



Application for consent to display an advertisement(s).
Town and Country Planning (Control of Advertisement) Regulations 2007

Publication of applications on planning authority websites.

Please note that the information provided on this application form and in supporting documents may be published on the Authority's website.
If you require any further clarification, please contact the Authority's planning department.

1. Applicant Name, Address and Contact Details

Title:		First name:		Surname:		
Company name	Tesco Stores LTD					
Street address:	Cirrus Building			Country Code	National Number	Extension Number
				Telephone number:		
				Mobile number:		
Town/City	Welwyn Garden City			Fax number:		
County:	Hertfordshire			Email address:		
Country:	United Kingdom					
Postcode:	AL7 1GA					
Are you an agent acting on behalf of the applicant? ☒ Yes ☐ No						

2. Agent Name, Address and Contact Details

Title:	Mr	First Name:		Surname:		
Company name:	Saunders Partnership					
Street address:	Studio 4			Country Code	National Number	Extension Number
	37 Broadwater Road			Telephone number:	01707 385300	
				Mobile number:		
Town/City	Welwyn Garden City			Fax number:		
County:	Hertfordshire			Email address:		
Country:	United Kingdom					
Postcode:	al7 3ax			admin@saundersarchitects.com		

3. Site Address Details

Full postal address of the site (including full postcode where available)

House:		Suffix:	
House name:	Tesco Stores Ltd		
Street address:	Solent Road		
Town/City:	Havant		
County:	Hampshire		
Postcode:	PO9 1TR		

Description of location or a grid reference
(must be completed if postcode is not known):

Easting:	471491
Northing:	106009

Description:

4. Pre-application Advice

Has assistance or prior advice been sought from the local authority about this application?

☐ Yes ☒ No

5. Neighbour and Community Consultation

Have you consulted your neighbours or the local community about the proposal?

☐ Yes ☒ No

6. Authority Employee/Member

With respect to the Authority, I am:

- (a) a member of staff
- (b) an elected member
- (c) related to a member of staff
- (d) related to an elected member

Do any of these statements apply to you?

☐ Yes ☒ No

7. Type of Proposed Advertisement(s)

Please describe the proposed advertisement(s):

The refresh of various informative and promotional wall mounted, hanging and freestanding signage on an existing Tesco store to suit Tesco's latest branding. Refer to attached drawings and schedules for full details.

How many of the following type of advertisements are you applying for?

Fascia sign(s) Projecting or hanging sign(s) Hoarding(s) Other

Please describe:

The refresh of various informative and promotional wall mounted, hanging and freestanding signage on an existing Tesco store to suit Tesco's latest branding. Refer to attached drawings and schedules for full details.

8. Location of Advertisement(s)

Is the advertisement(s) you are applying for already in place?

☐ Yes ☒ No

Is an existing advertisement(s) to be removed and replaced by the advertisement(s) in this proposal?

☒ Yes ☐ No ☐ Not Applicable

If Yes to either or both above, please show the existing sign(s) on an elevation drawing or photograph and state the references for the drawing(s) or photograph(s).

Some existing signage is to be re-lamped/cleaned/replaced if required all to match the existing. Please refer to enclosed drawings and schedules for exact signs.

Will the proposed advertisement(s) project over a footpath or other public highway?

☐ Yes ☒ No

9. Advertisement(s) Period

Please state the period of time for which consent is sought for the advertisement

From: To:

10. Interest in the Land

Does the applicant own the land or buildings where the adverts are to be placed?

☒ Yes ☐ No

11 (a). Details of Proposed Advertisement(s) - Fascia Sign

What is the height from the ground to the base of the advertisement (in metres)?

4.459

m

What is the maximum projection of the advertisement from face of building (in metres)?

0.001

m

What are the dimensions of the proposed advertisement?

Height:

3.550

 x Width:

4.400

 x Depth:

0.001

 metres

What materials will the sign be made of?

"Tesco bank" Vinyl film applied to Panel (TBC). Size to be determined by signage contractor on site.

What is the maximum height of any of the individual letters and symbols (in centimetres)?

25.000

cm

The colour of text and background:

Multicoloured image refer to drawing 7295_PL01.

Will the sign be illuminated?

☐

 Yes

☒

 No

11 (a). Details of Proposed Advertisement(s) - Fascia Sign

What is the height from the ground to the base of the advertisement (in metres)?

0.000

m

What is the maximum projection of the advertisement from face of building (in metres)?

0.001

m

What are the dimensions of the proposed advertisement?

Height:

2.400

 x Width:

2.950

 x Depth:

0.001

 metres

What materials will the sign be made of?

"Tesco Value" Vinyl film applied to Panel (TBC). Size to be determined by signage contractor on site.

What is the maximum height of any of the individual letters and symbols (in centimetres)?

0.400

cm

The colour of text and background:

Multicoloured image refer to drawing 7295_PL02

Will the sign be illuminated?

☐

 Yes

☒

 No

11 (a). Details of Proposed Advertisement(s) - Fascia Sign

What is the height from the ground to the base of the advertisement (in metres)?

