



Application for consent to display an advertisement(s).
Town and Country Planning (Control of Advertisement) Regulations 2007

Publication of applications on planning authority websites.

Please note that the information provided on this application form and in supporting documents may be published on the Authority's website.
If you require any further clarification, please contact the Authority's planning department.

1. Applicant Name, Address and Contact Details

Title:		First name:		Surname:							
Company name	Tesco Stores LTD										
Street address:	PO BOX Cirrus Building 			Telephone number:	<table><tr><th>Country Code</th><th>National Number</th><th>Extension Number</th></tr><tr><td> </td><td> </td><td> </td></tr></table>	Country Code	National Number	Extension Number			
Country Code	National Number	Extension Number									
Town/City	Welwyn Garden City			Mobile number:	<table><tr><td> </td><td> </td><td> </td></tr></table>						
County:	Hertfordshire			Fax number:	<table><tr><td> </td><td> </td><td> </td></tr></table>						
Country:	United Kingdom			Email address:							
Postcode:	AL7 1GA										
Are you an agent acting on behalf of the applicant? ☒ Yes ☐ No											

2. Agent Name, Address and Contact Details

Title:		First Name:		Surname:							
Company name:	Saunders Partnership Architects										
Street address:	Studio 4 37 Broadwater Road 			Telephone number:	<table><tr><th>Country Code</th><th>National Number</th><th>Extension Number</th></tr><tr><td> </td><td> 01707 385300 </td><td> </td></tr></table>	Country Code	National Number	Extension Number		01707 385300	
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County:	Hertfordshire			Fax number:	<table><tr><td> </td><td> </td><td> </td></tr></table>						
Country:	United Kingdom			Email address:	admin@saundersarchitects.com						
Postcode:	al7 3ax										

3. Site Address Details

Full postal address of the site (including full postcode where available)

House:		Suffix:	
House name:	Tesco Stores Ltd		
Street address:	Solent Road		
Town/City:	Havant		
County:	Hampshire		
Postcode:	PO9 1TR		

Description of location or a grid reference
(must be completed if postcode is not known):

Easting:	471491
Northing:	106009

Description:

4. Pre-application Advice

Has assistance or prior advice been sought from the local authority about this application?

☐ Yes ☒ No

5. Neighbour and Community Consultation

Have you consulted your neighbours or the local community about the proposal?

☐ Yes ☒ No

6. Authority Employee/Member

With respect to the Authority, I am:

- (a) a member of staff
- (b) an elected member
- (c) related to a member of staff
- (d) related to an elected member

Do any of these statements apply to you?

☐ Yes ☒ No

7. Type of Proposed Advertisement(s)

Please describe the proposed advertisement(s):

Various informative and promotional signage positioned on site. Refer to attached drawings and schedules for full details.

How many of the following type of advertisements are you applying for?

Fascia sign(s) Projecting or hanging sign(s) Hoarding(s) Other

Please describe:

Various informative and promotional signage positioned on site. Refer to attached drawings and schedules for full details.

8. Location of Advertisement(s)

Is the advertisement(s) you are applying for already in place?

☐ Yes ☒ No

Is an existing advertisement(s) to be removed and replaced by the advertisement(s) in this proposal?

☐ Yes ☒ No ☐ Not Applicable

Will the proposed advertisement(s) project over a footpath or other public highway?

☐ Yes ☒ No

9. Advertisement(s) Period

Please state the period of time for which consent is sought for the advertisement

From: To:

10. Interest in the Land

Does the applicant own the land or buildings where the adverts are to be placed?

☒ Yes ☐ No

11 (a). Details of Proposed Advertisement(s) - Fascia Sign

What is the height from the ground to the base of the advertisement (in metres)?

0.000

m

What is the maximum projection of the advertisement from face of building (in metres)?

0.003

m

What are the dimensions of the proposed advertisement?

Height:

0.140

 x Width:

0.500

 x Depth:

0.003

 metres

What materials will the sign be made of?

Wall Car Vac sign - 3mm aluminium panel with either Direct to Media decoration or powder coated. Size to be determined by signage contractor on site

What is the maximum height of any of the individual letters and symbols (in centimetres)?

7.000

cm

The colour of text and background:

Blue background with white text and a pale blue stripe.

Will the sign be illuminated?

