

Application No. APP/13/01066
Address: White Hart PH, Havant

Comments

Although not on the statutory list, The White Hart PH is of considerable local interest as noted in the Conservation Area Character appraisal and Management Plan. Built in 1889 the building is of externally of high architectural quality.

Its original use as a public house (for which it was designed) is preferred. However, the decline of pubs nationally is a fact of life. The intended use requires no changes to the building's external appearance. The conservation interest is in maintaining the character and appearance of the building in full use and a vibrant street corner. The large expanse of accommodation on the upper floors lends itself to residential accommodation.

I have no objection to the intended use. If minded to grant planning permission would it be possible to add the following informative by way of a pre-emptive strike before external signage is formulated.

INFORMATIVE

The applicant's attention is drawn to the building's strong local importance, architectural distinctiveness occupying a key landmark position in the town centre. This requires particular sensitivity in the use of signage to identify the new use. The current approach to the signage of the public house, serves as a useful pointer. The local planning authority operate a pre-application service and would be happy to comment on draft plans to assist in reaching a positive outcome.

John Townsend
Conservation Consultant
2211/13