

Application for consent to display an advertisement(s).
Town and Country Planning (Control of Advertisement) Regulations 2007

Publication of applications on planning authority websites.

Please note that the information provided on this application form and in supporting documents may be published on the Authority's website.
If you require any further clarification, please contact the Authority's planning department.

1. Applicant Name, Address and Contact Details

Title:		First name:	Steve	Surname:	Butcher	
Company name	Greene King PLC					
Street address:	Westgate Brewery			Country Code	National Number	Extension Number
				Telephone number:		
				Mobile number:		
Town/City	Bury St Edmunds			Fax number:		
County:	Suffolk			Email address:		
Country:	United Kingdom					
Postcode:	IP331QT					
Are you an agent acting on behalf of the applicant? ☒ Yes ☐ No						

2. Agent Name, Address and Contact Details

Title:		First Name:	Craig	Surname:	Malin	
Company name:	Morgan Signs And Design LTD					
Street address:	A4 Walsall Enterprise Park			Country Code	National Number	Extension Number
	Regal Drive			Telephone number:	01922635726	
				Mobile number:		
Town/City	Walsall			Fax number:		
County:	West Midlands			Email address:		
Country:	United Kingdom					
Postcode:	WS2 9HQ				craigm@morgansignsanddesign.co.uk	

3. Site Address Details

Full postal address of the site (including full postcode where available)

House:	15	Suffix:	
House name:	Bear Hotel		
Street address:	East Street		
Town/City:	Havant		
County:	Hampshire		
Postcode:	PO9 1AA		

Description of location or a grid reference
(must be completed if postcode is not known):

Easting:	471879
Northing:	106238

Description:

4. Pre-application Advice

Has assistance or prior advice been sought from the local authority about this application?

☐ Yes ☒ No

5. Neighbour and Community Consultation

Have you consulted your neighbours or the local community about the proposal?

☐ Yes ☒ No

6. Authority Employee/Member

With respect to the Authority, I am:

- (a) a member of staff
- (b) an elected member
- (c) related to a member of staff
- (d) related to an elected member

Do any of these statements apply to you?

☐ Yes ☒ No

7. Type of Proposed Advertisement(s)

Please describe the proposed advertisement(s):

How many of the following type of advertisements are you applying for?

Fascia sign(s) Projecting or hanging sign(s) Hoarding(s) Other

Please describe:

Listed as Item 1 on the submitted visuals - Gilding of existing letters
Listed as Item 2 on the submitted visuals - Polished brass plaque
Listed as Item 3 on the submitted visuals - York Stone plaque
Listed as Item 4 on the submitted visuals - Brass menu case
Listed as Item 6 on the submitted visuals - Bar entrance sign
Listed as Item 7 on the submitted visuals - Greene King logo

8. Location of Advertisement(s)

Is the advertisement(s) you are applying for already in place?

☐ Yes ☒ No

Is an existing advertisement(s) to be removed and replaced by the advertisement(s) in this proposal?

☒ Yes ☐ No ☐ Not Applicable

If Yes to either or both above, please show the existing sign(s) on an elevation drawing or photograph and state the references for the drawing(s) or photograph(s).

Will the proposed advertisement(s) project over a footpath or other public highway?

☒ Yes ☐ No

9. Advertisement(s) Period

Please state the period of time for which consent is sought for the advertisement

From: To:

10. Interest in the Land

Does the applicant own the land or buildings where the adverts are to be placed?

☒ Yes ☐ No

11 (b). Details of Proposed Advertisement(s) - Hanging Sign

What is the height from the ground to the base of the advertisement (in metres)?

4.322

m

What is the maximum projection of the advertisement from face of building (in metres)?

1.500

m

What are the dimensions of the proposed advertisement?

Height:

0.750

 x Width:

0.560

 x Depth:

0.050

metres

What materials will the sign be made of?

Coated fabricated aluminium

What is the maximum height of any of the individual letters and symbols (in centimetres)?

9.000

cm

The colour of text and background:

Gold background with full colour illustration & gold text

Will the sign be illuminated?

☐

 Yes

☒

 No

11 (d). Details of Proposed Advertisement(s) - Other Sign

What is the height from the ground to the base of the advertisement (in metres)?

3.000

m

What is the maximum projection of the advertisement from face of building (in metres)?

0.015

m

What are the dimensions of the proposed advertisement?

