

DESIGN & ACCESS STATEMENT for The Royal Oak at Havant

DESIGN:

The Design Process:

The Design of the signage itself ie. The Letter style and colour follows the “Old English Inns” corporate identity and these guidelines have been followed throughout all Greene King ‘Old English Inns’.

Use of the Proposal:

Use of the advertisements will be to correctly identify the establishment as a Public House/Hotel and to advertise the amenities available.

Amount of Development:-

Our proposal is a ‘Like for Like’ scheme being mindful to the historic importance of the site and sensitivity to the local surroundings .

Layout of the scheme:-

N/A

Landscaping:-

N/A

Appearance:-

The building will be re decorated in the same colour scheme as the existing which consists of white masonry with black plinths and sills

Type of Materials used:-

The materials that are being used on the signage scheme for The Royal Oak consist of coated aluminium, brass plaque, York stone plaque, acrylic letters & moulded crown on the wall mounted logo & signwriting

Please refer to the submitted visuals ‘Royal Oak at Havant SHEETS 1 to 4’ and the submitted advertisement consent documents within this application.

ACCESS:-

Movement around the site:-

We would be using scaffolding to install high level signage and a Risk Assessment/ Method Statement would be compiled prior to attending site to ensure public safety . The working area would be curtained as small and neatly as possible and taped off with safety tape to protect the public .

Overall Comment from Morgan Signs

We at Morgan Signs fully understand the signage required at this site, and thus have proposed a minimal scheme on a “like for like” basis(addressing the main elevations) which we hope you will agree does not detract from the building but is complimentary to the surroundings whilst bringing the exterior up to date .