Code	National Number	Extension Number	
	10 Experian Way			Telephone number:			
				Mobile number:			
Town/City	Nottingham			Fax number:			
County:	Nottinghamshire			Email address:			
Country:	United Kingdom						
Postcode:	NG2 1EP						
Are you an agent acting on behalf of the applicant? ☒ Yes ☐ No							

2. Agent Name, Address and Contact Details

Title:	Miss	First Name:	Sally	Surname:	Arch		
Company name:	Hawes Signs Ltd						
Street address:	Sandfield Close			Country Code	National Number	Extension Number	
	Moulton Park			Telephone number:	01604 640602		
				Mobile number:			
Town/City	Northampton			Fax number:			
County:	Northamptonshire			Email address:			
Country:	United Kingdom						
Postcode:	NN3 6EU						
				sarch@hawes.co.uk			

3. Site Address Details

Full postal address of the site (including full postcode where available)

House:	34	Suffix:	
House name:	Specsavers Hearcare		
Street address:	West Street		
Town/City:	Havant		
County:	Hampshire		
Postcode:	PO9 1PG		

Description of location or a grid reference
(must be completed if postcode is not known):

Easting:	471650
Northing:	106304

Description:

4. Pre-application Advice

Has assistance or prior advice been sought from the local authority about this application?

☐ Yes ☒ No

5. Neighbour and Community Consultation

Have you consulted your neighbours or the local community about the proposal?

☐ Yes ☒ No

6. Authority Employee/Member

With respect to the Authority, I am:

- (a) a member of staff
- (b) an elected member
- (c) related to a member of staff
- (d) related to an elected member

Do any of these statements apply to you?

☐ Yes ☒ No

7. Type of Proposed Advertisement(s)

Please describe the proposed advertisement(s):

How many of the following type of advertisements are you applying for?

Fascia sign(s)	1	Projecting or hanging sign(s)	0	Hoarding(s)	0	Other	0
----------------	--------------------------------	-------------------------------	--------------------------------	-------------	--------------------------------	-------	--------------------------------

8. Location of Advertisement(s)

Is the advertisement(s) you are applying for already in place?

☐ Yes ☒ No

Is an existing advertisement(s) to be removed and replaced by the advertisement(s) in this proposal?

☒ Yes ☐ No ☐ Not Applicable

If Yes to either or both above, please show the existing sign(s) on an elevation drawing or photograph and state the references for the drawing(s) or photograph(s).

Will the proposed advertisement(s) project over a footpath or other public highway?

☒ Yes ☐ No

9. Advertisement(s) Period

Please state the period of time for which consent is sought for the advertisement

From:	26/08/2014	To:	25/08/2019
-------	---	-----	---

10. Interest in the Land

Does the applicant own the land or buildings where the adverts are to be placed?

☐ Yes ☒ No

If No, has the permission of the owner or any other person entitled to give permission for the display of an advertisement been obtained?

☒ Yes ☐ No

11 (a). Details of Proposed Advertisement(s) - Fascia Sign

What is the height from the ground to the base of the advertisement (in metres)?

2.800

m

What is the maximum projection of the advertisement from face of building (in metres)?

0.100

m

What are the dimensions of the proposed advertisement?

Height:

0.842

 x Width:

3.641

 x Depth:

0.100

 metres

What materials will the sign be made of?

Aluminum backpanel with aluminum Specsavers POD with vinyl text & aluminum letters

What is the maximum height of any of the individual letters and symbols (in centimetres)?

60.000

cm

The colour of text and background:

Dark green white text, Light green silver text

Will the sign be illuminated?

☐

 Yes

☒

 No

12. Site Visit

Can the site be seen from a public road, public footpath, bridleway or other public land?

☒

 Yes

☐

 No

If the planning authority needs to make an appointment to carry out a site visit, whom should they contact? (Please select only one)

☒

 The agent

☐

 The applicant

☐

 Other person

13. Declaration

I/we hereby apply for planning permission/consent as described in this form and the accompanying plans/drawings and additional information. I/we confirm that, to the best of my/our knowledge, any facts stated are true and accurate and any opinions given are the genuine opinions of the person(s) giving them.

☒

 Date

22/08/2014