



Havant
BOROUGH COUNCIL

Public Service Plaza
Civic Centre Road
Havant
Hampshire PO9 2AX

T 023 9247 4174
F 023 9248 0263
DX 50005 Havant

www.havant.gov.uk

Mr Hirst
Gleneagles Project Services
2 Pellon Place
Bradley Business Park
Dyson Wood Way
Huddersfield, West Yorkshire
HD2 1GT

For: Asda Stores Ltd

THE TOWN AND COUNTRY PLANNING ACT 1990
THE TOWN AND COUNTRY PLANNING (CONTROL OF ADVERTISEMENTS)
REGULATIONS 1992
Grant of Advertisement Consent

Application Number: APP/13/00400

Site Address: ASDA, Purbrook Way, Havant, PO9 3QW

Proposal: Display of 4No. illuminated fascia signs, and 1No. illuminated hoarding sign mounted on canopy; 3No. non-illuminated freestanding directional signs and 1No. non-illuminated information sign.

Further to your application received on 29 April 2013, Havant Borough Council, as Local Planning Authority, **Grants Advertisement Consent** for the above proposal.

This consent is subject to compliance with:

- (i) The plans and other documents submitted with regard to your application, and
- (ii) The following conditions:

Conditions:

- 1 Any advertisements displayed and any site used for the display of advertisements, shall be maintained in a clean and tidy condition to the reasonable satisfaction of the Local Planning Authority.
Reason: As required by the provision of the Town & Country Planning (Control of Advertisements) Regulations 1992
- 2 Any structure, or hoarding erected or used principally for the purpose of displaying advertisements shall be maintained in a safe condition.
Reason: As required by the provisions of the Town & Country Planning (Control of Advertisements) Regulations 1992
- 3 Where an advertisement is required under these Regulations to be removed, the removal shall be carried out to the reasonable satisfaction of the Local Planning Authority.
Reason: As required by the provisions of the Town & Country Planning (Control of Advertisements) Regulations 1992.

Our Ref: APP/13/00400

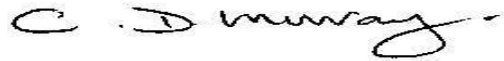
- 4 No advertisement is to be displayed without the permission of the owner of the site or any other person with an interest in the site entitled to grant permission.
Reason: As required by the provisions of the Town & Country Planning (Control of Advertisements) Regulations 1992.
- 5 No part of the canopy /fascia shall be illuminated other than as hereby permitted.
Reason: In the interests of the amenities of the area. .
- 7 The intensity of illumination shall not exceed 73 candelas per m2.
Reason: In the interests of the amenities of the area.
- 8 The development hereby permitted shall be carried out in accordance with the following approved plans:
- Design and Access Statement received 29 April 2013
Asda Sign Lighting Installation report by Tamlight Lighting received 29 April 2013
Existing Site Plan drw.no 0636.4672. 001 rev B received 8 May 2013
Proposed Layout Plan drw.no 0636.4672. 011 rev C received 29 April 2013
Proposed Canopy and Elevations Plan drw.no 0636.4672. 011 rev A received 23 May 2013
Proposed Canopy Sections Plan drw.no S28-112 rev A. received 29 April 2013
- Reason:** - To ensure provision of a satisfactory development.

Other Important Information:

- (1) This notice only relates to the decision of Havant Borough Council as Local Planning Authority under the Town and Country Planning (Control of Advertisement Regulations). It does not relate to any other application that may be required under the Town and Country Planning Acts, Building Regulations or under any other Act, Regulation, Byelaw or Order where the Council's approval may be needed. For further guidance as to the need for consent under the Building Regulations please phone 023 9244 6573.
- (2) Your attention is drawn to the attached information regarding firstly your right to appeal to the Planning Inspectorate, if you are aggrieved by the Council's decision, and secondly the rights of an owner to, in certain circumstances serve a purchase notice on the Council. See www.planningportal.gov.uk/pcs.
- (3) Any failure to adhere to the details of the approved plans, and other documents or to comply with any conditions listed above may lead to action being taken by the Council under the Town and Country Planning (Control of Advertisements) Regulations 1992. If you wish to depart from the approved details or conditions in any way you should contact the Planning and Development service at the Civic Offices or by telephoning 023 9244 6015.
- (4) In accordance with paragraphs 186 and 187 of the NPPF Havant Borough Council (HBC) take a positive and proactive approach to development proposals focused on solutions. HBC work with applicants and agents in a positive and proactive manner by;
- Offering a pre-application advice service, and
 - Updating you of any issues that may arise in the processing of your application and where possible suggesting solutions, and,

In this instance:

- Your application was acceptable as submitted and no further assistance was required.

A handwritten signature in black ink, appearing to read 'C. D. Murray'.

Mr Chris Murray
Service Manager (Planning Development)

21 June 2013