



Application for consent to display an advertisement(s).
Town and Country Planning (Control of Advertisement) Regulations 2007

Publication of applications on planning authority websites.

Please note that the information provided on this application form and in supporting documents may be published on the Authority's website.
If you require any further clarification, please contact the Authority's planning department.

1. Applicant Name, Address and Contact Details

Title:	Mr	First name:	Chris	Surname:	Fletcher		
Company name:	Grainger						
Street address:	C/O Agent			Country Code	National Number	Extension Number	
				Telephone number:			
				Mobile number:			
Town/City				Fax number:			
County:				Email address:			
Country:	United Kingdom						
Postcode:							
Are you an agent acting on behalf of the applicant?				☒ Yes	☐ No		

2. Agent Name, Address and Contact Details

Title:		First Name:	Bryony	Surname:	Stala		
Company name:	Savills						
Street address:	Savills			Country Code	National Number	Extension Number	
	2 Charlotte Place			Telephone number:	02380713955		
				Mobile number:			
Town/City	Southampton			Fax number:			
County:	Hampshire			Email address:			
Country:							
Postcode:	SO14 0TB			bstala@savills.com			

3. Site Address Details

Full postal address of the site (including full postcode where available)

House:		Suffix:	
House name:			
Street address:			
Town/City:			
County:			
Postcode:			

Description of location or a grid reference
(must be completed if postcode is not known):

Easting:	467809
Northing:	109359

Description:

Land at Newlands, Hambledon Road, Denmead, Hampshire

4. Pre-application Advice

Has assistance or prior advice been sought from the local authority about this application?

☐ Yes ☒ No

5. Neighbour and Community Consultation

Have you consulted your neighbours or the local community about the proposal?

☐ Yes ☒ No

6. Authority Employee/Member

With respect to the Authority, I am:

- (a) a member of staff
- (b) an elected member
- (c) related to a member of staff
- (d) related to an elected member

Do any of these statements apply to you?

☐ Yes ☒ No

7. Type of Proposed Advertisement(s)

Please describe the proposed advertisement(s):

1 x advertising sign board and 7 x flag poles advertising Phase 2 of the development, as consented by outline applications 10/02862/OUT (WCC), APP/10/00828 (HBC) and Phase 2 Reserved Matters Application APP/14/00032 (HBC) to be located to the north of the Milk Lane entrance. See accompanying plan D2085 L.220 rev C.

How many of the following type of advertisements are you applying for?

Fascia sign(s)	0	Projecting or hanging sign(s)	0	Hoarding(s)	0	Other	8
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Please describe:

1 x advertisement sign board and 7 x flag poles.

8. Location of Advertisement(s)

Is the advertisement(s) you are applying for already in place?

☐ Yes ☒ No

Is an existing advertisement(s) to be removed and replaced by the advertisement(s) in this proposal?

☐ Yes ☐ No ☒ Not Applicable

Will the proposed advertisement(s) project over a footpath or other public highway?

☐ Yes ☒ No

9. Advertisement(s) Period

Please state the period of time for which consent is sought for the advertisement

From:	09/09/2014	To:	09/09/2019
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10. Interest in the Land

Does the applicant own the land or buildings where the adverts are to be placed?

☒ Yes ☐ No

11 (d). Details of Proposed Advertisement(s) - Other Sign

What is the height from the ground to the base of the advertisement (in metres)?

1.000

m

What is the maximum projection of the advertisement from face of building (in metres)?

0.000

m

What are the dimensions of the proposed advertisement?

Height:

3.000

 x Width:

5.900

 x Depth:

0.200

 metres

What materials will the sign be made of?

signs are made from 4 number 114mm diameter grey pvc coated steel posts concreted into the ground, these have four lengths of grey aluminium rails fixed horizontally across the face of the steel posts using stainless steel sign clips. The face panels will be 3mm thick dibond digitally printed and fixed to the face of the horizontal rails.

What is the maximum height of any of the individual letters and symbols (in centimetres)?

60.000

cm

The colour of text and background:

The background of the sign board is light green. The text is white, red and dark green.

Will the sign be illuminated?

☐

 Yes

☒

 No

11 (d). Details of Proposed Advertisement(s) - Other Sign

What is the height from the ground to the base of the advertisement (in metres)?

0.000

m

What is the maximum projection of the advertisement from face of building (in metres)?

0.000

m

What are the dimensions of the proposed advertisement?

Height:

6.100

 x Width:

1.000

 x Depth:

0.005

 metres

What materials will the sign be made of?

A two piece show home pole with rotating arm and digitally printed polyester jetflag material

What is the maximum height of any of the individual letters and symbols (in centimetres)?

35.000

cm

The colour of text and background:

White text on green background.

Will the sign be illuminated?

☐

 Yes

☒

 No

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What is the maximum projection of the advertisement from face of building (in metres)?

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What are the dimensions of the proposed advertisement?

Height:

6.100

 x Width:

1.000

 x Depth:

0.005

 metres

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cm

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White text on green background

Will the sign be illuminated?

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 No

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 x Width:

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 x Depth:

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Will the sign be illuminated?

☐

 Yes

☒

 No

12. Site Visit

Can the site be seen from a public road, public footpath, bridleway or other public land? ☒ Yes ☐ No

If the planning authority needs to make an appointment to carry out a site visit, whom should they contact? (Please select only one)

- ☒ The agent ☐ The applicant ☐ Other person

13. Declaration

I/we hereby apply for planning permission/consent as described in this form and the accompanying plans/drawings and additional information. I/we confirm that, to the best of my/our knowledge, any facts stated are true and accurate and any opinions given are the genuine opinions of the person(s) giving them.



Date

08/09/2014