

MORRISONS



local

EXTERNAL SIGNAGE

PORTSMOUTH PURBROOK

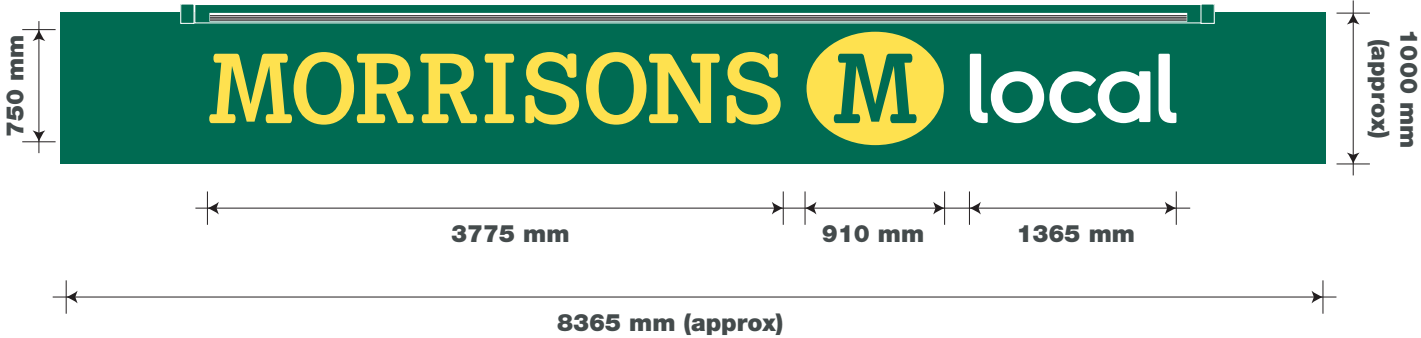
Fonts	Sample Text
Susa Bold	<i>ABCDEFGH abcdefgh</i>
Serifa Black	ABCDEFGH abcdefgh
Serifa Roman	ABCDEFGH abcdefgh
FS Sammy	<i>ABCDEFGH abcdefgh</i>
Trade Gothic Bold	ABCDEFGH abcdefgh
Trade Gothic Bold Condensed 20	ABCDEFGH abcdefgh
Nothing You Could Say	<i>ABCDEFGH abcdefgh</i>
Just The Way You Are	<i>ABCDEFGH abcdefgh</i>
Morrisons Kievit Regular	ABCDEFGH abcdefgh
Morrisons Kievit Medium	ABCDEFGH abcdefgh
Morrisons Kievit XBold	ABCDEFGH abcdefgh

COLOUR REFERENCES	VUTEK PRINTER
Pantone 336c Dark green texture to match pantone 336c	Pantone 336c
Pantone 115c Green texture to match Avery 5562QM Vinyl	Pantone 115c
Pantone 369c to match Avery 5562QM Vinyl Orange texture to match pantone 715c	Pantone 369c to match Avery 5562QM Vinyl
Pantone 715c Natural texture	Pantone 715c
Pantone 7503c Purple texture to match pantone 261c	Pantone 7503c
Pantone 261c Purple timber to match pantone 261c	Pantone 261c
Pantone 7502c Plain timber	Pantone 7502c
Pantone Warm Gray 1c Warm Gray texture to match pantone Warm Gray 1c	Pantone Warm Gray 1c
	New chalkboard texture

EXTERNAL SIGNAGE

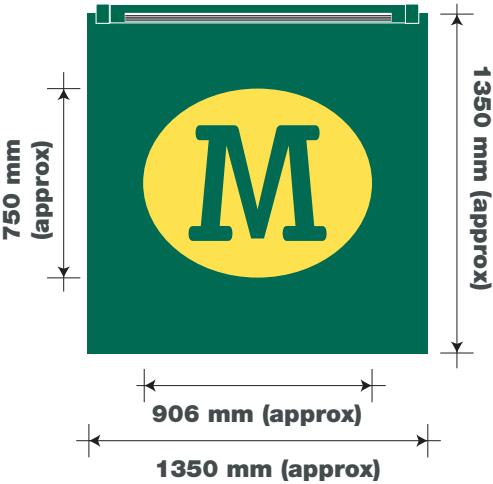
ITEM 01 (Qty 1)

