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LANGSTON**
www.hlp.co.uk

Our Ref: AH/KAN

Mrs J Clark
Havant Borough Council
Planning Department
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25 September 2012

Dear Mrs Clark,

5 ST GEORGES WALK, HAMBLEDON ROAD, WATERLOOVILLE - Ref: APP/12/00960

I understand that a planning application has been submitted on the above property. I have been asked by the applicant to provide a summary on the marketing of the property.

We commenced marketing the property in May 2010 and the enquiry levels were very weak. The premises are currently laid out as office accommodation over three floors. Demand for office accommodation in this location is very weak. We had 3 enquiries for the property over an 8 month marketing period. All of these were angled at redevelopment.

The extent of marketing was a board which was erected on the front elevation of the property and online advertising (www.hlp.co.uk, www.novaloca.com, www.estatesgazette.com/propertylink.) These drew limited response. No local press adverts or trade journal adverts were carried out as this form of advertising was not deemed cost effective.

Our initial marketing advice on the property highlighted that the building had reached the end of its life and would require a planning application either for comprehensive redevelopment or some form of conversion.

Yours sincerely



ANDY HELLIER MSc MRICS