

BRANCH: NATWEST HAVANT
Date: 02.09.2014 Author: CATHERINE O'HORA
IMPROVING OUR PRESENCE

D0572-044
Rev: A

FINANCIAL FOOTPRINT RANK : **360**
CLASSIFICATION: **HEARTLAND**
BUILDING CATEGORY: **NOT LISTED**

**MIN
RISK**

	Fascia & Lettering	Projecting Sign	ATM	Misc	Side Elevation
Existing	1 x 500mm fascia	500mm illuminated	N/A	N/A	1 x 400mm fascia
Proposed	1 x 515mm fascia, 1 x 360mm illuminated letters.	1 x 500mm illuminated.	1 x Vinyl Tablet. 1x non-branded (standard) surround	Nameplate, Entrance sign, Web/Tel vinyl graphic.	1 x 515mm fascia, 1 x 360mm illuminated letters.

EXTERNAL ATMs	Existing
UPGRADE	NCR 5887

EXISTING AND PROPOSED PHOTOS OF THE BRANCH



EXISTING SHOP FRONT ELEVATION



EXISTING SIDE ELEVATION



EXISTING ATM WALL



EXISTING ENTRANCE



PROPOSED SHOP FRONT ELEVATION



PROPOSED SIDE ELEVATION



PROPOSED ATM WALL



PROPOSED ENTRANCE

EXISTING PHOTOS OF NEIGHBOURING PROPERTIES:



Nearby shops have large colour fascias and branded projecting signs. Illumination is unknown, however the existing projecting sign to NatWest is illuminated. Lots of window advertising in the nearby shops.

PLANNING SUMMARY:
PREVIOUS APPLICATIONS – consents and rejections

- May 1996** - One internally illuminated fascia sign, 1 non-illuminated high level sign, 1 internally illuminated projecting sign and 3 non- illuminated wall mounted signs.....**GRANTED**
- December 1993** - Extension to existing boiler room.....**GRANTED**
- June 1993** - Internally illuminated double- sided projecting box sign and provision of slips bin and information panel to either side of ATM.....**GRANTED**

Guidance –

Outdoor advertisements and signs – SUPPLEMENTARY PLANNING GUIDANCE – S&W SUMMARY
CLASS 4(B) permits internally or ‘HALO’ illuminated advertisements on other business premises if they related wholly to the business or name or qualifications of the person carrying on the business or the goods sold or services provided.
A projecting sign must not exceed 0.75 m2 in area, project more than 1m from wall, exceed two-thirds of the width of any pavement below it, or be more than one-sixth of the frontage measured to the top of the advertisement.
 An advertisement permitted by **Class 5** must not:
 have any letters, figures, symbols or similar features in the design over 0.75m in height, or 0.3m in height if they are in any area of special control of advertisements.
 have it’s highest part at more than 4.6m above ground level, or 3.6m metres in any area of special control of advertisements.
 have its highest part above the level of the bottom of the first floor window in the wall where the advertisement is;

OPTION APPROVED	
SIGNATURE	
DATE	