Height:

0.305

 x Width:

6.300

 x Depth:

0.015

metres

What materials will the sign be made of?

Existing stone letters

What is the maximum height of any of the individual letters and symbols (in centimetres)?

30.500

cm

The colour of text and background:

Existing stone letters to be gilded

Will the sign be illuminated?

☒

 Yes

☐

 No

Will the sign be illuminated internally or externally?

☐

 Internally

☒

 Externally

Illuminance Levels:

250.000

 cd/m

Will the illumination be static or intermittent?

☒

 Static

☐

 Intermittent

11 (d). Details of Proposed Advertisement(s) - Other Sign

What is the height from the ground to the base of the advertisement (in metres)?

1.440

m

What is the maximum projection of the advertisement from face of building (in metres)?

0.003

m

What are the dimensions of the proposed advertisement?

Height:

0.250

 x Width:

0.350

 x Depth:

0.003

metres

What materials will the sign be made of?

Polished brass plaque

What is the maximum height of any of the individual letters and symbols (in centimetres)?

6.000

cm

The colour of text and background:

Polished brass plaque infilled black

Will the sign be illuminated?

☐

 Yes

☒

 No

11 (d). Details of Proposed Advertisement(s) - Other Sign

What is the height from the ground to the base of the advertisement (in metres)?

1.228

m

What is the maximum projection of the advertisement from face of building (in metres)?

0.040

m

What are the dimensions of the proposed advertisement?

Height:

0.180

 x Width:

0.300

 x Depth:

0.040

metres

What materials will the sign be made of?

York stone

What is the maximum height of any of the individual letters and symbols (in centimetres)?

6.000

cm

The colour of text and background:

Face engraved York stone

Will the sign be illuminated?

☐

 Yes

☒

 No

11 (d). Details of Proposed Advertisement(s) - Other Sign

What is the height from the ground to the base of the advertisement (in metres)?

1.228

m

What is the maximum projection of the advertisement from face of building (in metres)?

0.040

m

What are the dimensions of the proposed advertisement?

Height:

0.512

 x Width:

0.395

 x Depth:

0.040

 metres

What materials will the sign be made of?

Polished brass with glazed front

What is the maximum height of any of the individual letters and symbols (in centimetres)?

0.000

cm

The colour of text and background:

Menu display onto brown beize

Will the sign be illuminated?

☐

 Yes

☒

 No

11 (d). Details of Proposed Advertisement(s) - Other Sign

What is the height from the ground to the base of the advertisement (in metres)?

1.230

m

What is the maximum projection of the advertisement from face of building (in metres)?

0.020

m

What are the dimensions of the proposed advertisement?

Height:

0.300

 x Width:

0.450

 x Depth:

0.020

 metres

What materials will the sign be made of?

Coated fabricated aluminium

What is the maximum height of any of the individual letters and symbols (in centimetres)?

5.000

cm

The colour of text and background:

Buff background black text and gold border

Will the sign be illuminated?

☐

 Yes

☒

 No

11 (d). Details of Proposed Advertisement(s) - Other Sign

What is the height from the ground to the base of the advertisement (in metres)?

3.050

m

What is the maximum projection of the advertisement from face of building (in metres)?

0.050

m

What are the dimensions of the proposed advertisement?

Height:

0.570

 x Width:

1.100

 x Depth:

0.050

 metres

What materials will the sign be made of?

Acrylic letters with composite crown

What is the maximum height of any of the individual letters and symbols (in centimetres)?

36.000

cm

The colour of text and background:

Green & gold letters with gold crown

Will the sign be illuminated?

☒

 Yes

☐

 No

Will the sign be illuminated internally or externally?

☐

 Internally

☒

 Externally

Illuminance Levels:

250.000

 cd/m

Will the illumination be static or intermittent?

☒

 Static

☐

 Intermittent

12. Site Visit

Can the site be seen from a public road, public footpath, bridleway or other public land?

☒

 Yes

☐

 No

If the planning authority needs to make an appointment to carry out a site visit, whom should they contact? (Please select only one)

☒

 The agent

☐

 The applicant

☐

 Other person

13. Declaration

I/we hereby apply for planning permission/consent as described in this form and the accompanying plans/drawings and additional information. I/we confirm that, to the best of my/our knowledge, any facts stated are true and accurate and any opinions given are the genuine opinions of the person(s) giving them.

☒

 Date

01/08/2014