Formed aluminium panel complete with foamex 'Morrisons' and 'Local' letters and blown 'M' logo.
Externally illuminated by trough light.
Scale 1:50



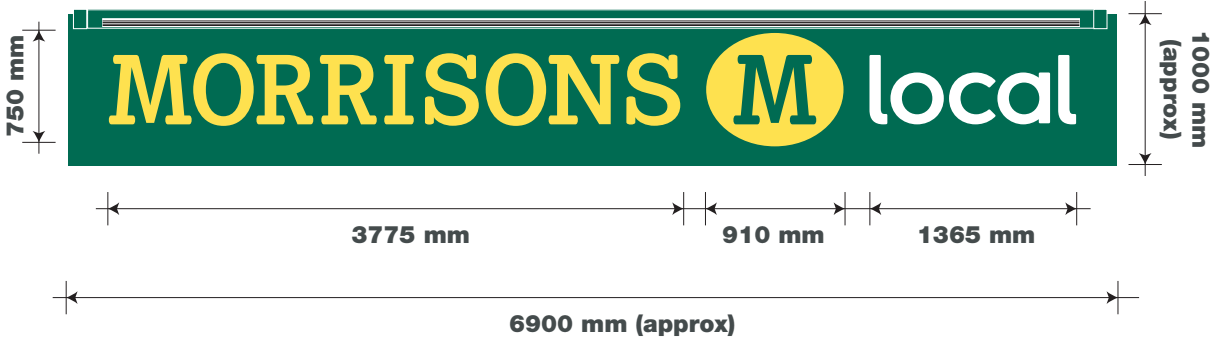
ITEM 02 (Qty 1)

Formed aluminium panel complete with blown 'M' logo.
Externally illuminated by trough light.
Scale 1:30



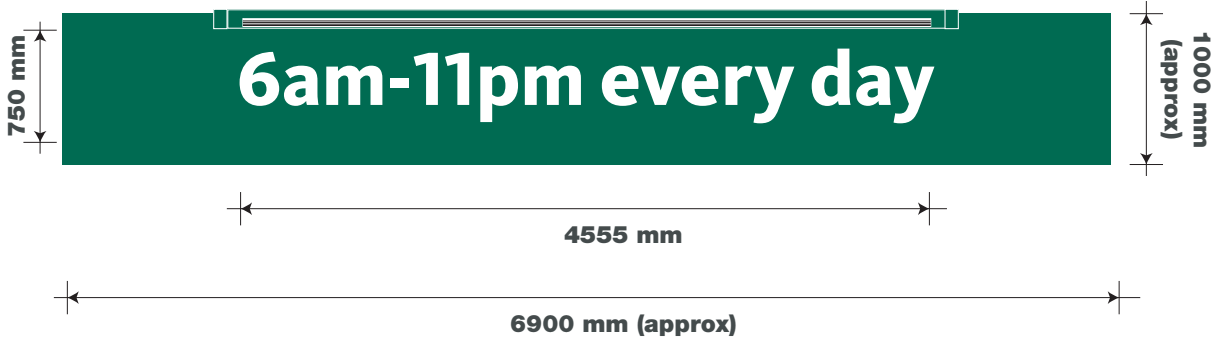
ITEM 03 (Qty 1)

Formed aluminium panel complete with foamex 'Morrisons' and 'Local' letters and blown 'M' logo.
Externally illuminated by trough light.
Scale 1:50



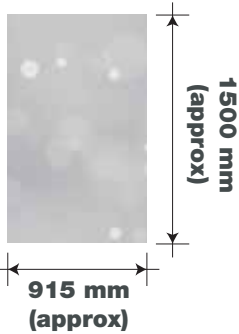
ITEM 04 (Qty 1)

Formed aluminium panel complete with cut vinyl letters.
Externally illuminated by trough light.
Scale 1:50



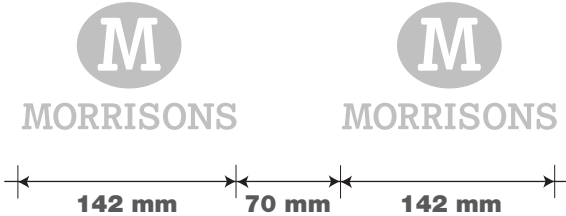
ITEM 05 (Qty 1)

