

Park Lane Service Station, 97 Park Lane, Bedhampton, PO9 3HQ. –

Application to vary trading hours to 24 hours a day.

Park Lane Service Station is a privately owned and operated independent forecourt business trading under the name of Ironmoor Limited. The business has recently been purchased from BP Oil PLC by the applicant.

The site is located on the busy Park Lane thoroughfare and adjacent to the roundabout linking Purbrook Way, Middle Park Way and Park Drive. Purbrook Way links to the Asda entrance road and to the A3M slip road about 1.5km distant.

The applicant is investing heavily within the shop and is enlarging the internal retail area by taking up redundant space within the current footprint – please see appendix 1.

The store is to trade, following its refurbishment, under the fascia of the symbol group *SPAR*, a national provider offering a larger range of grocery & convenience store type products than previously stocked under the previous branding.

Despite the close proximity of the 24 hour Asda, some 800 metres away it is felt that there is customer demand for a convenient local amenity concentrating on top up shopping, and also providing a good quality fuel brand (BP will remain the supplier of fuel) 24 hours a day which would be particularly useful for night shift workers, taxi drivers and those commuting by car/van either working late or leaving early, whilst the shop will be the main draw for those on foot where the superstore is too far to travel.

In addition to the 24 hour site operation of the local Asda superstore garage plus its retail facility at Bedhampton which is also 24 hours a day for 5 days a week (due to Sunday trading restrictions), there are other similar 24 hour forecourt operations trading locally in the Havant Borough council area, where a convenience store/main store is open to complement a through the night fuel offering, These other premises are largely situated within locations similar to Park Lane Service Station.

- Esso Weston Service Station, 127-129 London Road, Cowplain, PO8 8XJ.
- Hayling Island Service Station, 181-183 Havant Road, Hayling Island, PO11 0LG.
- Tesco Store, Solent Road, Havant, PO9 1TR.
- Asda Store, Hambledon Road, Waterloo, PO7 7XR.

The store will be recruiting additional full and part time staff to ensure the store is fully manned at all times. It is anticipated that the additional hours/ altered working schedules will create the equivalent of between 2 - 4 full time posts.

In addition because the site will be manned 24 hours a day, security for the site and local properties will be enhanced as well as improving the amenity for local people.

