

Application for consent to display an advertisement(s).
Town and Country Planning (Control of Advertisement) Regulations 2007

Publication of applications on planning authority websites.

Please note that the information provided on this application form and in supporting documents may be published on the Authority's website.
If you require any further clarification, please contact the Authority's planning department.

1. Applicant Name, Address and Contact Details

Title:		First name:		Surname:		
Company name	AAH PLC					
Street address:	SAPPHIRE COURT			Country Code	National Number	Extension Number
	WALSgrave TRIANGLE			Telephone number:		
				Mobile number:		
Town/City	COVENTRY			Fax number:		
County:	WARWICKSHIRE			Email address:		
Country:	ENGLAND					
Postcode:	CV 2 2TX					
Are you an agent acting on behalf of the applicant?				☒ Yes	☐ No	

2. Agent Name, Address and Contact Details

Title:	Mrs	First Name:	Deborah	Surname:	Pitt	
Company name:	Sign Specialists Ltd					
Street address:	19 OXLEASOW ROAD			Country Code	National Number	Extension Number
	EAST MOONS MOAT INSUSTRIAL EST			Telephone number:	01527 504276	
				Mobile number:		
Town/City	REDDITCH			Fax number:		
County:	WORCESTERSHIRE			Email address:	deborah.pitt@sign-specialists.co.uk	
Country:	ENGLAND					
Postcode:	B98 0RE					

3. Site Address Details

Full postal address of the site (including full postcode where available)

House:	2	Suffix:	
House name:	Lloyds Pharmacy Central Buildings		
Street address:	West Street		
Town/City:	Emsworth		
County:	Hampshire		
Postcode:	PO10 7DU		

Description of location or a grid reference
(must be completed if postcode is not known):

Easting:	474902
Northing:	105844

Description:

4. Pre-application Advice

Has assistance or prior advice been sought from the local authority about this application?

☐ Yes ☒ No

5. Neighbour and Community Consultation

Have you consulted your neighbours or the local community about the proposal?

☐ Yes ☒ No

6. Authority Employee/Member

With respect to the Authority, I am:

- (a) a member of staff
- (b) an elected member
- (c) related to a member of staff
- (d) related to an elected member

Do any of these statements apply to you?

☐ Yes ☒ No

7. Type of Proposed Advertisement(s)

Please describe the proposed advertisement(s):

3 X INTERNALLY ILLUMINATED FOLDED ALUMINIUM FASCIA'S
1 X NON ILLUMINATED FOLDED ALUMINIUM FASCIA
2 X INTERNALLY ILLUMINATED FOLDED ALUMINIUM PROJECTING SIGN
2 X DIGITALLY WINDOW GRAPHICS

How many of the following type of advertisements are you applying for?

Fascia sign(s) Projecting or hanging sign(s) Hoarding(s) Other

Please describe:

2 X DIGITALLY WINDOW GRAPHICS

8. Location of Advertisement(s)

Is the advertisement(s) you are applying for already in place?

☐ Yes ☒ No

Is an existing advertisement(s) to be removed and replaced by the advertisement(s) in this proposal?

☒ Yes ☐ No ☐ Not Applicable

If Yes to either or both above, please show the existing sign(s) on an elevation drawing or photograph and state the references for the drawing(s) or photograph(s).

104149 / A - Elevation Planning Drawing - Photographs of existing signage

Will the proposed advertisement(s) project over a footpath or other public highway?

☐ Yes ☒ No

9. Advertisement(s) Period

Please state the period of time for which consent is sought for the advertisement

From: To:

10. Interest in the Land

Does the applicant own the land or buildings where the adverts are to be placed?

☒ Yes ☐ No

11 (a). Details of Proposed Advertisement(s) - Fascia Sign

What is the height from the ground to the base of the advertisement (in metres)?

3.140

m

What is the maximum projection of the advertisement from face of building (in metres)?

0.110

m

What are the dimensions of the proposed advertisement?

Height:

0.485

 x Width:

10.940

 x Depth:

0.110

 metres

What materials will the sign be made of?

FOLED ALUMINIUM ACRYLIC & VINYL ONLY EDGE OF TEXT ILLUMINATES SIGN 'A'

What is the maximum height of any of the individual letters and symbols (in centimetres)?

23.000

cm

The colour of text and background:

PANTONE 376C 7483C & WHITE

Will the sign be illuminated?

☒

 Yes

☐

 No

Will the sign be illuminated internally or externally?

☒

 Internally

☐

 Externally

Illuminance Levels:

150.000

 cd/m

Will the illumination be static or intermittent?

☒

 Static

☐

 Intermittent

11 (a). Details of Proposed Advertisement(s) - Fascia Sign

What is the height from the ground to the base of the advertisement (in metres)?

3.140

m

What is the maximum projection of the advertisement from face of building (in metres)?

0.110

m

What are the dimensions of the proposed advertisement?

Height:

0.485

 x Width:

4.075

 x Depth:

0.110

 metres

What materials will the sign be made of?

FOLED ALUMINIUM ACRYLIC & VINYL ONLY EDGE OF TEXT ILLUMINATES SIGN 'C'

What is the maximum height of any of the individual letters and symbols (in centimetres)?

23.000

cm

The colour of text and background:

PANTONE 376C 7483C & WHITE

Will the sign be illuminated?

☒

 Yes

☐

 No

Will the sign be illuminated internally or externally?

☒

 Internally

☐

 Externally

Illuminance Levels:

150.000

 cd/m

Will the illumination be static or intermittent?

