



Design Access Statement

Lloyds Bank

30 High Street, Emsworth, Havant.

Hampshire. PO10 7AR





DESIGN AND ACCESS STATEMENT

Lloyds Bank, 30 High Street, Emsworth, Havant, Hampshire. PO10 7AR

Introduction

This statement has been prepared in support of an application for the installation of a window marketing unit and green vinyl to a window of the Lloyds Bank High Street Emsworth in order to enhance brand presence on the high street and for security to a proposed move of the existing ATM. The building is grade II listed and is within Emsworth Conservation Area. **Please read in conjunction with Listed Building Consent Application Reference: APP/13/01210 & Full Building Consent Application Reference: APP/13/01227 for further details on work to remove ATM Machine & Relocate to adjacent Window Opening.**

This three storey property is currently occupied by Lloyds Bank on the ground and first floor and has been so for many years, serving the local community for the duration of this time. This building is in a prominent central location alongside other local businesses. The following statement explains the design principles and concepts within the required aspects of Town & Country Planning (Development Management Procedure) (England) Order 2010 Article 2 & 3:

Proposal Amount

The intention is to:

- Install sub A1 portrait illuminated window marketing unit in order to enhance brand presence
- Internally apply green window vinyl around relocated ATM for security purposes.

2. Layout

There are no proposals to alter the internal layout of the branch.

Access: Access to the property will remain unaffected by the proposals and will therefore continue to be via the main entrance.

Character: The proposals are intended to respect and preserve the layout of the property and conserve the overall appearance of the building within its designated Area of Conservation.

This is an existing building on a street with passing vehicular traffic and parking at the front. For movement to, from and within the development there is no change and the proposals will not affect any local means of travel.

3. Scale:

As this is an internal fit-out, the demise will be retained as existing on the ground floor of the property.

There is no change to the environmental design to affect natural surveillance for community safety. There is full visibility into the branch as the front glazing will remain unobstructed as existing.

Whilst protection and enhancement of the natural and built environment of the Emsworth area would be considered a priority; there is a need to look after and enhance the existing built environment to retain its character.

4. Landscaping

The proposals do not entail any new external works, either hard or soft landscaping.

5. Appearance

The proposal seeks to enhance the overall appearance of the branch by updating its brand presence.

The overall appearance will not detract from the street elevation seen from the High Street.

Character: The proposals are intended to respect and preserve the character of the property and to conserve the elements of this historic asset within its designated Area of Conservation.

With regard to environmental sustainability, there is no drastic change of materials to the external fabric or biodiversity change from the proposed works to cause effect or change to the environment.

Impact/Evaluation

The impact of the proposed works would not affect the commercial or social environment as there is no drastic change to the facade.

The proposals are intended to respect and preserve the Overall street scene.

There is therefore no adverse effect to the natural, built or historic environment.

Relevant Additional Photo Examples

