

Design and Access Statement

Site

Land to the north of Langbrook Farm Public house, west of Langstone Rd.

Easting: 471572

Northing: 105807

Premier Inn Solus

Langstone Rd

Havant

PO9 1RE

Proposal

Provision of building mounted and free standing signs to best communicate the nature of the operator's businesses and direct patrons where necessary.

Amount

We have looked at the needs for the site carefully and propose signs to identify the building on each side. Freestanding signs will provide roadside presence and entrance marker. Directional signs will also be provided where appropriate.

Layout

The proposed signs are positioned where they offer most value to patrons on and off site to provide sufficient awareness of the business.

Scale

All signs proposed are in keeping with the scale of the building. Sizes are appropriate for the viewing distances required and sit comfortably within the spaces they occupy but are not unnecessarily large within the available space.

Materials

All sign construction is using materials that can easily be recycled. Production of all materials is as green a process as is possible for items that are durable and built to last maintaining the quality finish they are supplied with for years to come.

Lighting

Signs require to be illuminated to provide year round visibility. Using internal illumination we aim to provide a gentle light of no more than 300 candelas per square metre so signs are visible but not overly dominant.

Signed: 

Date: 23rd June 2015

Print Name: Steven Flemming