



Lloyds Bank – 30 High Street, Emsworth, Hampshire, PO10 7AR

Heritage Statement

This Grade II Listed Building (listed 6th February 1984) is situated in the High Street.

This building is 3 storeys, it has a symmetrical front (west) which has 3 windows. It has Mid C20 eaves cornice, quoins, 2nd floor bands with keys, thin architraves. Sashes in reveals. Classical mid C20 ground floor with continuous cornice, frieze, pilasters which enclose sash windows and entrances, plinth.

The signage proposed here will not alter, hide or be placed directly onto any of the significant features of the building and a lot will be located like for like as illustrated on the design scheme, thus ensuring the application preserves/enhances its historic and architectural importance.

The proposed new signage (we feel) is smart, uncluttered and a vast improvement to the current whilst not being unsympathetic or harmful to the listed building.

As within the PPS policies, significance is a key term along with 'historic environment' and 'heritage asset'. It is therefore with utmost importance that a building such as this has advertisements that are not in any way detrimental and that also applies to the local amenities and surrounding area.

Amy Smith
06.03.13