



Application for consent to display an advertisement(s).
Town and Country Planning (Control of Advertisement) Regulations 2007

Publication of applications on planning authority websites.

Please note that the information provided on this application form and in supporting documents may be published on the Authority's website.
If you require any further clarification, please contact the Authority's planning department.

1. Applicant Name, Address and Contact Details

Title:	Mr	First name:		Surname:			
Company name	One Stop Convenience Stores						
Street address:	Apex Road			Country Code	National Number	Extension Number	
	Brownhills			Telephone number:			
				Mobile number:			
Town/City	Walsall			Fax number:			
County:	West Midlands			Email address:			
Country:	UK						
Postcode:	WS8 7TS						
Are you an agent acting on behalf of the applicant? ☒ Yes ☐ No							

2. Agent Name, Address and Contact Details

Title:	Mr	First Name:	Gary	Surname:	Fairhall		
Company name:	Innovate Signs Limited						
Street address:	Unit 7 Fulcrum One			Country Code	National Number	Extension Number	
	Solent Way			Telephone number:		08458722870	
				Mobile number:			
Town/City	Whiteley			Fax number:		08458722871	
County:	Hampshire			Email address:			
Country:	United Kingdom						
Postcode:	PO15 7FE				gary.fairhall@innovatesigns.co.uk		

3. Site Address Details

Full postal address of the site (including full postcode where available)

House:	10	Suffix:	
House name:	One Stop Community Stores Ltd		
Street address:	London Road		
	Purbrook		
Town/City:	Waterlooville		
County:			
Postcode:	PO7 5LJ		

Description of location or a grid reference
(must be completed if postcode is not known):

Easting:	467286
Northing:	107873

Description:

4. Pre-application Advice

Has assistance or prior advice been sought from the local authority about this application?

☐ Yes ☒ No

5. Neighbour and Community Consultation

Have you consulted your neighbours or the local community about the proposal?

☐ Yes ☒ No

6. Authority Employee/Member

With respect to the Authority, I am:

- (a) a member of staff
- (b) an elected member
- (c) related to a member of staff
- (d) related to an elected member

Do any of these statements apply to you?

☐ Yes ☒ No

7. Type of Proposed Advertisement(s)

Please describe the proposed advertisement(s):

How many of the following type of advertisements are you applying for?

Fascia sign(s) Projecting or hanging sign(s) Hoarding(s) Other

Please describe:

8. Location of Advertisement(s)

Is the advertisement(s) you are applying for already in place?

☐ Yes ☒ No

Is an existing advertisement(s) to be removed and replaced by the advertisement(s) in this proposal?

☒ Yes ☐ No ☐ Not Applicable

If Yes to either or both above, please show the existing sign(s) on an elevation drawing or photograph and state the references for the drawing(s) or photograph(s).

Will the proposed advertisement(s) project over a footpath or other public highway?

☒ Yes ☐ No

9. Advertisement(s) Period

Please state the period of time for which consent is sought for the advertisement

From: To:

10. Interest in the Land

Does the applicant own the land or buildings where the adverts are to be placed?

☐ Yes ☒ No

If No, has the permission of the owner or any other person entitled
to give permission for the display of an advertisement been obtained?

☒ Yes ☐ No

11 (a). Details of Proposed Advertisement(s) - Fascia Sign

What is the height from the ground to the base of the advertisement (in metres)?	2.400	m				
What is the maximum projection of the advertisement from face of building (in metres)?	0.055	m				
What are the dimensions of the proposed advertisement?	Height: 0.700	x	Width: 3.657	x	Depth: 0.055	metres
What materials will the sign be made of?	Aluminium and self adhesive vinyl					
What is the maximum height of any of the individual letters and symbols (in centimetres)?	31.000	cm				
The colour of text and background:	white text on a red background					
Will the sign be illuminated?	☒ Yes ☐ No					
Will the sign be illuminated internally or externally?	☐ Internally ☒ Externally					
Illuminance Levels:	250.000	cd/m				
Will the illumination be static or intermittent?	☒ Static ☐ Intermittent					

11 (a). Details of Proposed Advertisement(s) - Fascia Sign

What is the height from the ground to the base of the advertisement (in metres)?	2.575	m				
What is the maximum projection of the advertisement from face of building (in metres)?	0.135	m				
What are the dimensions of the proposed advertisement?	Height: 0.700	x	Width: 5.020	x	Depth: 0.135	metres
What materials will the sign be made of?	Aluminium, acrylic and vinyl					
What is the maximum height of any of the individual letters and symbols (in centimetres)?	51.000	cm				
The colour of text and background:	White text on a blue / red background					
Will the sign be illuminated?	☒ Yes ☐ No					
Will the sign be illuminated internally or externally?	☒ Internally ☐ Externally					
Illuminance Levels:	250.000	cd/m				
Will the illumination be static or intermittent?	☒ Static ☐ Intermittent					

11 (d). Details of Proposed Advertisement(s) - Other Sign

What is the height from the ground to the base of the advertisement (in metres)?	0.450	m				
What is the maximum projection of the advertisement from face of building (in metres)?	0.000	m				
What are the dimensions of the proposed advertisement?	Height: 1.638	x	Width: 6.240	x	Depth: 0.000	metres
What materials will the sign be made of?	Digitally printed vinyl graphics					
What is the maximum height of any of the individual letters and symbols (in centimetres)?	1.638	cm				
The colour of text and background:	Various as per visual					
Will the sign be illuminated?	☐ Yes ☒ No					

12. Site Visit

Can the site be seen from a public road, public footpath, bridleway or other public land?	☒ Yes ☐ No
If the planning authority needs to make an appointment to carry out a site visit, whom should they contact? (Please select only one)	
☒ The agent ☐ The applicant ☐ Other person	

13. Declaration

I/we hereby apply for planning permission/consent as described in this form and the accompanying plans/drawings and additional information. I/we confirm that, to the best of my/our knowledge, any facts stated are true and accurate and any opinions given are the genuine opinions of the person(s) giving them.

☒	Date	15/01/2013
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