☐

 Yes

☒

 No

11 (a). Details of Proposed Advertisement(s) - Fascia Sign

What is the height from the ground to the base of the advertisement (in metres)?

0.000

m

What is the maximum projection of the advertisement from face of building (in metres)?

0.003

m

What are the dimensions of the proposed advertisement?

Height:

0.140

 x Width:

0.550

 x Depth:

0.003

 metres

What materials will the sign be made of?

Wall mounted Air & Water - 3mm aluminium panel with either Direct to Media decoration or powder coated. Size to be determined by signage contractor on site

What is the maximum height of any of the individual letters and symbols (in centimetres)?

7.000

cm

The colour of text and background:

Blue background with white lettering and a light blue stripe.

Will the sign be illuminated?

☐

 Yes

☒

 No

11 (a). Details of Proposed Advertisement(s) - Fascia Sign

What is the height from the ground to the base of the advertisement (in metres)?

0.000

m

What is the maximum projection of the advertisement from face of building (in metres)?

0.003

m

What are the dimensions of the proposed advertisement?

Height:

0.765

 x Width:

0.540

 x Depth:

0.003

 metres

What materials will the sign be made of?

Wall mounted (to side of kiosk) "Hello" sign - 3mm aluminium panel with either Direct to Media decoration or powder coated. Size to be determined by signage contractor on site

What is the maximum height of any of the individual letters and symbols (in centimetres)?

30.000

cm

The colour of text and background:

Blue background with white letters.

Will the sign be illuminated?

☐

 Yes

☒

 No

11 (a). Details of Proposed Advertisement(s) - Fascia Sign

What is the height from the ground to the base of the advertisement (in metres)?

0.000

m

What is the maximum projection of the advertisement from face of building (in metres)?

0.001

m

What are the dimensions of the proposed advertisement?

Height:

0.340

 x Width:

2.200

 x Depth:

0.001

 metres

What materials will the sign be made of?

3no Plastic (TBC) fascia letters displaying "Fuel 24 hrs" standard signage to canopy. Exact size to be confirmed by signage contractor

What is the maximum height of any of the individual letters and symbols (in centimetres)?

34.000

cm

The colour of text and background:

Blue background with white letters and a light blue stripe

Will the sign be illuminated?

☐

 Yes

☒

 No

11 (a). Details of Proposed Advertisement(s) - Fascia Sign

What is the height from the ground to the base of the advertisement (in metres)?

0.000

m

What is the maximum projection of the advertisement from face of building (in metres)?

0.001

m

What are the dimensions of the proposed advertisement?

Height:

0.320

 x Width:

2.200

 x Depth:

0.001

 metres

What materials will the sign be made of?

2no Internally illuminated plastic (TBC) fascia panel displaying "Tesco Extra" standard signage. Exact size to be confirmed by signage contractor

What is the maximum height of any of the individual letters and symbols (in centimetres)?

32.000

cm

The colour of text and background:

White background with standard blue and red tesco logo signage.

Will the sign be illuminated?

☒

 Yes

☐

 No

Will the sign be illuminated internally or externally?

☒

 Internally

☐

 Externally

Illuminance Levels:

950.000

 cd/m

Will the illumination be static or intermittent?

☒

 Static

☐

 Intermittent

11 (a). Details of Proposed Advertisement(s) - Fascia Sign

What is the height from the ground to the base of the advertisement (in metres)?

0.000

m

What is the maximum projection of the advertisement from face of building (in metres)?

0.001

m

What are the dimensions of the proposed advertisement?

Height:

0.150

 x Width:

1.000

 x Depth:

0.001

 metres

What materials will the sign be made of?

2no Non illuminated plastic (TBC) fascia panel displaying "Tesco Extra" standard signage. Exact size to be confirmed by signage contractor

What is the maximum height of any of the individual letters and symbols (in centimetres)?

7.000

cm

The colour of text and background:

White background with standard red and blue tesco logo.

Will the sign be illuminated?

☐

 Yes

☒

 No

11 (a). Details of Proposed Advertisement(s) - Fascia Sign

What is the height from the ground to the base of the advertisement (in metres)?

0.000

m

What is the maximum projection of the advertisement from face of building (in metres)?

0.001

m

What are the dimensions of the proposed advertisement?

