



Application for consent to display an advertisement(s).
Town and Country Planning (Control of Advertisement) Regulations 2007

Publication of applications on planning authority websites.

Please note that the information provided on this application form and in supporting documents may be published on the Authority's website.
If you require any further clarification, please contact the Authority's planning department.

1. Applicant Name, Address and Contact Details

Title:		First name:		Surname:	
Company name	Halfords Autocentres Limited				
Street address:	Ickneild Street Drive			Country Code	
	Washford West			National Number	
				Extension Number	
Town/City	Redditch			Telephone number:	
County:	Worcs			Mobile number:	
Country:	United Kingdom			Fax number:	
Postcode:	B98 0DE			Email address:	
Are you an agent acting on behalf of the applicant? ☒ Yes ☐ No					

2. Agent Name, Address and Contact Details

Title:	Mr	First Name:	Stephen	Surname:	Kirby
Company name:	Bourne Wood Partnership Limited				
Street address:	Salisbury Hall			Country Code	
	London Colney			National Number	01727 821587
				Extension Number	
Town/City	St. Albans			Telephone number:	
County:	Hertfordshire			Mobile number:	
Country:				Fax number:	
Postcode:	AL2 1BU			Email address:	stephen.kirby@bournewp.co.uk

3. Site Address Details

Full postal address of the site (including full postcode where available)

House:		Suffix:	
House name:	Unit 3a		
Street address:	Solent Trade Park		
	Solent Road		
Town/City:	Havant		
County:	Hampshire		
Postcode:	PO9 1JH		

Description of location or a grid reference
(must be completed if postcode is not known):

Easting:	471134
Northing:	106033

Description:

Trade Park Under Construction

4. Pre-application Advice

Has assistance or prior advice been sought from the local authority about this application?

☐ Yes ☒ No

5. Neighbour and Community Consultation

Have you consulted your neighbours or the local community about the proposal?

☐ Yes ☒ No

6. Authority Employee/Member

With respect to the Authority, I am:

- (a) a member of staff
- (b) an elected member
- (c) related to a member of staff
- (d) related to an elected member

Do any of these statements apply to you?

☐ Yes ☒ No

7. Type of Proposed Advertisement(s)

Please describe the proposed advertisement(s):

7no. fascia signs and 3no. poster frames

How many of the following type of advertisements are you applying for?

Fascia sign(s) Projecting or hanging sign(s) Hoarding(s) Other

Please describe:

3no. poster frames

8. Location of Advertisement(s)

Is the advertisement(s) you are applying for already in place?

☐ Yes ☒ No

Is an existing advertisement(s) to be removed and replaced by the advertisement(s) in this proposal?

☐ Yes ☒ No ☐ Not Applicable

Will the proposed advertisement(s) project over a footpath or other public highway?

☐ Yes ☒ No

9. Advertisement(s) Period

Please state the period of time for which consent is sought for the advertisement

From: To:

10. Interest in the Land

Does the applicant own the land or buildings where the adverts are to be placed?

☐ Yes ☒ No

If No, has the permission of the owner or any other person entitled
to give permission for the display of an advertisement been obtained?

☒ Yes ☐ No

11 (a). Details of Proposed Advertisement(s) - Fascia Sign

What is the height from the ground to the base of the advertisement (in metres)?

4.587

m

What is the maximum projection of the advertisement from face of building (in metres)?

0.150

m

What are the dimensions of the proposed advertisement?

Height:

1.000

 x Width:

10.729

 x Depth:

0.025

 metres

What materials will the sign be made of?

Di-Bond

What is the maximum height of any of the individual letters and symbols (in centimetres)?

75.000

cm

The colour of text and background:

ornage, black, white and blue MOT logo

Will the sign be illuminated?

☒

 Yes

☐

 No

Will the sign be illuminated internally or externally?

☐

 Internally

☒

 Externally

Illuminance Levels:

500.000

 cd/m

Will the illumination be static or intermittent?

☒

 Static

☐

 Intermittent

11 (a). Details of Proposed Advertisement(s) - Fascia Sign

What is the height from the ground to the base of the advertisement (in metres)?

2.413

m

What is the maximum projection of the advertisement from face of building (in metres)?

0.150

m

What are the dimensions of the proposed advertisement?

Height:

2.225

 x Width:

4.815

 x Depth:

0.025

 metres

What materials will the sign be made of?

Di-Bond

What is the maximum height of any of the individual letters and symbols (in centimetres)?

0.500

cm

The colour of text and background:

ornage, black, white

Will the sign be illuminated?

☒

 Yes

☐

 No

Will the sign be illuminated internally or externally?

☐

 Internally

☒

 Externally

Illuminance Levels:

500.000

 cd/m

Will the illumination be static or intermittent?

☒

 Static

☐

 Intermittent

11 (a). Details of Proposed Advertisement(s) - Fascia Sign

What is the height from the ground to the base of the advertisement (in metres)?

0.000

m

What is the maximum projection of the advertisement from face of building (in metres)?

0.025

m

What are the dimensions of the proposed advertisement?

Height:

2.463

 x Width:

0.486

 x Depth:

0.025

 metres

What materials will the sign be made of?

Di-Bond

What is the maximum height of any of the individual letters and symbols (in centimetres)?