Digitally printed vinyl.
Applied internally to glazing.
Backed up with white vinyl.
Scale 1:50



ITEM 06 (Qty as required)

Reverse applied 3M frosted vinyl.
Scale 1:5



ITEM 07 (Qty 1)

Clear vinyl reverse printed.
Scale 1:10

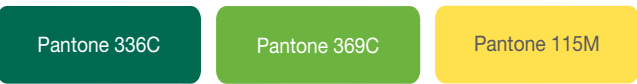


ITEM 08 (Qty 1)

Clear vinyl reverse printed.
Scale 1:10

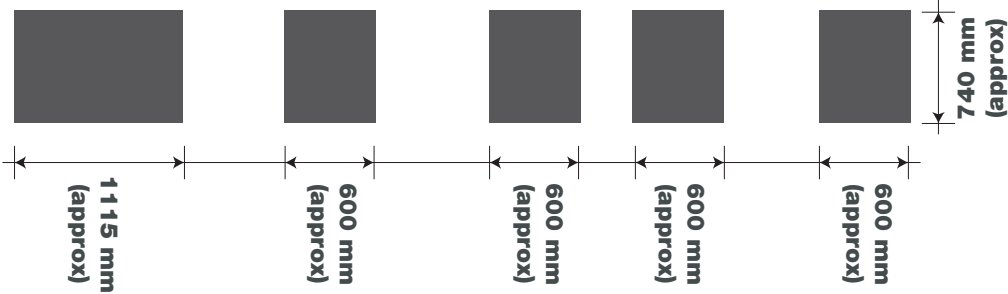


Sign Colours

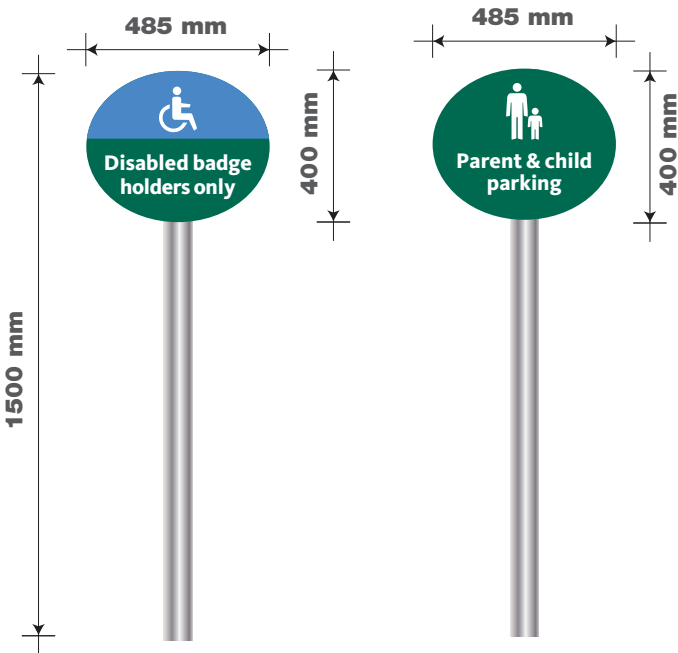


EXTERNAL SIGNAGE

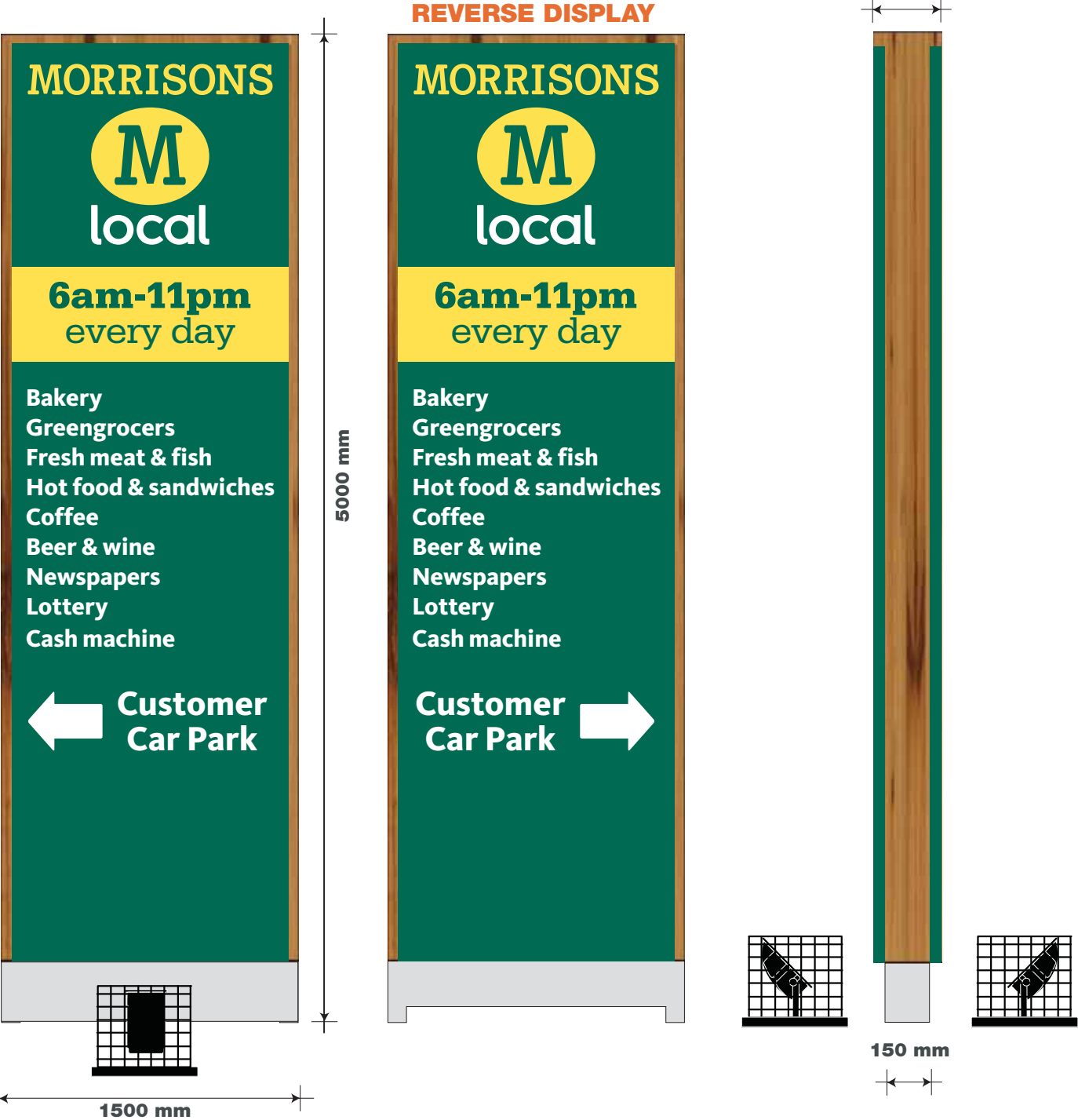
ITEM 09 (Qty as shown)
