

APP/14/01063 & APP/14/01147

THE SHIP INN LANGSTONE ROAD, HAVANT, PO9 1RD

APPLICATION FOR ADVERTISEMENT CONSENT FOR REPLACEMENT ADVERTISEMENTS AND LIGHTING COMPRISING: 2NO. WRITTEN SIGNS. 1NO PLAQUE, 1NO BRASS MENU CASE AND 1NO BRASS LANTERN TO SOUTH ELEVATION; REFURBISHMENT OF EXISTING CARTOUCHE AND 1NO WRITTEN SIGNBOARD ON WEST ELEVATION; 2NO. WRITTEN SIGNS ON EAST ELEVATION; RETENTION OF ALL FLOODLIGHTING ON BUILDING; AND REPLACEMENT EXTERNALLY ILLUMINATED PICTORIAL, GIBBET AND CARTOUCHE TO EXISTING FREESTANDING SIGN AT ROAD FRONTAGE.

PLANNING POLICY FRAMEWORK

NPPF paragraphs 14 and 115; CS11, CS12, CS16, CS17, DM8: Havant Borough Local Plan (Core Strategy) 2011; AL2, AL4, DM23, DM24: Havant Borough Local Plan (Allocations) 2014. Chichester Harbour AONB Management Plan 2014-2019: BD1, BD2, BD3. CHC Planning Guideline B4.

CHICHESTER HARBOUR CONSERVANCY'S COMMENTS

There is no objection to the majority of the proposed signs as these replace existing ones of a similar size. We also have no objection to the proposed sign H on the gable-end as this is a more interesting and distinctive sign than the existing gold lettering. However, it is considered that the repetition of this sign on the Harbour-facing elevation, along with sign G (x 2) seems an excessive and unnecessary level of signage which would create a cluttered appearance.

We would also support the comments on the Conservation Consultant regarding the proposed hanging sign, and agree that it would be regrettable to lose the locally distinctive painting depicting the Ship Inn itself.

Finally, we would wish to ensure that the proposed levels of illumination are appropriate and avoid light pollution and spillage beyond the site boundary in this prominent site within the AONB.

DATE CONSIDERED

18/11/14

CONSIDERED BY

Chichester Harbour Conservancy Officers under delegated powers.

RECOMMENDATION

The Local Planning Authority is advised that the Conservancy has no objection to this application, but asks that the following matters be negotiated if possible:-

- Sign H on the Harbour elevation be omitted and preferably also 1 or both of Sign G;
- Painting depicting the Ship Inn on the Hanging Sign (Sign J) be retained;
- The Council is satisfied that the proposed lighting is of a suitable level to avoid light pollution or spillage beyond the site boundary, given the sensitive location of the site within the AONB.