

Design and Access Statement

Site

Rusty Cutter
65 Bedhampton Hill Road
Bedhampton
Hampshire
Havant
PO9 3JN

Proposal

The requirement for the change in signs has arisen as a result of a nationwide update to the Beefeater brand across the whole estate.

Amount

We have looked at the needs for the site carefully and feel it is right to replace signs like for like in the main and rationalise signs where appropriate.

Layout

The proposed signs are positioned where they offer most value to patrons on and off site to provide sufficient awareness of the restaurant.

Scale

The replacement of each sign is roughly of the same approximate scale that of the existing signs being replaced and is very much in keeping with the scale of the building. Sizes are appropriate for the viewing distances required and the signs are not unnecessarily large within the space available.

Materials

All sign construction is using materials that can easily be recycled. Production of all materials is as green a process as is possible for items that are durable and built to last maintaining the quality finish they are supplied with for years to come.

Lighting

Signs require to be illuminated to provide year round visibility. Using both external trough light and internal illumination where appropriate we aim to provide a gentle light of no more than 300 candelas per square metre so signs are visible during the business hours of the restaurant.

Signed:**Date:** 03rd June 2015**Print Name:** Steven Flemming