Height:

1.500

 x Width:

1.500

 x Depth:

0.001

 metres

What materials will the sign be made of?

Vinyl film applied to Kiosk. Size to be determined by signage contractor on site.

What is the maximum height of any of the individual letters and symbols (in centimetres)?

30.000

cm

The colour of text and background:

Multicoloured image refer to drawing 7259_PL02.

Will the sign be illuminated?

☐

 Yes

☒

 No

11 (a). Details of Proposed Advertisement(s) - Fascia Sign

What is the height from the ground to the base of the advertisement (in metres)?

0.000

m

What is the maximum projection of the advertisement from face of building (in metres)?

0.001

m

What are the dimensions of the proposed advertisement?

Height:

0.420

 x Width:

2.120

 x Depth:

0.001

 metres

What materials will the sign be made of?

Vinyl "jet wash" lettering to be applied to the jet wash glazing panels.

What is the maximum height of any of the individual letters and symbols (in centimetres)?

42.000

cm

The colour of text and background:

blue jet wash lettering.

Will the sign be illuminated?

☐

 Yes

☒

 No

11 (a). Details of Proposed Advertisement(s) - Fascia Sign

What is the height from the ground to the base of the advertisement (in metres)?

0.000

m

What is the maximum projection of the advertisement from face of building (in metres)?

0.000

m

What are the dimensions of the proposed advertisement?

Height:

4.000

 x Width:

10.600

 x Depth:

0.000

 metres

What materials will the sign be made of?

"Car Wash" 400mm (capital) high text in Reflex Blue self adhesive vinyl on white, non illuminated, curved aluminium fascia panel system. Printed self adhesive vinyl graphic applied to existing glazing panel on site.

What is the maximum height of any of the individual letters and symbols (in centimetres)?

0.200

cm

The colour of text and background:

blue text on a grey background

Will the sign be illuminated?

☐

 Yes

☒

 No

11 (b). Details of Proposed Advertisement(s) - Hanging Sign

What is the height from the ground to the base of the advertisement (in metres)?

2.100

m

What is the maximum projection of the advertisement from face of building (in metres)?

0.003

m

What are the dimensions of the proposed advertisement?

Height:

0.210

 x Width:

1.880

 x Depth:

0.003

 metres

What materials will the sign be made of?

Suspended hanging max height sign - Plastic (TBC) exact size to be determined by signage contractor on site.panel with either Direct to Media decoration or powder coated. Size to be determined by signage contractor on site. to be suspended 100mm from the lowest beam height in locations shown on attached plans.

What is the maximum height of any of the individual letters and symbols (in centimetres)?

10.000

cm

The colour of text and background:

Yellow background with black stripes and black lettering.

Will the sign be illuminated?

☐

 Yes

☒

 No

11 (d). Details of Proposed Advertisement(s) - Other Sign

What is the height from the ground to the base of the advertisement (in metres)?

0.000

m

What is the maximum projection of the advertisement from face of building (in metres)?

0.003

m

What are the dimensions of the proposed advertisement?

Height:

0.800

 x Width:

0.700

 x Depth:

0.003

 metres

What materials will the sign be made of?

3mm Aluminium "hello" Panel on mild steel post. Size to be determined by signage contractor on site.

What is the maximum height of any of the individual letters and symbols (in centimetres)?

20.000

cm

The colour of text and background:

Blue background with white letters and light blue stripe.

Will the sign be illuminated?

☐

 Yes

☒

 No

11 (d). Details of Proposed Advertisement(s) - Other Sign

What is the height from the ground to the base of the advertisement (in metres)?

0.000

m

What is the maximum projection of the advertisement from face of building (in metres)?

0.003

m

What are the dimensions of the proposed advertisement?

Height:

420.000

 x Width:

0.600

 x Depth:

0.003

 metres

What materials will the sign be made of?

3mm Aluminium "Car wash Menu" Panel attached 60.3 x 3700mm mild steel post. Size to be determined by signage contractor on site.

What is the maximum height of any of the individual letters and symbols (in centimetres)?

5.000

cm

The colour of text and background:

Blue background with white text and symbols.

Will the sign be illuminated?

☐

 Yes

☒

 No

11 (d). Details of Proposed Advertisement(s) - Other Sign

What is the height from the ground to the base of the advertisement (in metres)?

