

DESIGN & ACCESS STATEMENT FOR The Bear Hotel at Havant



DESIGN:

The Design Process:

The Design of the signage itself ie. the font style , colour and specification follows the “Old English Inns” corporate identity and these guidelines are been followed throughout all of the Greene King ‘Old English Inns’ which have been developed to date.

Use of the Proposal:

Use of the advertisements will be to correctly identify the establishment as a Public House and to advertise the amenities available.

Amount of Development:-

Our proposal is close to a 'Like for Like' scheme being mindful to the historic importance of the site and sensitivity to the local surroundings.

It is proposed to generally improve upon the current signage in order to become more effective and aesthetically pleasing and less obtrusive.

Landscaping:-

N/A.

Type of Proposed Materials used:-

Materials used are designed to perform with low future maintenance and to keep the new scheme looking tidy in the coming years. The pictorial swing sign will be produced in aluminium & powder coated along with applied graphics and illustration where specified, there will be Old English Inn plaques that will be produced from polished brass & also York stone, the Greene King logo will be acrylic with composite crown.

ACCESS:-

Movement around the site:-

We would be using scaffolding to carry out the installation of the lighting and signage and a Risk Assessment/ Method Statement would be compiled prior to attending site to ensure public safety . The working area would be curtained as small and neatly as possible and taped off with safety tape to protect the public .

Overall Comment from Morgan Signs

We at Morgan Signs fully understand the signage required at this site, and thus have proposed a minimal scheme addressing the main elevations which we hope you will agree does not detract from the building but is complimentary to the surroundings whilst bringing the exterior signage up to date .