



Application for consent to display an advertisement(s).
Town and Country Planning (Control of Advertisement) Regulations 2007

Publication of applications on planning authority websites.

Please note that the information provided on this application form and in supporting documents may be published on the Authority's website.
If you require any further clarification, please contact the Authority's planning department.

1. Applicant Name, Address and Contact Details

Title:		First name:		Surname:		
Company name	Sainsbury's Supermarkets Ltd					
Street address:	c/o Agent			Country Code	National Number	Extension Number
				Telephone number:		
				Mobile number:		
Town/City				Fax number:		
County:				Email address:		
Country:	United Kingdom					
Postcode:						
Are you an agent acting on behalf of the applicant?				☒ Yes	☐ No	

2. Agent Name, Address and Contact Details

Title:	Miss	First Name:	Alice	Surname:	Broomfield	
Company name:	WYG Planning and Environment					
Street address:	100 St John Street			Country Code	National Number	Extension Number
				Telephone number:	02072507507	
				Mobile number:		
Town/City	London			Fax number:		
County:	London			Email address:		
Country:						
Postcode:	EC1M 4EH			alice.broomfield@wyg.com		

3. Site Address Details

Full postal address of the site (including full postcode where available)

House:		Suffix:	
House name:	Site of Salvador Caetano Coach Builders		
Street address:	Hambleton Road		
Town/City:	Waterlooville		
County:			
Postcode:	PO7 7UA		

Description of location or a grid reference
(must be completed if postcode is not known):

Easting:	467848
Northing:	109882

Description:

4. Pre-application Advice

Has assistance or prior advice been sought from the local authority about this application?

☐ Yes ☒ No

5. Neighbour and Community Consultation

Have you consulted your neighbours or the local community about the proposal?

☐ Yes ☒ No

6. Authority Employee/Member

With respect to the Authority, I am:

- (a) a member of staff
- (b) an elected member
- (c) related to a member of staff
- (d) related to an elected member

Do any of these statements apply to you?

☐ Yes ☒ No

7. Type of Proposed Advertisement(s)

Please describe the proposed advertisement(s):

How many of the following type of advertisements are you applying for?

Fascia sign(s) Projecting or hanging sign(s) Hoarding(s) Other

Please describe:

8. Location of Advertisement(s)

Is the advertisement(s) you are applying for already in place?

☐ Yes ☒ No

Is an existing advertisement(s) to be removed and replaced by the advertisement(s) in this proposal?

☐ Yes ☒ No ☐ Not Applicable

Will the proposed advertisement(s) project over a footpath or other public highway?

☐ Yes ☒ No

9. Advertisement(s) Period

Please state the period of time for which consent is sought for the advertisement

From: To:

10. Interest in the Land

Does the applicant own the land or buildings where the adverts are to be placed?

☒ Yes ☐ No

11 (d). Details of Proposed Advertisement(s) - Other Sign

What is the height from the ground to the base of the advertisement (in metres)?

12.968 m

What is the maximum projection of the advertisement from face of building (in metres)?

0.100 m

What are the dimensions of the proposed advertisement?

Height:

1.900

x

Width:

12.604

x

Depth:

0.100

metres

What materials will the sign be made of?

Acrylic.

What is the maximum height of any of the individual letters and symbols (in centimetres)?

190.000 cm

The colour of text and background:

Orange text, no background

Will the sign be illuminated?



Yes



No

Will the sign be illuminated internally or externally?



Internally



Externally

Illuminance Levels:

73.000

cd/m

Will the illumination be static or intermittent?



Static



Intermittent

12. Site Visit

Can the site be seen from a public road, public footpath, bridleway or other public land?



Yes



No

If the planning authority needs to make an appointment to carry out a site visit, whom should they contact? (Please select only one)



The agent



The applicant



Other person

13. Declaration

I/we hereby apply for planning permission/consent as described in this form and the accompanying plans/drawings and additional information. I/we confirm that, to the best of my/our knowledge, any facts stated are true and accurate and any opinions given are the genuine opinions of the person(s) giving them.



Date

21/10/2014