0.000

m

What is the maximum projection of the advertisement from face of building (in metres)?

0.003

m

What are the dimensions of the proposed advertisement?

Height:

0.700

 x Width:

1.250

 x Depth:

0.003

 metres

What materials will the sign be made of?

3mm Aluminium "Car Wash Operating Instructions" Panel attached 60.3 x 3700mm mild steel post. Size to be determined by signage contractor on site.

What is the maximum height of any of the individual letters and symbols (in centimetres)?

10.000

cm

The colour of text and background:

Blue background with white text and boxes. Red tick and cross symbols.

Will the sign be illuminated?

☐

 Yes

☒

 No

11 (d). Details of Proposed Advertisement(s) - Other Sign

What is the height from the ground to the base of the advertisement (in metres)?

0.000

m

What is the maximum projection of the advertisement from face of building (in metres)?

0.003

m

What are the dimensions of the proposed advertisement?

Height:

0.700

 x Width:

1.250

 x Depth:

0.003

 metres

What materials will the sign be made of?

Double sided 3mm Aluminium "Goodbye" Panel attached 60.3 x 3700mm mild steel post. Size to be determined by signage contractor on site.

What is the maximum height of any of the individual letters and symbols (in centimetres)?

15.000

cm

The colour of text and background:

Blue background with white text. Reverse side to be white background with standard tesco red and blue logo.

Will the sign be illuminated?

☐

 Yes

☒

 No

11 (d). Details of Proposed Advertisement(s) - Other Sign

What is the height from the ground to the base of the advertisement (in metres)?

0.000

m

What is the maximum projection of the advertisement from face of building (in metres)?

0.003

m

What are the dimensions of the proposed advertisement?

Height:

1.500

 x Width:

0.600

 x Depth:

0.003

 metres

What materials will the sign be made of?

3mm Aluminium "Pay at Pump" Panel attached mild steel post. Size to be determined by signage contractor on site.

What is the maximum height of any of the individual letters and symbols (in centimetres)?

20.000

cm

The colour of text and background:

Blue background with white text and symbols and black and green arrow symbols.

Will the sign be illuminated?

☐

 Yes

☒

 No

11 (d). Details of Proposed Advertisement(s) - Other Sign

What is the height from the ground to the base of the advertisement (in metres)?

0.000

m

What is the maximum projection of the advertisement from face of building (in metres)?

0.001

m

What are the dimensions of the proposed advertisement?

Height:

0.850

 x Width:

0.950

 x Depth:

0.001

 metres

What materials will the sign be made of?

Pump leader Decal signage.

What is the maximum height of any of the individual letters and symbols (in centimetres)?

2.000

cm

The colour of text and background:

Blue background with white text. Standard warning decals on canopy column

Will the sign be illuminated?

☐

 Yes

☐

 No

Will the sign be illuminated internally or externally?

☐

 Internally

☐

 Externally

Illuminance Levels:

cd/m

Will the illumination be static or intermittent?

☐

 Static

☐

 Intermittent

11 (d). Details of Proposed Advertisement(s) - Other Sign

What is the height from the ground to the base of the advertisement (in metres)?

m

What is the maximum projection of the advertisement from face of building (in metres)?

m

What are the dimensions of the proposed advertisement?

Height:

x

Width:

x

Depth:

metres

What materials will the sign be made of?

Frame from ASG UK 111 extruded aluminium section with woodtex finish. 2.5mm aluminium panel to display promotional car insurance offer.

What is the maximum height of any of the individual letters and symbols (in centimetres)?

cm

The colour of text and background:

Yellow red and white background with blue and white text, and standard red and blue tesco logo

Will the sign be illuminated?

☐

Yes

☒

No

12. Site Visit

Can the site be seen from a public road, public footpath, bridleway or other public land?

☒

Yes

☐

No

If the planning authority needs to make an appointment to carry out a site visit, whom should they contact? (Please select only one)

☒

The agent

☐

The applicant

☐

Other person

13. Declaration

I/we hereby apply for planning permission/consent as described in this form and the accompanying plans/drawings and additional information. I/we confirm that, to the best of my/our knowledge, any facts stated are true and accurate and any opinions given are the genuine opinions of the person(s) giving them.



Date