

Signscope

The site scheme and drawing which has been submitted for this premises has been completed based on the current corporate identity in place for Specsavers which includes for Specsavers fascias and projecting signage.

This scheme is taking into consideration both the corporate requirements of the brand and also the viability for the retailers premises in its current trading location.

We have taken into account the surrounding area of this premises and the drawings where compiled taking the area into account along with the corporate identity requirement for the brand.

This signage scheme has been based on the Specsavers corporate image guide which has been sympathetically applied to this dealership location, we have taken into account the position of the signage and size of signage along with the illumination of the signage so that this is not detrimental or adding clutter to the local area.