

PLANNING STATEMENT

Specsavers Audiologists, 34 West Street, Havent, Hampshire, PO9 1PG

Application for Advertisement Consent comprising of:

Materials / colours used:

1x sets of Specsavers Audiologists fascia. light green aluminum fascia background fitted with a built-up non illuminated Specsavers POD finished in a darker green, with white vinyl text reading Specsavers applied. The Audiologists text is cut from aluminum and is finished in silver. It is fitted to the fascia on stand-off locators.

Justification of works:

The work is being done to store as part of a re-furbishment and re-brand. The addition of the new fascia brings the appearance of the shop in line with the current Specsavers Opticians brand located next door to this shop.

There are no structural alterations to the fabric of the building.

Amenity and Public Safety:

The locality of the development is situated in the pedestrianised zone of West Street. West Street is a mixture of various retail stores and other facilities open to members of the public. The new re-furbishment development will refresh the appearance of the shop and be a pleasing addition to the area. The store provides an essential health and wellbeing service to members the general public

The proposed signage scheme will not obscure or hinder any traffic signals/signs, Railway signs or any navigational signs.

Access:

There are no access issues for the general public as the main entrance to the store is from ground level threshold.