☒

 Static

☐

 Intermittent

11 (a). Details of Proposed Advertisement(s) - Fascia Sign

What is the height from the ground to the base of the advertisement (in metres)?

1.960

m

What is the maximum projection of the advertisement from face of building (in metres)?

0.110

m

What are the dimensions of the proposed advertisement?

Height:

0.820

 x Width:

1.810

 x Depth:

0.110

 metres

What materials will the sign be made of?

FOLED ALUMINIUM ACRYLIC & VINYL ONLY EDGE OF TEXT ILLUMINATES SIGN 'B'

What is the maximum height of any of the individual letters and symbols (in centimetres)?

17.300

cm

The colour of text and background:

PANTONE 376C 7483C & WHITE

Will the sign be illuminated?

☒

 Yes

☐

 No

Will the sign be illuminated internally or externally?

☒

 Internally

☐

 Externally

Illuminance Levels:

100.000

 cd/m

Will the illumination be static or intermittent?

☒

 Static

☐

 Intermittent

11 (a). Details of Proposed Advertisement(s) - Fascia Sign

What is the height from the ground to the base of the advertisement (in metres)?

3.140

m

What is the maximum projection of the advertisement from face of building (in metres)?

0.100

m

What are the dimensions of the proposed advertisement?

Height:

0.485

 x Width:

2.200

 x Depth:

0.100

 metres

What materials will the sign be made of?

FOLED ALUMINIUM SIGN 'D'

What is the maximum height of any of the individual letters and symbols (in centimetres)?

0.000

cm

The colour of text and background:

WHITE

Will the sign be illuminated?

☐

 Yes

☒

 No

11 (b). Details of Proposed Advertisement(s) - Hanging Sign

What is the height from the ground to the base of the advertisement (in metres)?

2.100

m

What is the maximum projection of the advertisement from face of building (in metres)?

0.430

m

What are the dimensions of the proposed advertisement?

Height:

0.500

 x Width:

0.430

 x Depth:

0.100

 metres

What materials will the sign be made of?

FOLDED ALUMINIUM ACRYLIC & VINYL ONLY EDGE OF LOGO & TEXT ILLUMINATES SIGN 'E'

What is the maximum height of any of the individual letters and symbols (in centimetres)?

36.800

cm

The colour of text and background:

PANTONE 376C 7483C & WHITE NCS S5005-R50B

Will the sign be illuminated?

☒

 Yes

☐

 No

Will the sign be illuminated internally or externally?

☒

 Internally

☐

 Externally

Illuminance Levels:

100.000

cd/m

Will the illumination be static or intermittent?

☒

 Static

☐

 Intermittent

11 (b). Details of Proposed Advertisement(s) - Hanging Sign

What is the height from the ground to the base of the advertisement (in metres)?

2.100

m

What is the maximum projection of the advertisement from face of building (in metres)?

0.430

m

What are the dimensions of the proposed advertisement?

Height:

0.500

 x Width:

0.430

 x Depth:

0.100

 metres

What materials will the sign be made of?

FOLDED ALUMINIUM ACRYLIC & VINYL ONLY EDGE OF LOGO & TEXT ILLUMINATES SIGN 'F'

What is the maximum height of any of the individual letters and symbols (in centimetres)?

36.800

cm

The colour of text and background:

PANTONE 376C 7483C & WHITE NCS S5005-R50B

Will the sign be illuminated?

☒

 Yes

☐

 No

Will the sign be illuminated internally or externally?

☒

 Internally

☐

 Externally

Illuminance Levels:

100.000

cd/m

Will the illumination be static or intermittent?

☒

 Static

☐

 Intermittent

11 (d). Details of Proposed Advertisement(s) - Other Sign

What is the height from the ground to the base of the advertisement (in metres)?

0.525

m

What is the maximum projection of the advertisement from face of building (in metres)?

0.000

m

What are the dimensions of the proposed advertisement?

Height:

2.465

 x Width:

1.965

 x Depth:

0.000

 metres

What materials will the sign be made of?

VINYL SIGN 'G'

What is the maximum height of any of the individual letters and symbols (in centimetres)?

19.000

cm

The colour of text and background:

PANTONE 376C 7483C & WHITE NCS S5005-R50B

Will the sign be illuminated?

☐

 Yes

☒

 No

11 (d). Details of Proposed Advertisement(s) - Other Sign

What is the height from the ground to the base of the advertisement (in metres)?

0.525

m

What is the maximum projection of the advertisement from face of building (in metres)?

0.000

m

What are the dimensions of the proposed advertisement?

Height:

2.465

 x Width:

1.965

 x Depth:

0.000

 metres

What materials will the sign be made of?

VINYL SIGN 'H'

What is the maximum height of any of the individual letters and symbols (in centimetres)?

19.000

cm

The colour of text and background:

PANTONE 376C 7483C & WHITE NCS S5005-R50B

Will the sign be illuminated?

☐

 Yes

☒

 No

12. Site Visit

Can the site be seen from a public road, public footpath, bridleway or other public land?

☒

 Yes

☐

 No

If the planning authority needs to make an appointment to carry out a site visit, whom should they contact? (Please select only one)

☒

 The agent

☐

 The applicant

☐

 Other person

13. Declaration

I/we hereby apply for planning permission/consent as described in this form and the accompanying plans/drawings and additional information. I/we confirm that, to the best of my/our knowledge, any facts stated are true and accurate and any opinions given are the genuine opinions of the person(s) giving them.

☒

 Date

24/07/2013