

Measure	Action	Impact	Scale of Cost	Timescale	Responsibility	Indicative Cost (£ over 5 year period)	Assumptions
1 - Appointment of TPC	Travel Plan Co-ordinator	High	Medium – High	Prior to first occupation	Developer	£25,000.00	12 days / annum @ £55 per hour
2 - Access Strategy	Routing directions in promotional literature	High	Low	Prior to first occupation of development	TPC	£375.00	£1 per map / Updated Yrs 1, 3, 5
	On-site signing and infrastructure supporting sustainable mode hierarchy	Medium	Medium – High	On first occupation of development	TPC / Developer	Provided as part of development	N/A
3 - Pedestrian & Cycle Access	Pedestrian and cycle links within the site and between site and surrounding area including provision of a pedestrian crossing island on Horndean Road	Medium	Medium – High	On first occupation of development	TPC / Developer	Provided as part of development / S106 Agreement (Ped* Refuge circa £8,000)	N/A
	Provision of pedestrian and cycle maps and information in promotional literature	High	Low	Prior to first occupation of development	TPC	£375.00	£1 per map / Updated Yrs 1, 3, 5
4 - Bicycle Schemes	Support Bicycle User Group and events	Medium	Low-Medium	Within 6 months of first occupation	TPC	£500.00	£100 per Year
	Provision of secure sheltered cycle parking at key destinations	Medium	Medium – High	Within 6 months of first occupation	TPC / Developer / Stakeholder	£800.00	10 x Sheffield Stand (Circa £80 each)
	Facilitate cycle discount voucher scheme	Medium	Low	Prior to first occupation of development	TPC / Developer / Stakeholder	£6,250.00	£50 voucher per dwelling*
5 – Rail	Provision of rail timetable information in promotional literature	High	Low	Prior to first occupation of development	TPC	£375.00	£1 per map / Updated Yrs 1, 3, 5
	Liaison with public transport operators for improved / discounted connections to rail services	Medium	Low – Medium	Within 6 months of first occupation	TPC / Bus Operator	£12,500.00	One 28 day 'SolentGo' travelcard voucher (£100) per dwelling*
6 – Bus	Provision of bus timetable information in promotional literature	High	Low	Prior to first occupation of development	TPC	£625.00	£0.50 per timetable / Updated six monthly
7 - Car Share Scheme	Promote car share scheme www.hants.liftshare.com	High	Low	Prior to first occupation of development	TPC	£625.00	£1 per flyer / Updated annually
8 - Parking Provision & Management	Provision of parking in accordance with HBC requirement	Medium	Low – Medium	Prior to first occupation of development	Developer	Provided as part of development	N/A
9 – Work from Home	Provision of high-quality Broadband connection	Medium	Medium	On first occupation	Developer	Provided as part of development	N/A
10 – Promotion & Awareness of Travel Plan	Preparation of Resident Travel Packs and appropriate media promoting Travel Plan	High	Low	Prior to first occupation of development	TPC	£1,250.00	£10 per dwelling
	Facilitation of Travel Plan promotional 'Events' throughout the year	High	Low – Medium	'Events' held Quarterly	TPC / Developer	£5,000.00	Average £250 per event
11 – Personalised Travel Planning	Provision of one personalised travel planning session per dwelling	High	Medium	On first occupation of development	TPC	£6,875.00	One hour session per dwelling @ £55 per hour
12 – Monitoring & Review	Undertake annual travel survey and compile monitoring report	High	Medium	Annually for a period of 5 years from first occupation	TPC / Local Authority	£625.00	Additional to TPC allocated cost (printing/postage etc) £1 per dwelling / annum
	Review monitoring report and assess against Travel Plan targets	High	Medium	Annually for a period of 5 years from first occupation	TPC / Travel Plan Working Group / Local Authority	£15,000.00	HCC Monitoring & Evaluation Fee**
						£76,175.00	

Notes:

* Applicant bond redeemable against unclaimed vouchers

** Monitoring Fee dependent upon scale of application fee