

15TH MARCH 2013

Planning Statement

ONE STOP CONVENIENCE STORE (PREVIOUSLY “THE FOX” PH), PROSPECT LANE, HAVANT, HAMPSHIRE PO9 5PA

Situation:

The site is located on a main road in a predominately residential area which contains a small number of other retail outlets all of which display signs of varying sizes, colours and designs.

Reason:

One Stop are carrying out the refurbishment of the interior and exterior of the ex public house, The Fox.. The new signage is to be located in the similar positions as the original pub signs but with increased size.

Evaluation:

The existing signs were of a similar nature and in the similar location to those proposed.

We considered that the existing signage served the practical requirements of the site and therefore we have decided to replace the existing signage with a similar concept, albeit in the new corporate colour scheme and with the addition of internal illumination as well as replacing the existing external illumination.

Design:

In summary our design principle is: The designs in the locality work well, are sympathetic to the building. In this way the impact upon the surrounding area and other businesses is minimal

Access:

No demolition of or alteration to the fabric of the building will be necessary for the installation of the new which are screw fixed to the building. Access to the sign positions will be by mobile scaffold towers.