0.400

cm

The colour of text and background:

orange, black, white and blue MOT logo

Will the sign be illuminated?

☐

 Yes

☒

 No

11 (a). Details of Proposed Advertisement(s) - Fascia Sign

What is the height from the ground to the base of the advertisement (in metres)?

0.000

m

What is the maximum projection of the advertisement from face of building (in metres)?

0.025

m

What are the dimensions of the proposed advertisement?

Height:

2.463

 x Width:

0.486

 x Depth:

0.025

 metres

What materials will the sign be made of?

Di-Bond

What is the maximum height of any of the individual letters and symbols (in centimetres)?

0.400

cm

The colour of text and background:

orange, black, white and blue MOT logo

Will the sign be illuminated?

☐

 Yes

☒

 No

11 (a). Details of Proposed Advertisement(s) - Fascia Sign

What is the height from the ground to the base of the advertisement (in metres)?

4.587

m

What is the maximum projection of the advertisement from face of building (in metres)?

0.150

m

What are the dimensions of the proposed advertisement?

Height:

1.000

 x Width:

19.339

 x Depth:

0.025

 metres

What materials will the sign be made of?

Di-Bond

What is the maximum height of any of the individual letters and symbols (in centimetres)?

75.000

cm

The colour of text and background:

orange, black, white and blue MOT logo

Will the sign be illuminated?

☒

 Yes

☐

 No

Will the sign be illuminated internally or externally?

☐

 Internally

☒

 Externally

Illuminance Levels:

500.000

 cd/m

Will the illumination be static or intermittent?

☒

 Static

☐

 Intermittent

11 (a). Details of Proposed Advertisement(s) - Fascia Sign

What is the height from the ground to the base of the advertisement (in metres)?

4.587

m

What is the maximum projection of the advertisement from face of building (in metres)?

0.150

m

What are the dimensions of the proposed advertisement?

Height:

1.000

 x Width:

21.810

 x Depth:

0.025

 metres

What materials will the sign be made of?

Di-Bond

What is the maximum height of any of the individual letters and symbols (in centimetres)?

75.000

cm

The colour of text and background:

ornage, black, white and blue MOT logo

Will the sign be illuminated?

☐

 Yes

☒

 No

11 (a). Details of Proposed Advertisement(s) - Fascia Sign

What is the height from the ground to the base of the advertisement (in metres)?

2.413

m

What is the maximum projection of the advertisement from face of building (in metres)?

0.150

m

What are the dimensions of the proposed advertisement?

Height:

2.225

 x Width:

6.213

 x Depth:

0.025

 metres

What materials will the sign be made of?

Di-Bond

What is the maximum height of any of the individual letters and symbols (in centimetres)?

0.500

cm

The colour of text and background:

ornage, black, white

Will the sign be illuminated?

☒

 Yes

☐

 No

Will the sign be illuminated internally or externally?

☐

 Internally

☒

 Externally

Illuminance Levels:

500.000

 cd/m

Will the illumination be static or intermittent?

☒

 Static

☐

 Intermittent

11 (d). Details of Proposed Advertisement(s) - Other Sign

What is the height from the ground to the base of the advertisement (in metres)?

1.118

m

What is the maximum projection of the advertisement from face of building (in metres)?

0.030

m

What are the dimensions of the proposed advertisement?

Height:

1.575

 x Width:

1.012

 x Depth:

0.030

 metres

What materials will the sign be made of?

aluminium and plastic

What is the maximum height of any of the individual letters and symbols (in centimetres)?

1.575

cm

The colour of text and background:

various depends on poster

Will the sign be illuminated?

☐

 Yes

☒

 No

11 (d). Details of Proposed Advertisement(s) - Other Sign

What is the height from the ground to the base of the advertisement (in metres)?

1.118

m

What is the maximum projection of the advertisement from face of building (in metres)?

0.030

m

What are the dimensions of the proposed advertisement?

Height:

1.575

 x Width:

1.012

 x Depth:

0.030

 metres

What materials will the sign be made of?

aluminium and plastic

What is the maximum height of any of the individual letters and symbols (in centimetres)?

1.575

cm

The colour of text and background:

various depends on poster

Will the sign be illuminated?

☐

 Yes

☒

 No

11 (d). Details of Proposed Advertisement(s) - Other Sign

What is the height from the ground to the base of the advertisement (in metres)?

1.118

m

What is the maximum projection of the advertisement from face of building (in metres)?

0.030

m

What are the dimensions of the proposed advertisement?

Height:

1.575

 x Width:

1.012

 x Depth:

0.030

 metres

What materials will the sign be made of?

aluminium and plastic

What is the maximum height of any of the individual letters and symbols (in centimetres)?

1.575

cm

The colour of text and background:

various and plastic

Will the sign be illuminated?

☐

 Yes

☒

 No

12. Site Visit

Can the site be seen from a public road, public footpath, bridleway or other public land? ☒ Yes ☐ No

If the planning authority needs to make an appointment to carry out a site visit, whom should they contact? (Please select only one)

- ☒ The agent ☐ The applicant ☐ Other person

13. Declaration

I/we hereby apply for planning permission/consent as described in this form and the accompanying plans/drawings and additional information. I/we confirm that, to the best of my/our knowledge, any facts stated are true and accurate and any opinions given are the genuine opinions of the person(s) giving them.



Date

22/05/2014