



Application for consent to display an advertisement(s).
Town and Country Planning (Control of Advertisement) Regulations 2007

Publication of applications on planning authority websites.

Please note that the information provided on this application form and in supporting documents may be published on the Authority's website.
If you require any further clarification, please contact the Authority's planning department.

1. Applicant Name, Address and Contact Details

Title:	Mr	First name:	Mike	Surname:	Fitton	
Company name:	The Southern Co-op Ltd					
Street address:	1000 Lakeside			Country Code	National Number	Extension Number
	Western Road			Telephone number:		
				Mobile number:		
Town/City				Fax number:		
County:	Portsmouth			Email address:		
Country:	UK					
Postcode:	PO6 3FE					
Are you an agent acting on behalf of the applicant? ☒ Yes ☐ No						

2. Agent Name, Address and Contact Details

Title:	Mr	First Name:	Richard	Surname:	Bannatyne	
Company name:	Key2 Signs Ltd					
Street address:	Key2 Group			Country Code	National Number	Extension Number
	Unit C4 Lakesmere Rd			Telephone number:	08450 554433	
	Hazleton Interchange			Mobile number:		
Town/City	Waterlooville			Fax number:		
County:	Hampshire			Email address:		
Country:	United Kingdom					
Postcode:	PO8 9JU				richard@key2uk.com	

3. Site Address Details

Full postal address of the site (including full postcode where available)

House:	40	Suffix:	
House name:	Nisa Extra		
Street address:	Snowberry Crescent		
Town/City:	Havant		
County:	Hampshire		
Postcode:	PO9 2FE		

Description of location or a grid reference
(must be completed if postcode is not known):

Easting:	473110
Northing:	107346

Description:

4. Pre-application Advice

Has assistance or prior advice been sought from the local authority about this application?

☐ Yes ☒ No

5. Neighbour and Community Consultation

Have you consulted your neighbours or the local community about the proposal?

☐ Yes ☒ No

6. Authority Employee/Member

With respect to the Authority, I am:

- (a) a member of staff
- (b) an elected member
- (c) related to a member of staff
- (d) related to an elected member

Do any of these statements apply to you?

☐ Yes ☒ No

7. Type of Proposed Advertisement(s)

Please describe the proposed advertisement(s):

Trough illuminated Aluminium composite pan fascia signs in white and blue PMS 2757c.
All illumination on a timer.

How many of the following type of advertisements are you applying for?

Fascia sign(s)	2	Projecting or hanging sign(s)	0	Hoarding(s)	5	Other	0
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8. Location of Advertisement(s)

Is the advertisement(s) you are applying for already in place?

☐ Yes ☒ No

Is an existing advertisement(s) to be removed and replaced by the advertisement(s) in this proposal?

☐ Yes ☒ No ☐ Not Applicable

Will the proposed advertisement(s) project over a footpath or other public highway?

☒ Yes ☐ No

9. Advertisement(s) Period

Please state the period of time for which consent is sought for the advertisement

From:	11/03/2014	To:	11/03/2054
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10. Interest in the Land

Does the applicant own the land or buildings where the adverts are to be placed?

☒ Yes ☐ No

11 (a). Details of Proposed Advertisement(s) - Fascia Sign

What is the height from the ground to the base of the advertisement (in metres)?

2.500

m

What is the maximum projection of the advertisement from face of building (in metres)?

0.050

m

What are the dimensions of the proposed advertisement?

Height:

0.750

 x Width:

5.885

 x Depth:

0.050

 metres

What materials will the sign be made of?

Aluminium composite pan with vinyl graphics applied.

What is the maximum height of any of the individual letters and symbols (in centimetres)?

47.000

cm

The colour of text and background:

Blue text on white background

Will the sign be illuminated?

☒

 Yes

☐

 No

Will the sign be illuminated internally or externally?

☐

 Internally

☒

 Externally

Illuminance Levels:

270.000

 cd/m

Will the illumination be static or intermittent?

☐

 Static

☒

 Intermittent

11 (a). Details of Proposed Advertisement(s) - Fascia Sign

What is the height from the ground to the base of the advertisement (in metres)?

2.500

m

What is the maximum projection of the advertisement from face of building (in metres)?