80% black vinyl applied internally to glazing. To be opaque in finish.
Scale 1:50



ITEM 10 (Qty 1 of each)
Aluminium panel with applied vinyl text.
Fixed to 78mm dia. post.
Non illuminated.
Scale 1:20



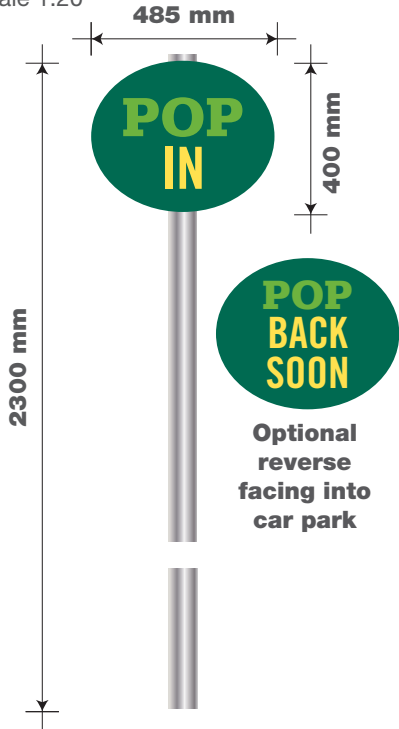
ITEM 11 (Qty 1)
Doubled sided formed aluminium trim housing clear acrylic face panels with applied reverse decorated graphics. Complete with an internal steel subframe and posts.
Illumination by x2 flood lights in cages
PLEASE NOTE: Fixed 90° to road. See difference in different displays to each side below
Scale 1:20



