



Application for consent to display an advertisement(s).
Town and Country Planning (Control of Advertisement) Regulations 2007

Publication of applications on planning authority websites.

Please note that the information provided on this application form and in supporting documents may be published on the Authority's website.
If you require any further clarification, please contact the Authority's planning department.

1. Applicant Name, Address and Contact Details

Title:	Mr	First name:	Paul	Surname:	Kettlewell		
Company name:							
Street address:	Hilmore House			Country Code	National Number	Extension Number	
	Gain Lane			Telephone number:			
	Bradford			Mobile number:			
Town/City:				Fax number:			
County:				Email address:			
Country:	United Kingdom						
Postcode:	BD3 7DL						
Are you an agent acting on behalf of the applicant?				☒ Yes	☐ No		

2. Agent Name, Address and Contact Details

Title:	Mr	First Name:	Morgan	Surname:	Bailey		
Company name:	Orme Ltd						
Street address:	2 Farm Road			Country Code	National Number	Extension Number	
				Telephone number:	01458445100		
				Mobile number:			
Town/City:	Street			Fax number:			
County:	Somerset			Email address:			
Country:							
Postcode:	BA16 0BJ			morgan@orme-architecture.com			

3. Site Address Details

Full postal address of the site (including full postcode where available)

House:	31	Suffix:	
House name:	The Leopard		
Street address:	London Road		
	Purbrook		
Town/City:	Waterlooville		
County:			
Postcode:	PO7 5LG		

Description of location or a grid reference
(must be completed if postcode is not known):

Easting:	467331
Northing:	108116

Description:

4. Pre-application Advice

Has assistance or prior advice been sought from the local authority about this application?

☐ Yes ☒ No

5. Neighbour and Community Consultation

Have you consulted your neighbours or the local community about the proposal?

☐ Yes ☒ No

6. Authority Employee/Member

With respect to the Authority, I am:

- (a) a member of staff
- (b) an elected member
- (c) related to a member of staff
- (d) related to an elected member

Do any of these statements apply to you?

☐ Yes ☒ No

7. Type of Proposed Advertisement(s)

Please describe the proposed advertisement(s):

3no. Signage fascia above entrance on principle elevation. 2no. signage fascia on secondary/car park elevation. 1no. internally applied vinyl window graphic. 5no. reverse applied 3M frosted vinyls to ground floor windows. 1no. disabled badge pholders only aluminium panel with applied vinyl text fixed to 78mm dia. stainless steel post. 1no. pop in aluminium panle with applied vinyl text fixed to 78mm dia. stainless steel post. 1no. pop back soon aluminium panel with applied vinyl text fixed to 78mm dia. stainless steel post. 1no. 5m high doubled sided totem formed from aluminium trim housing clear acrylic face panels with reverse applied decorated graphics. Complete with an internal steel subframe and posts. Illumination by x2 flood lights in cages.

How many of the following type of advertisements are you applying for?

Fascia sign(s)	5	Projecting or hanging sign(s)	0	Hoarding(s)	0	Other	10
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Please describe:

6no. Internally applied window vinyl and 1no. 5m high doubled sided totem formed from aluminium trim housing clear acrylic face panels with reverse applied decorated graphics. 1no. pop in aluminium sign at entrance to car park, 1no. pop back soon aluminium sign at exit of car park and 1no. disabled badge holders only sign to disabled car parking bay.

8. Location of Advertisement(s)

Is the advertisement(s) you are applying for already in place?

☐ Yes ☒ No

Is an existing advertisement(s) to be removed and replaced by the advertisement(s) in this proposal?

☒ Yes ☐ No ☐ Not Applicable

If Yes to either or both above, please show the existing sign(s) on an elevation drawing or photograph and state the references for the drawing(s) or photograph(s).

635_110_Existing Signage Elevations

Will the proposed advertisement(s) project over a footpath or other public highway?

☐ Yes ☒ No

9. Advertisement(s) Period

Please state the period of time for which consent is sought for the advertisement

From:	01/06/2014	To:	01/06/2019
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10. Interest in the Land

Does the applicant own the land or buildings where the adverts are to be placed?

☐ Yes☒ No

If No, has the permission of the owner or any other person entitled to give permission for the display of an advertisement been obtained?

☒ Yes☐ No

11 (a). Details of Proposed Advertisement(s) - Fascia Sign

What is the height from the ground to the base of the advertisement (in metres)?

3.100m

What is the maximum projection of the advertisement from face of building (in metres)?

0.100m

What are the dimensions of the proposed advertisement?

Height:1.000xWidth:8.365xDepth:0.100metres

What materials will the sign be made of?

Formed aluminium panel complete with foamex 'Morrisons' and 'Local' letters and blown 'M' logo

What is the maximum height of any of the individual letters and symbols (in centimetres)?

75.000cm

The colour of text and background:

White and yellow text on a cotswold green background

Will the sign be illuminated?

☒ Yes☐ No

Will the sign be illuminated internally or externally?

☐ Internally☒ Externally

Illuminance Levels:

250.000cd/m

Will the illumination be static or intermittent?