0.050

m

What are the dimensions of the proposed advertisement?

Height:

0.750

 x Width:

5.800

 x Depth:

0.050

 metres

What materials will the sign be made of?

Aluminium composite pan with vinyl graphics applied.

What is the maximum height of any of the individual letters and symbols (in centimetres)?

47.000

cm

The colour of text and background:

BLUe text on white background

Will the sign be illuminated?

☒

 Yes

☐

 No

Will the sign be illuminated internally or externally?

☐

 Internally

☒

 Externally

Illuminance Levels:

270.000

 cd/m

Will the illumination be static or intermittent?

☐

 Static

☒

 Intermittent

11 (c). Details of Proposed Advertisement(s) - Hoarding Sign

What is the height from the ground to the base of the advertisement (in metres)?

1.000

m

What is the maximum projection of the advertisement from face of building (in metres)?

0.000

m

What are the dimensions of the proposed advertisement?

Height:

1.425

 x Width:

3.610

 x Depth:

0.010

 metres

What materials will the sign be made of?

Vinyl

What is the maximum height of any of the individual letters and symbols (in centimetres)?

0.000

cm

The colour of text and background:

Photographic.

Will the sign be illuminated?

☐

 Yes

☒

 No

11 (c). Details of Proposed Advertisement(s) - Hoarding Sign

What is the height from the ground to the base of the advertisement (in metres)?

1.000

m

What is the maximum projection of the advertisement from face of building (in metres)?

0.000

m

What are the dimensions of the proposed advertisement?

Height:

1.300

 x Width:

1.670

 x Depth:

0.010

 metres

What materials will the sign be made of?

Vinyl

What is the maximum height of any of the individual letters and symbols (in centimetres)?

0.000

cm

The colour of text and background:

Photographic.

Will the sign be illuminated?

☐ Yes ☒ No

11 (c). Details of Proposed Advertisement(s) - Hoarding Sign

What is the height from the ground to the base of the advertisement (in metres)?

1.000

m

What is the maximum projection of the advertisement from face of building (in metres)?

0.000

m

What are the dimensions of the proposed advertisement?

Height:

1.300

 x Width:

1.670

 x Depth:

0.010

 metres

What materials will the sign be made of?

Vinyl

What is the maximum height of any of the individual letters and symbols (in centimetres)?

0.000

cm

The colour of text and background:

Photographic.

Will the sign be illuminated?

☐ Yes ☒ No

11 (c). Details of Proposed Advertisement(s) - Hoarding Sign

What is the height from the ground to the base of the advertisement (in metres)?

1.000

m

What is the maximum projection of the advertisement from face of building (in metres)?

0.000

m

What are the dimensions of the proposed advertisement?

Height:

1.300

 x Width:

1.125

 x Depth:

0.010

 metres

What materials will the sign be made of?

Vinyl

What is the maximum height of any of the individual letters and symbols (in centimetres)?

0.000

cm

The colour of text and background:

Photographic.

Will the sign be illuminated?

☐ Yes ☒ No

11 (c). Details of Proposed Advertisement(s) - Hoarding Sign

What is the height from the ground to the base of the advertisement (in metres)?

1.200

m

What is the maximum projection of the advertisement from face of building (in metres)?

0.500

m

What are the dimensions of the proposed advertisement?

Height:

0.841

 x Width:

0.594

 x Depth:

0.500

 metres

What materials will the sign be made of?

Aluminium case with paper graphic insert.

What is the maximum height of any of the individual letters and symbols (in centimetres)?

5.000

cm

The colour of text and background:

White and green text on black background.

Will the sign be illuminated?

☐ Yes ☒ No

12. Site Visit

Can the site be seen from a public road, public footpath, bridleway or other public land? ☒ Yes ☐ No

If the planning authority needs to make an appointment to carry out a site visit, whom should they contact? (Please select only one)

- ☒ The agent ☐ The applicant ☐ Other person

13. Declaration

I/we hereby apply for planning permission/consent as described in this form and the accompanying plans/drawings and additional information. I/we confirm that, to the best of my/our knowledge, any facts stated are true and accurate and any opinions given are the genuine opinions of the person(s) giving them.



Date

11/03/2014