0.000

m

What is the maximum projection of the advertisement from face of building (in metres)?

0.001

m

What are the dimensions of the proposed advertisement?

Height:

4.459

 x Width:

3.550

 x Depth:

0.001

 metres

What materials will the sign be made of?

"Tesco Clubcard" Vinyl film applied to Panel (TBC). Size to be determined by signage contractor on site.

What is the maximum height of any of the individual letters and symbols (in centimetres)?

25.000

cm

The colour of text and background:

Multicoloured image refer to drawing 7295_PL02

Will the sign be illuminated?

☐

 Yes

☒

 No

11 (a). Details of Proposed Advertisement(s) - Fascia Sign

What is the height from the ground to the base of the advertisement (in metres)?

0.000

m

What is the maximum projection of the advertisement from face of building (in metres)?

0.001

m

What are the dimensions of the proposed advertisement?

Height:

4.310

 x Width:

3.502

 x Depth:

0.001

 metres

What materials will the sign be made of?

"Tesco Advertisement" Vinyl film applied to Panel (TBC). Size to be determined by signage contractor on site.

What is the maximum height of any of the individual letters and symbols (in centimetres)?

25.000

cm

The colour of text and background:

Multicoloured image refer to drawing 7295_PL02

Will the sign be illuminated?

☐

 Yes

☒

 No

11 (a). Details of Proposed Advertisement(s) - Fascia Sign

What is the height from the ground to the base of the advertisement (in metres)?

0.260m

What is the maximum projection of the advertisement from face of building (in metres)?

0.001m

What are the dimensions of the proposed advertisement?

Height: 1.900 x Width: 1.400 x Depth: 0.001 metres

What materials will the sign be made of?

2No "Tesco Price Promise" Vinyl film applied to Panel (TBC) Double sided. Size to be determined by signage contractor on site.

What is the maximum height of any of the individual letters and symbols (in centimetres)?

10.000cm

The colour of text and background:

Purple background with white letters

Will the sign be illuminated?

☐ Yes ☒ No

11 (a). Details of Proposed Advertisement(s) - Fascia Sign

What is the height from the ground to the base of the advertisement (in metres)?

8.421m

What is the maximum projection of the advertisement from face of building (in metres)?

0.001m

What are the dimensions of the proposed advertisement?

Height: 1.182 x Width: 5.640 x Depth: 0.001 metres

What materials will the sign be made of?

3No "Opening hours" Vinyl film applied to existing panels. Double sided where fixed to glazing (TBC). Size to be determined by signage contractor on site. (BL1)

What is the maximum height of any of the individual letters and symbols (in centimetres)?

0.270cm

The colour of text and background:

Blue background with white letters

Will the sign be illuminated?

☐ Yes ☒ No

11 (a). Details of Proposed Advertisement(s) - Fascia Sign

What is the height from the ground to the base of the advertisement (in metres)?

1.340m

What is the maximum projection of the advertisement from face of building (in metres)?

0.010m

What are the dimensions of the proposed advertisement?

Height: 3.520 x Width: 8.919 x Depth: 0.010 metres

What materials will the sign be made of?

2No signs: Woodtex cladding background with 1300x1010mm "hello" fret cut lettering to be installed. Dimensions to be confirmed on site by signage contractor.

What is the maximum height of any of the individual letters and symbols (in centimetres)?

20.000cm

The colour of text and background:

Woodtex background cladding with Blue fret cut "hello" lettering.

Will the sign be illuminated?

☐ Yes ☒ No

11 (a). Details of Proposed Advertisement(s) - Fascia Sign

What is the height from the ground to the base of the advertisement (in metres)?

0.000m

What is the maximum projection of the advertisement from face of building (in metres)?

0.350m

What are the dimensions of the proposed advertisement?

Height: 1.500 x Width: 0.750 x Depth: 0.350 metres

What materials will the sign be made of?

2no x Entrance portal: Powder coated aluminium sheet mounted on a timber frame.

What is the maximum height of any of the individual letters and symbols (in centimetres)?

15.000cm

The colour of text and background:

Blue background with white directory text.

Will the sign be illuminated?

☐ Yes ☒ No

11 (a). Details of Proposed Advertisement(s) - Fascia Sign

What is the height from the ground to the base of the advertisement (in metres)?

6.780

m

What is the maximum projection of the advertisement from face of building (in metres)?

0.200

m

What are the dimensions of the proposed advertisement?

Height:

19.884

 x Width:

2.900

 x Depth:

0.200

 metres

What materials will the sign be made of?

1no Plastic (TBC) 3D Tesco Logo Sky Sign to be repaired, cleaned and relamped. (TE1)

What is the maximum height of any of the individual letters and symbols (in centimetres)?

1900.000

cm

The colour of text and background:

Standard red and blue tesco illuminated sky signage

Will the sign be illuminated?

☒ Yes ☐ No

Will the sign be illuminated internally or externally?

☒ Internally ☐ Externally

Illuminance Levels:

580.000

cd/m

Will the illumination be static or intermittent?

