

Application for consent to display an advertisement(s).
Town and Country Planning (Control of Advertisement) Regulations 2007

Publication of applications on planning authority websites.

Please note that the information provided on this application form and in supporting documents may be published on the Authority's website.
If you require any further clarification, please contact the Authority's planning department.

1. Applicant Name, Address and Contact Details

Title:		First name:		Surname:		
Company name	Tesco Stores Limited					
Street address:	New Tesco House			Country Code	National Number	Extension Number
	Delamare Road			Telephone number:		
				Mobile number:		
Town/City	Cheshunt			Fax number:		
County:	Herts			Email address:		
Country:	England					
Postcode:	EN8 9SL					
Are you an agent acting on behalf of the applicant? ☒ Yes ☐ No						

2. Agent Name, Address and Contact Details

Title:	Mr	First Name:	Neil	Surname:	Ashenden	
Company name:	Norden Draughting Limited					
Street address:	Unit 37			Country Code	National Number	Extension Number
	33 Nobel Square			Telephone number:	+44	07974 116429
				Mobile number:		
Town/City	Basildon			Fax number:		
County:	Essex			Email address:	neil.ashenden@nordendraughting.com	
Country:	England					
Postcode:	ss13 1lt					

3. Site Address Details

Full postal address of the site (including full postcode where available)

House:	28	Suffix:	
House name:	Tesco Express		
Street address:	Station Road		
Town/City:	Hayling Island		
County:	Hampshire		
Postcode:	PO11 0EG		

Description of location or a grid reference
(must be completed if postcode is not known):

Easting:	471314
Northing:	99566

Description:

4. Pre-application Advice

Has assistance or prior advice been sought from the local authority about this application?

☐ Yes ☒ No

5. Neighbour and Community Consultation

Have you consulted your neighbours or the local community about the proposal?

☐ Yes ☒ No

6. Authority Employee/Member

With respect to the Authority, I am:

- (a) a member of staff
- (b) an elected member
- (c) related to a member of staff
- (d) related to an elected member

Do any of these statements apply to you?

☐ Yes ☒ No

7. Type of Proposed Advertisement(s)

Please describe the proposed advertisement(s):

Rebranding of Tesco Express:

3 No. fascia signs

1 No. projecting sign

1 No. gantry sign

2 No. other signs

How many of the following type of advertisements are you applying for?

Fascia sign(s) Projecting or hanging sign(s) Hoarding(s) Other

Please describe:

- Gantry sign to be updated with new logo and opening hours. Lettering internally illuminated as existing.
- Blue dibond surround panel with vinyl text, 24 hour lozenge and CCTV message.
- Freshly prepared vinyl applied internally

8. Location of Advertisement(s)

Is the advertisement(s) you are applying for already in place?

☐ Yes ☒ No

Is an existing advertisement(s) to be removed and replaced by the advertisement(s) in this proposal?

☒ Yes ☐ No ☐ Not Applicable

If Yes to either or both above, please show the existing sign(s) on an elevation drawing or photograph and state the references for the drawing(s) or photograph(s).

Existing elevation submitted:

2609 Hayling Island Havant Express_Existing Elevations.pdf

Will the proposed advertisement(s) project over a footpath or other public highway?

☐ Yes ☒ No

9. Advertisement(s) Period

Please state the period of time for which consent is sought for the advertisement

From: To:

10. Interest in the Land

Does the applicant own the land or buildings where the adverts are to be placed?

☐ Yes☒ No

If No, has the permission of the owner or any other person entitled to give permission for the display of an advertisement been obtained?

☒ Yes☐ No

11 (a). Details of Proposed Advertisement(s) - Fascia Sign

What is the height from the ground to the base of the advertisement (in metres)?

2.700m

What is the maximum projection of the advertisement from face of building (in metres)?

0.150m

What are the dimensions of the proposed advertisement?

Height:0.910xWidth:20.670xDepth:0.150metres

What materials will the sign be made of?

Blue / Black RAL 5004 box fascia, perspex lettering internally illuminated only by LED.

What is the maximum height of any of the individual letters and symbols (in centimetres)?

40.000cm

The colour of text and background:

see supoorting drawings

Will the sign be illuminated?

☒ Yes☐ No

Will the sign be illuminated internally or externally?

☒ Internally☐ Externally

Illuminance Levels:

200.000cd/m

Will the illumination be static or intermittent?

☒ Static☐ Intermittent

11 (a). Details of Proposed Advertisement(s) - Fascia Sign

What is the height from the ground to the base of the advertisement (in metres)?

3.070m

What is the maximum projection of the advertisement from face of building (in metres)?

0.000m

What are the dimensions of the proposed advertisement?

Height:0.401xWidth:2.850xDepth:0.000metres

What materials will the sign be made of?