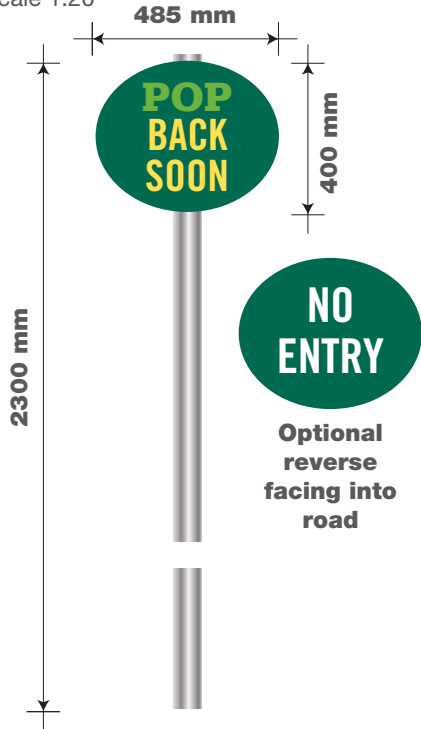
ITEM 12
DELETED

EXTERNAL SIGNAGE

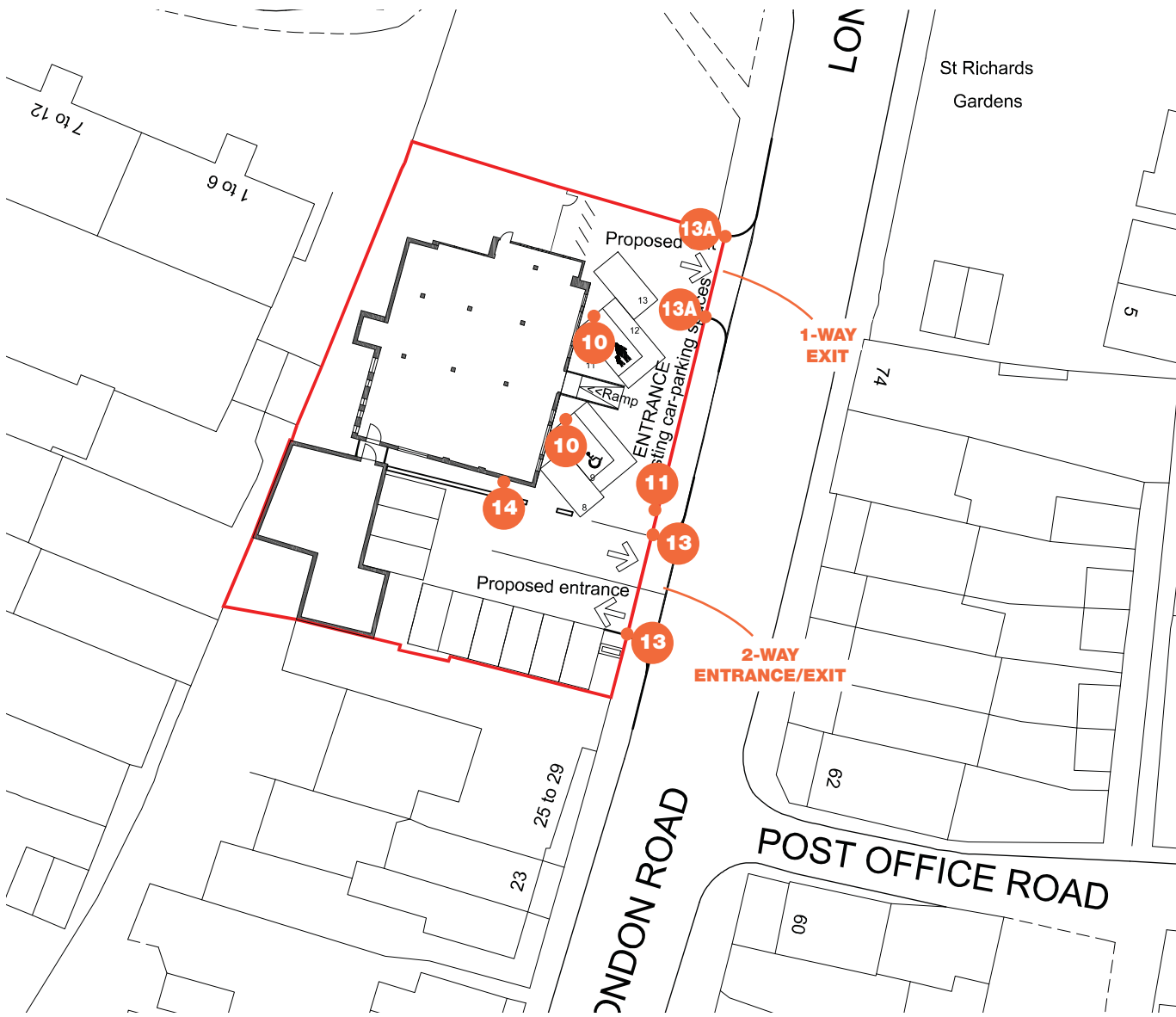
ITEM 13 (Qty 2)
Aluminium panel with applied vinyl text. Fixed to 78mm dia. post. Non illuminated. Scale 1:20