☒ Static ☐ Intermittent

11 (a). Details of Proposed Advertisement(s) - Fascia Sign

What is the height from the ground to the base of the advertisement (in metres)?

2.100

m

What is the maximum projection of the advertisement from face of building (in metres)?

0.003

m

What are the dimensions of the proposed advertisement?

Height:

1.000

 x Width:

3.000

 x Depth:

0.003

 metres

What materials will the sign be made of?

4No 3mm aluminium panel with powder coated decoration with icons applied in vinyl patches. Directional parking signage.

What is the maximum height of any of the individual letters and symbols (in centimetres)?

10.000

cm

The colour of text and background:

white background with blue text and standard red and blue tesco logo.

Will the sign be illuminated?

☐ Yes ☒ No

11 (a). Details of Proposed Advertisement(s) - Fascia Sign

What is the height from the ground to the base of the advertisement (in metres)?

7.600

m

What is the maximum projection of the advertisement from face of building (in metres)?

0.200

m

What are the dimensions of the proposed advertisement?

Height:

2.200

 x Width:

4.460

 x Depth:

0.200

 metres

What materials will the sign be made of?

Plastic (TBC) 3D Tesco Logo Sky Sign. Exact size and location to be confirmed on site by signage contractor. (TE2)

What is the maximum height of any of the individual letters and symbols (in centimetres)?

80.000

cm

The colour of text and background:

Standard red and blue tesco sign

Will the sign be illuminated?

☒ Yes ☐ No

Will the sign be illuminated internally or externally?

☐ Internally ☒ Externally

Illuminance Levels:

580.000

cd/m

Will the illumination be static or intermittent?

☒ Static ☐ Intermittent

11 (a). Details of Proposed Advertisement(s) - Fascia Sign

What is the height from the ground to the base of the advertisement (in metres)?

8.421

m

What is the maximum projection of the advertisement from face of building (in metres)?

0.001

m

What are the dimensions of the proposed advertisement?

Height:

1.182

 x Width:

5.640

 x Depth:

0.001

 metres

What materials will the sign be made of?

2no. "opening hours" Vinyl film applied to exiting panels. Double fixed to cladding (tbc).size to be confirmed by signage contractor. (BL2). Illuminance levels tbc.

What is the maximum height of any of the individual letters and symbols (in centimetres)?

0.270

cm

The colour of text and background:

Blue background with white letters

Will the sign be illuminated?

☒ Yes ☐ No

Will the sign be illuminated internally or externally?

☐ Internally ☒ Externally

Illuminance Levels:

0.000

cd/m

Will the illumination be static or intermittent?

☒ Static ☐ Intermittent

11 (a). Details of Proposed Advertisement(s) - Fascia Sign

What is the height from the ground to the base of the advertisement (in metres)?

8.390

m

What is the maximum projection of the advertisement from face of building (in metres)?

0.200

m

What are the dimensions of the proposed advertisement?

Height:

2.500

 x Width:

17.229

 x Depth:

0.200

 metres

What materials will the sign be made of?

1no. Plastic (tbc) Tesco logo sign to be cleaned , relamped and steels painted white. (TE4).

What is the maximum height of any of the individual letters and symbols (in centimetres)?

200.000

cm

The colour of text and background:

Existing red and blue illuminated tesco sky sign to be relamped, repainted and cleaned.

Will the sign be illuminated?

☒ Yes ☐ No

Will the sign be illuminated internally or externally?

☒ Internally ☐ Externally

Illuminance Levels:

580.000

cd/m

Will the illumination be static or intermittent?

☒ Static ☐ Intermittent

11 (d). Details of Proposed Advertisement(s) - Other Sign

What is the height from the ground to the base of the advertisement (in metres)?

0.000

m

What is the maximum projection of the advertisement from face of building (in metres)?

0.200

m

What are the dimensions of the proposed advertisement?

Height:

2.500

 x Width:

17.229

 x Depth:

0.200

 metres

What materials will the sign be made of?

Plastic (TBC) 3D Tesco Logo Sky Sign to be cleaned, relamped and steels painted white. (TE3)

What is the maximum height of any of the individual letters and symbols (in centimetres)?

200.000

cm

The colour of text and background:

Existing red and blue illuminated tesco sky sign to be relamped, repainted and cleaned.

Will the sign be illuminated?

☒ Yes ☐ No

Will the sign be illuminated internally or externally?

☒ Internally ☐ Externally

Illuminance Levels:

580.000

cd/m

Will the illumination be static or intermittent?

☒ Static ☐ Intermittent

12. Site Visit

Can the site be seen from a public road, public footpath, bridleway or other public land?

☒ Yes ☐ No

If the planning authority needs to make an appointment to carry out a site visit, whom should they contact? (Please select only one)

☒ The agent ☐ The applicant ☐ Other person

13. Declaration

I/we hereby apply for planning permission/consent as described in this form and the accompanying plans/drawings and additional information. I/we confirm that, to the best of my/our knowledge, any facts stated are true and accurate and any opinions given are the genuine opinions of the person(s) giving them.



Date

24/06/2014