

Sue Ryder

HAVANT

4 North Street, Havant, Hampshire, PO9 1PR

EXTERNAL BRANDING

Concept Proposal › Shop Front

Designer › M. Yousaf 16.08.13

Issue Notes › Issue 2 (SL) 15.04.13
Amended Item 2

Dark Blue › PMS 301c
CMYK 100/54/4/19

Mid Blue › PMS 299c
CMYK 89/8/0/0

White ›
CMYK 0/0/0/0

1 Fascia 1:20

Specification › To be flat dibond panel wrapped with digitally printed vinyl graphics as detailed.

Illumination › To be non-illuminated.

Qty › 1

2 Window Vinyl 1:20

Specification › To be reverse applied vinyl graphics as detailed.

Illumination › To be non-illuminated.

Qty › 1

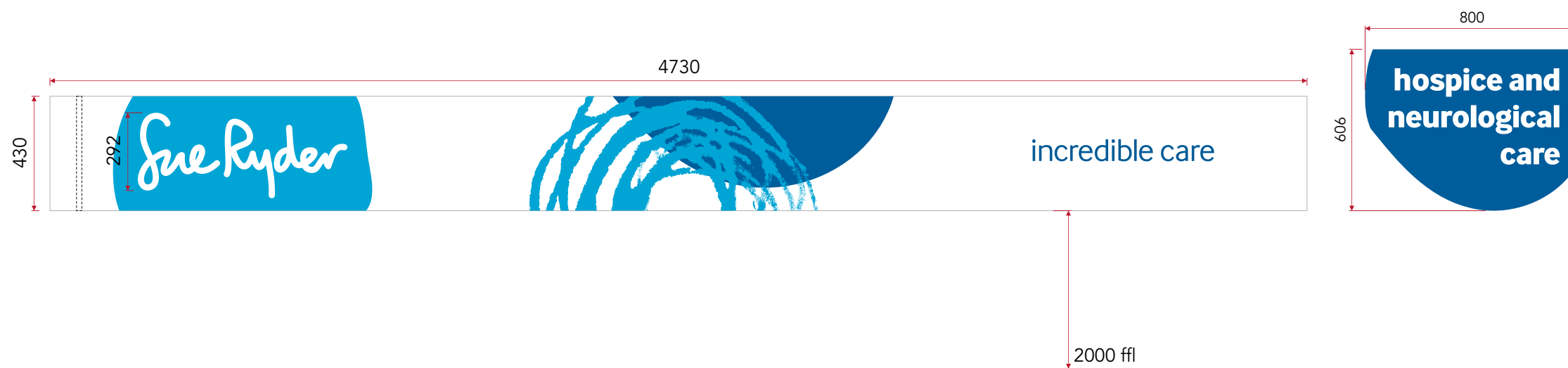
Please Note
› Graphic always located to top right of shopfront glazing.