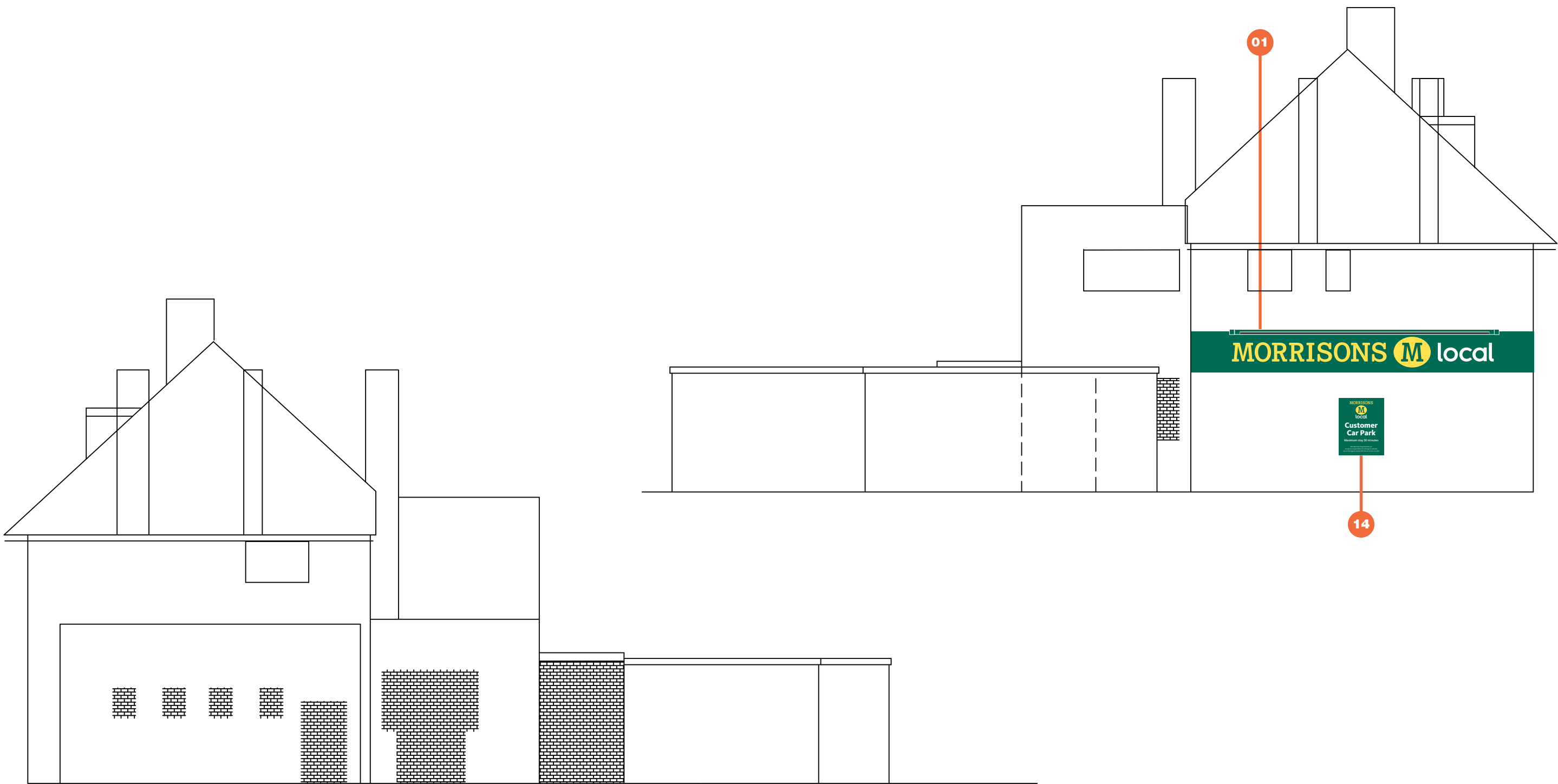
ITEM 13A (Qty 2)
Aluminium panel with applied vinyl text. Fixed to 78mm dia. post. Non illuminated. Scale 1:20