Vinyl lettering applied to fascia, non illuminated.

What is the maximum height of any of the individual letters and symbols (in centimetres)?

32.400cm

The colour of text and background:

see supporting drawings

Will the sign be illuminated?

☐ Yes☒ No

11 (a). Details of Proposed Advertisement(s) - Fascia Sign

What is the height from the ground to the base of the advertisement (in metres)?

2.790m

What is the maximum projection of the advertisement from face of building (in metres)?

0.150m

What are the dimensions of the proposed advertisement?

Height:0.910xWidth:4.750xDepth:0.150metres

What materials will the sign be made of?

Blue / Black RAL 5004 box fascia, perspex lettering internally illuminated only by LED.

What is the maximum height of any of the individual letters and symbols (in centimetres)?

40.000cm

The colour of text and background:

see supporting drawings

Will the sign be illuminated?

☒ Yes☐ No

Will the sign be illuminated internally or externally?

☒ Internally☐ Externally

Illuminance Levels:

200.000cd/m

Will the illumination be static or intermittent?

☒ Static☐ Intermittent

11 (b). Details of Proposed Advertisement(s) - Hanging Sign

What is the height from the ground to the base of the advertisement (in metres)?

2.870

m

What is the maximum projection of the advertisement from face of building (in metres)?

0.800

m

What are the dimensions of the proposed advertisement?

Height:

0.650

 x Width:

0.125

 x Depth:

0.800

metres

What materials will the sign be made of?

Aluminium projecting sign. Lettering internally illuminated only.

What is the maximum height of any of the individual letters and symbols (in centimetres)?

16.500

cm

The colour of text and background:

see supporting drawings

Will the sign be illuminated?

☒ Yes ☐ No

Will the sign be illuminated internally or externally?

☒ Internally ☐ Externally

Illuminance Levels:

200.000

cd/m

Will the illumination be static or intermittent?

☒ Static ☐ Intermittent

11 (d). Details of Proposed Advertisement(s) - Other Sign

What is the height from the ground to the base of the advertisement (in metres)?

0.000

m

What is the maximum projection of the advertisement from face of building (in metres)?

0.000

m

What are the dimensions of the proposed advertisement?

Height:

4.150

 x Width:

1.800

 x Depth:

0.390

metres

What materials will the sign be made of?

Gantry sign to be updated with new logo and opening hours. Lettering internally illuminated as existing.

What is the maximum height of any of the individual letters and symbols (in centimetres)?

22.200

cm

The colour of text and background:

see supporting drawings

Will the sign be illuminated?

☒ Yes ☐ No

Will the sign be illuminated internally or externally?

☒ Internally ☐ Externally

Illuminance Levels:

200.000

cd/m

Will the illumination be static or intermittent?

☒ Static ☐ Intermittent

11 (d). Details of Proposed Advertisement(s) - Other Sign

What is the height from the ground to the base of the advertisement (in metres)?

0.550

m

What is the maximum projection of the advertisement from face of building (in metres)?

0.000

m

What are the dimensions of the proposed advertisement?

Height:

1.600

 x Width:

1.050

 x Depth:

0.000

metres

What materials will the sign be made of?

Blue dibond surround panel with vinyl text, 24 hour lozenge and CCTV message.

What is the maximum height of any of the individual letters and symbols (in centimetres)?

9.600

cm

The colour of text and background:

see supporting drawings

Will the sign be illuminated?

☒ Yes ☐ No

Will the sign be illuminated internally or externally?

☐ Internally ☒ Externally

Illuminance Levels:

200.000

cd/m

Will the illumination be static or intermittent?

☒ Static ☐ Intermittent

11 (d). Details of Proposed Advertisement(s) - Other Sign

What is the height from the ground to the base of the advertisement (in metres)?

0.220 m

What is the maximum projection of the advertisement from face of building (in metres)?

0.000 m

What are the dimensions of the proposed advertisement?

Height:

2.140

x

Width:

3.740

x

Depth:

0.000

metres

What materials will the sign be made of?

Freshly prepared vinyl applied internally

What is the maximum height of any of the individual letters and symbols (in centimetres)?

0.000 cm

The colour of text and background:

see supporting drawings

Will the sign be illuminated?

☐

Yes

☒

No

12. Site Visit

Can the site be seen from a public road, public footpath, bridleway or other public land?

☒

Yes

☐

No

If the planning authority needs to make an appointment to carry out a site visit, whom should they contact? (Please select only one)

☒

The agent

☐

The applicant

☐

Other person

13. Declaration

I/we hereby apply for planning permission/consent as described in this form and the accompanying plans/drawings and additional information. I/we confirm that, to the best of my/our knowledge, any facts stated are true and accurate and any opinions given are the genuine opinions of the person(s) giving them.



Date

02/08/2013