☒ Static☐ Intermittent

11 (a). Details of Proposed Advertisement(s) - Fascia Sign

What is the height from the ground to the base of the advertisement (in metres)?

3.100m

What is the maximum projection of the advertisement from face of building (in metres)?

0.100m

What are the dimensions of the proposed advertisement?

Height:1.000xWidth:6.900xDepth:0.100metres

What materials will the sign be made of?

Formed aluminium panel complete with foamex 'Morrisons' and 'Local' letters and blown 'M' logo

What is the maximum height of any of the individual letters and symbols (in centimetres)?

75.000cm

The colour of text and background:

Yellow and white text on a cotswold green background

Will the sign be illuminated?

☒ Yes☐ No

Will the sign be illuminated internally or externally?

☐ Internally☒ Externally

Illuminance Levels:

250.000cd/m

Will the illumination be static or intermittent?

☒ Static☐ Intermittent

11 (a). Details of Proposed Advertisement(s) - Fascia Sign

What is the height from the ground to the base of the advertisement (in metres)?

3.100m

What is the maximum projection of the advertisement from face of building (in metres)?

0.100m

What are the dimensions of the proposed advertisement?

Height:1.000xWidth:6.900xDepth:0.100metres

What materials will the sign be made of?

Formed aluminium panel complete with cut vinyl letters

What is the maximum height of any of the individual letters and symbols (in centimetres)?

75.000cm

The colour of text and background:

White text on a cotswold green background

Will the sign be illuminated?

☒ Yes☐ No

Will the sign be illuminated internally or externally?

☐ Internally☒ Externally

Illuminance Levels:

250.000cd/m

Will the illumination be static or intermittent?

☒ Static☐ Intermittent

11 (a). Details of Proposed Advertisement(s) - Fascia Sign

What is the height from the ground to the base of the advertisement (in metres)?

4.390

m

What is the maximum projection of the advertisement from face of building (in metres)?

0.100

m

What are the dimensions of the proposed advertisement?

Height:

1.350

 x Width:

1.350

 x Depth:

0.100

 metres

What materials will the sign be made of?

Formed aluminium panel complete with blown 'M' logo

What is the maximum height of any of the individual letters and symbols (in centimetres)?

75.000

cm

The colour of text and background:

Yellow text on a cotswold green background

Will the sign be illuminated?

☒ Yes ☐ No

Will the sign be illuminated internally or externally?

☐ Internally ☒ Externally

Illuminance Levels:

250.000

cd/m

Will the illumination be static or intermittent?

☒ Static ☐ Intermittent

11 (a). Details of Proposed Advertisement(s) - Fascia Sign

What is the height from the ground to the base of the advertisement (in metres)?

0.850

m

What is the maximum projection of the advertisement from face of building (in metres)?

0.100

m

What are the dimensions of the proposed advertisement?

Height:

1.400

 x Width:

1.100

 x Depth:

0.100

 metres

What materials will the sign be made of?

Aluminium panel with applied vinyl text. Fixed to wall.

What is the maximum height of any of the individual letters and symbols (in centimetres)?

25.000

cm

The colour of text and background:

White and yellow text on a cotswold green background

Will the sign be illuminated?

☐ Yes ☒ No

11 (d). Details of Proposed Advertisement(s) - Other Sign

What is the height from the ground to the base of the advertisement (in metres)?

1.600

m

What is the maximum projection of the advertisement from face of building (in metres)?

0.000

m

What are the dimensions of the proposed advertisement?

Height:

1.400

 x Width:

0.825

 x Depth:

0.000

 metres

What materials will the sign be made of?

Digitally printed vinyl applied internally to glazing. Backed with white vinyl.

What is the maximum height of any of the individual letters and symbols (in centimetres)?

cm

The colour of text and background:

Grey with white bubble effect print over

Will the sign be illuminated?

☐ Yes ☒ No

11 (d). Details of Proposed Advertisement(s) - Other Sign

What is the height from the ground to the base of the advertisement (in metres)?

0.200

m

What is the maximum projection of the advertisement from face of building (in metres)?

m

What are the dimensions of the proposed advertisement?

Height:

5.000

 x Width:

1.500

 x Depth:

0.150

 metres

What materials will the sign be made of?

double sided formed aluminium trim housing clear acrylic face panels with applied reverse decorated graphics. Complete with an internal steel subframe and posts.

What is the maximum height of any of the individual letters and symbols (in centimetres)?

50.000

cm

The colour of text and background:

White and yellow text on a cotswold green background

Will the sign be illuminated?

☒ Yes

☐ No

Will the sign be illuminated internally or externally?

☐ Internally

☒ Externally

Illuminance Levels:

250.000

 cd/m

Will the illumination be static or intermittent?

☒ Static

☐ Intermittent

11 (d). Details of Proposed Advertisement(s) - Other Sign

What is the height from the ground to the base of the advertisement (in metres)?

1.700

m

What is the maximum projection of the advertisement from face of building (in metres)?

0.000

m

What are the dimensions of the proposed advertisement?