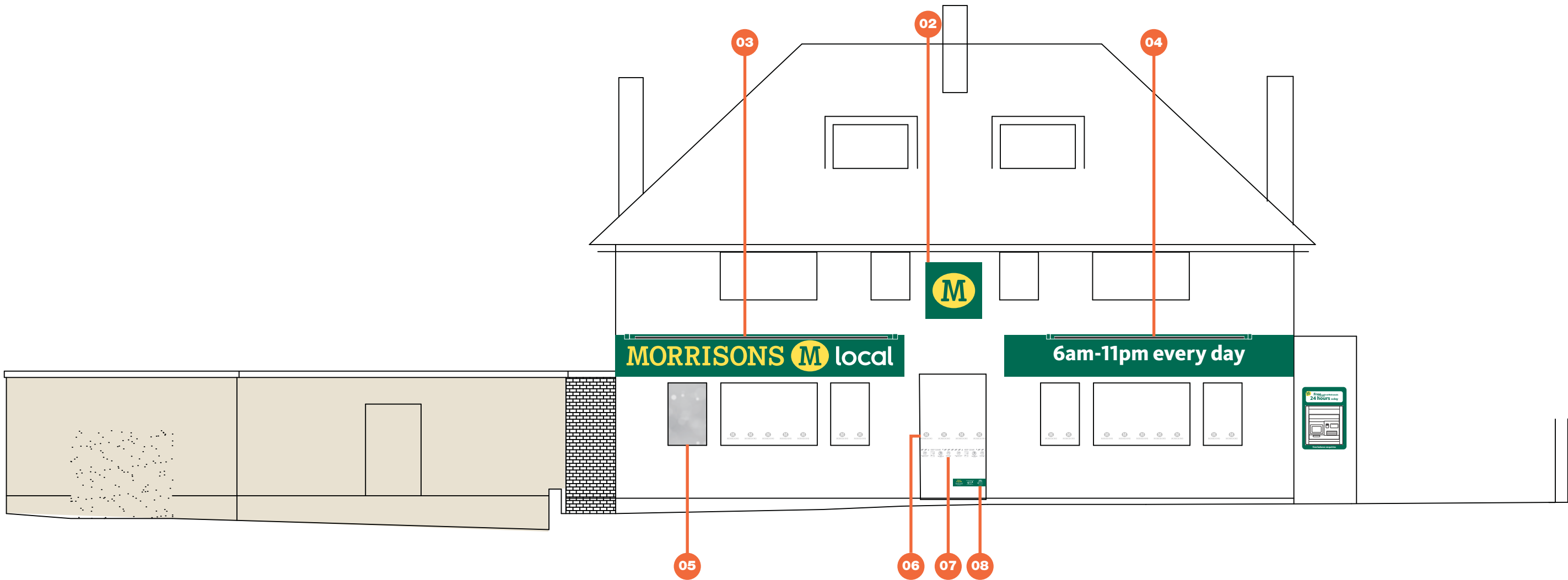
ITEM 14 (Qty 1)
Aluminium panel with applied vinyl text. Fixed to wall Non illuminated. Scale 1:20



EXTERNAL SIGNAGE - SCALE 1:100



EXTERNAL SIGNAGE - SCALE 1:100



EXTERNAL SIGNAGE - SCALE 1:100