Existing Elevation



Proposed Elevation

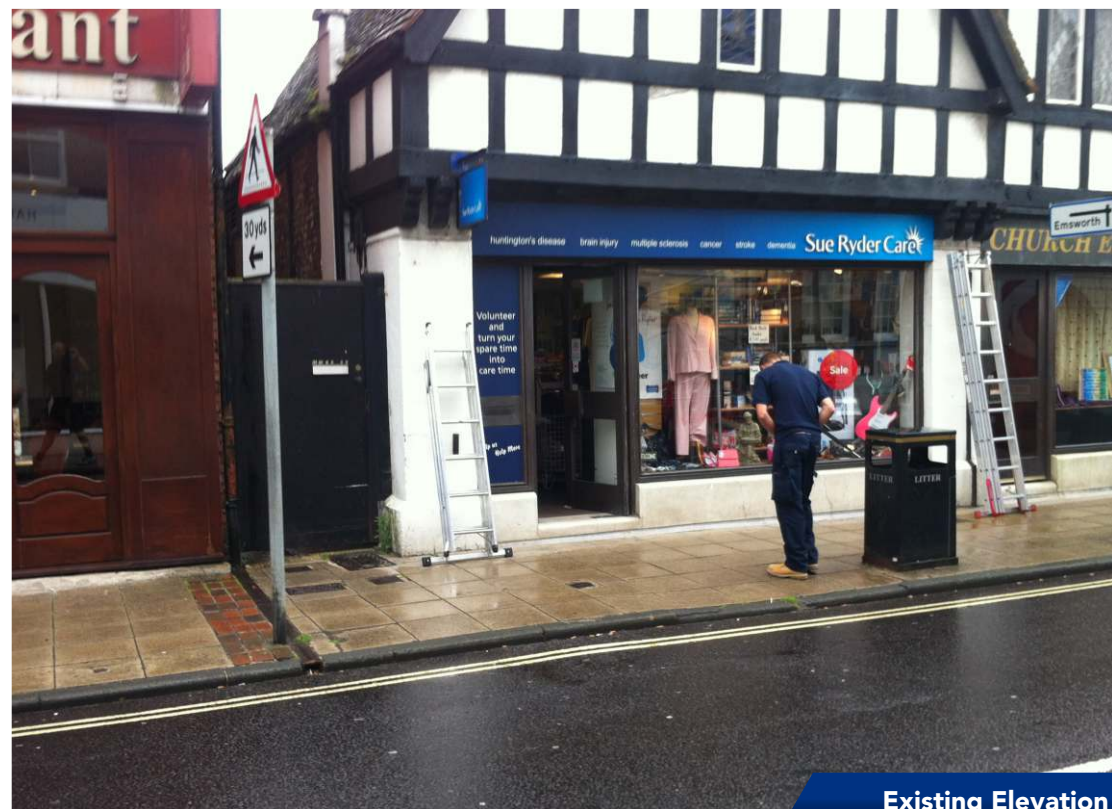


Concept Proposal › Projector Sign

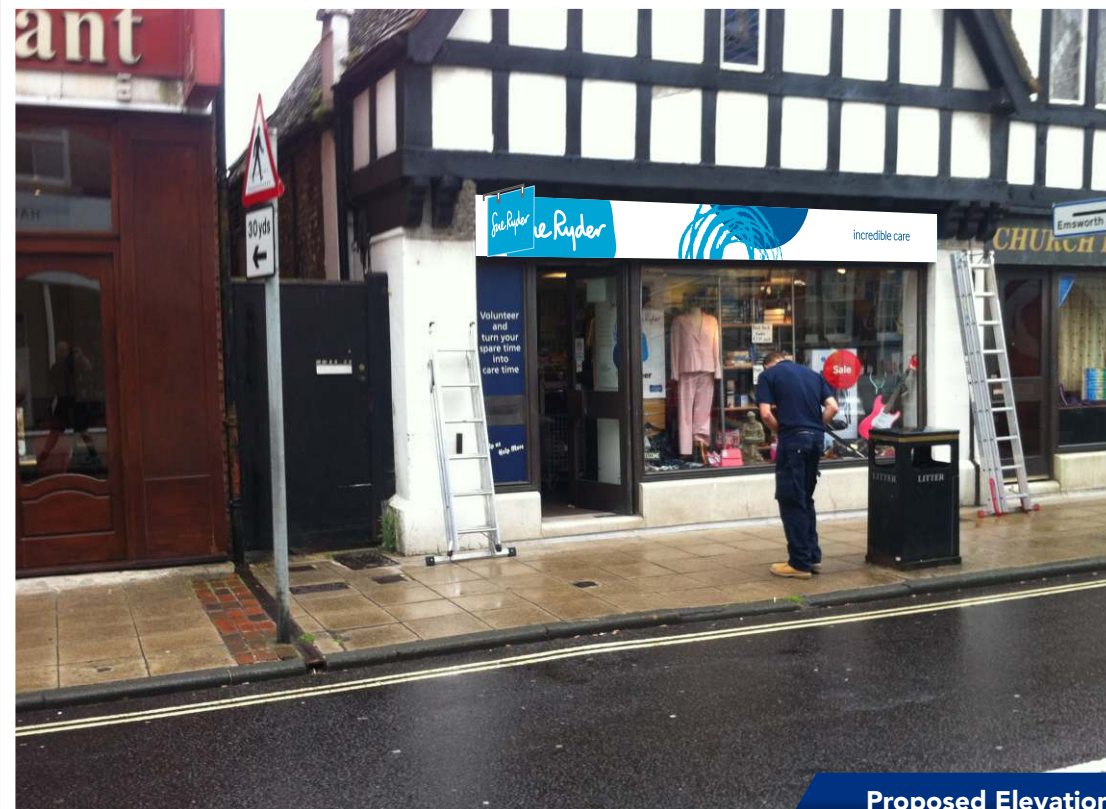
Designer › M. Yousaf

19.08.13

Issue Notes ›



Existing Elevation



Proposed Elevation

Dark Blue › PMS 301c
CMYK 100/54/4/19

Mid Blue › PMS 299c
CMYK 89/8/0/0

White ›
CMYK 0/0/0/0

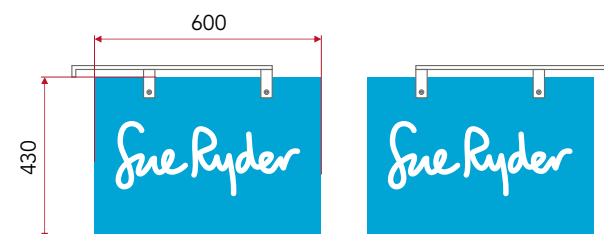
3 **Projector Sign**

1:20

Specification › To be 20mm foamex finished to match RAL 5012 Blue. Face to be decorated with fret cut White vinyl logo to above detail. Panel to be fixed to overhead bracket.

Illumination › To be non-illuminated.

Qty › 1 (d/sided)



Concept Proposal › Rear Elevation

Designer › M. Yousaf 19.08.13

Issue Notes › Issue 2 (SL) 15.04.14
› Amended spec
› Item 5 removed

Dark Blue › PMS 301c
CMYK 100/54/4/19

Mid Blue › PMS 299c
CMYK 89/8/0/0

White ›
CMYK 0/0/0/0

4 Back door signage 1:10

Specification › To be flat dibond panel wrapped with digitally printed vinyl graphic as detailed.

Illumination › To be non-illuminated.

Qty › 1

Please Note
› Location tbc.



Proposed Elevation