Height:

0.150

 x Width:

0.354

 x Depth:

0.000

 metres

What materials will the sign be made of?

3M frosted vinyl

What is the maximum height of any of the individual letters and symbols (in centimetres)?

7.000

cm

The colour of text and background:

Frosted grey

Will the sign be illuminated?

☐ Yes

☒ No

11 (d). Details of Proposed Advertisement(s) - Other Sign

What is the height from the ground to the base of the advertisement (in metres)?

1.700

m

What is the maximum projection of the advertisement from face of building (in metres)?

0.000

m

What are the dimensions of the proposed advertisement?

Height:

0.150

 x Width:

0.354

 x Depth:

0.000

 metres

What materials will the sign be made of?

3M frosted vinyl

What is the maximum height of any of the individual letters and symbols (in centimetres)?

7.000

cm

The colour of text and background:

Frosted grey

Will the sign be illuminated?

☐ Yes

☒ No

11 (d). Details of Proposed Advertisement(s) - Other Sign

What is the height from the ground to the base of the advertisement (in metres)?

1.700

m

What is the maximum projection of the advertisement from face of building (in metres)?

0.000

m

What are the dimensions of the proposed advertisement?

Height:

0.150

 x Width:

0.354

 x Depth:

0.000

 metres

What materials will the sign be made of?

3M frosted vinyl

What is the maximum height of any of the individual letters and symbols (in centimetres)?

7.000

cm

The colour of text and background:

Frosted grey

Will the sign be illuminated?

☐ Yes

☒ No

11 (d). Details of Proposed Advertisement(s) - Other Sign

What is the height from the ground to the base of the advertisement (in metres)?

1.700

m

What is the maximum projection of the advertisement from face of building (in metres)?

0.000

m

What are the dimensions of the proposed advertisement?

Height:

0.150

 x Width:

0.354

 x Depth:

0.000

 metres

What materials will the sign be made of?

3M frosted vinyl

What is the maximum height of any of the individual letters and symbols (in centimetres)?

7.000

cm

The colour of text and background:

Frosted grey

Will the sign be illuminated?

Yes No

11 (d). Details of Proposed Advertisement(s) - Other Sign

What is the height from the ground to the base of the advertisement (in metres)?

1.700

m

What is the maximum projection of the advertisement from face of building (in metres)?

0.000

m

What are the dimensions of the proposed advertisement?

Height:

0.150

 x Width:

0.354

 x Depth:

0.000

 metres

What materials will the sign be made of?

3M frosted vinyl

What is the maximum height of any of the individual letters and symbols (in centimetres)?

7.000

cm

The colour of text and background:

Frosted grey

Will the sign be illuminated?

Yes No

11 (d). Details of Proposed Advertisement(s) - Other Sign

What is the height from the ground to the base of the advertisement (in metres)?

1.100

m

What is the maximum projection of the advertisement from face of building (in metres)?

0.000

m

What are the dimensions of the proposed advertisement?

Height:

1.500

 x Width:

0.485

 x Depth:

0.078

 metres

What materials will the sign be made of?

Aluminium panel with applied vinyl. Fixed to 78mm dia. stainless steel post

What is the maximum height of any of the individual letters and symbols (in centimetres)?

10.000

cm

The colour of text and background:

White text on a blue and cotswold green background

Will the sign be illuminated?

Yes No

11 (d). Details of Proposed Advertisement(s) - Other Sign

What is the height from the ground to the base of the advertisement (in metres)?

1.100

m

What is the maximum projection of the advertisement from face of building (in metres)?

0.000

m

What are the dimensions of the proposed advertisement?

Height:

1.500

 x Width:

0.485

 x Depth:

0.078

 metres

What materials will the sign be made of?

Aluminium panel with applied vinyl. Fixed to 78mm dia. stainless steel post

What is the maximum height of any of the individual letters and symbols (in centimetres)?

10.000

cm

The colour of text and background:

Text [pantone 369c and 115m] on a cotswold green background

Will the sign be illuminated?

Yes No

11 (d). Details of Proposed Advertisement(s) - Other Sign

What is the height from the ground to the base of the advertisement (in metres)?

m

What is the maximum projection of the advertisement from face of building (in metres)?

m

What are the dimensions of the proposed advertisement?

Height:

x

Width:

x

Depth:

metres

What materials will the sign be made of?

What is the maximum height of any of the individual letters and symbols (in centimetres)?

cm

The colour of text and background:

Will the sign be illuminated?

☐

Yes

☒

No

12. Site Visit

Can the site be seen from a public road, public footpath, bridleway or other public land?

☒

Yes

☐

No

If the planning authority needs to make an appointment to carry out a site visit, whom should they contact? (Please select only one)

☒

The agent

☐

The applicant

☐

Other person

13. Declaration

I/we hereby apply for planning permission/consent as described in this form and the accompanying plans/drawings and additional information. I/we confirm that, to the best of my/our knowledge, any facts stated are true and accurate and any opinions given are the genuine opinions of the person(s) giving them.



Date