

Application for consent to display an advertisement(s).
Town and Country Planning (Control of Advertisement) Regulations 2007

Publication of applications on planning authority websites.

Please note that the information provided on this application form and in supporting documents may be published on the Authority's website.
If you require any further clarification, please contact the Authority's planning department.

1. Applicant Name, Address and Contact Details

Title:	Mr	First name:	Alan	Surname:	Jones		
Company name	ASDA Stores Ltd						
Street address:	ASDA House			Country Code	National Number	Extension Number	
	Southbank			Telephone number:			
	Great Wilson Street			Mobile number:			
Town/City	Leeds			Fax number:			
County:	West Yorkshire			Email address:			
Country:	England						
Postcode:	LS11 5AD						
Are you an agent acting on behalf of the applicant?				☒ Yes	☐ No		

2. Agent Name, Address and Contact Details

Title:	Mr	First Name:	Nathan	Surname:	Saulle		
Company name:	C & A Design Ltd						
Street address:	2B - 3B Hathersage Business Park			Country Code	National Number	Extension Number	
	Heather Lane			Telephone number:	01433	652220	
				Mobile number:			
Town/City	Hathersage			Fax number:			
County:	Derbyshire			Email address:			
Country:	England						
Postcode:	S32 1DP						

3. Site Address Details

Full postal address of the site (including full postcode where available)

House:		Suffix:	
House name:	Asda Stores Ltd		
Street address:	Portland Road		
Town/City:	Waterlooville		
County:	Hampshire		
Postcode:	PO7 7XR		

Description of location or a grid reference
(must be completed if postcode is not known):

Easting:	468034
Northing:	109328

Description:

Application in reference to the new ASDA Petrol Filling Station located within the ASDA Store site at the above address.

4. Pre-application Advice

Has assistance or prior advice been sought from the local authority about this application?

☐ Yes ☒ No

5. Neighbour and Community Consultation

Have you consulted your neighbours or the local community about the proposal?

☐ Yes ☒ No

6. Authority Employee/Member

With respect to the Authority, I am:

- (a) a member of staff
- (b) an elected member
- (c) related to a member of staff
- (d) related to an elected member

Do any of these statements apply to you?

☐ Yes ☒ No

7. Type of Proposed Advertisement(s)

Please describe the proposed advertisement(s):

Advertisement relating to the proposed Petrol Filling Station

How many of the following type of advertisements are you applying for?

Fascia sign(s)	8	Projecting or hanging sign(s)	0	Hoarding(s)	0	Other	13
----------------	--------------------------------	-------------------------------	--------------------------------	-------------	--------------------------------	-------	---------------------------------

Please describe:

4no. Canopy Sign 1
4no. Canopy Sign 2
2no. Post Sign 01
1no. Post Sign 02
4no. Disc Sign 01
2no. Disc Sign 02
1no. Disc Sign 03
2no. Disc Sign 04
1no. Combined PFS/Store Totem Sign

8. Location of Advertisement(s)

Is the advertisement(s) you are applying for already in place?

☐ Yes ☒ No

Is an existing advertisement(s) to be removed and replaced by the advertisement(s) in this proposal?

☒ Yes ☐ No ☐ Not Applicable

If Yes to either or both above, please show the existing sign(s) on an elevation drawing or photograph and state the references for the drawing(s) or photograph(s).

The Asda Store Totem sign is to be removed and replaced with a combined Store and Petrol Filling Station fuel price display Totem sign - Previous sign image ref: "Asda Entrance" Proposed sign drawing ref: "Advert Signage Information Pack 2 - A3"
Existing signs that are to be relocated in this proposal have not been included in section 7 of this form and are as follows (Please see attached drawing "(PA)10 - Pfs Signage Layout" for existing and proposed positioning of signs:
2no. Banner Signs image ref: "Banner Sign 01""Banner Sign 02"
2no. Disc Sign image ref: "No Entry - Right turn only"
1no. Trolley Sign image ref: "Trolley Sign"
1no. Deliveries Disc Sign image ref: "Asda Entrance"
1no. Recycling Sign image ref: "Recycling Sign"
1no. Speed Ramp Sign image ref: "Asda Entrance"
1no. Max Stay Parking image ref: "Asda Entrance"

Will the proposed advertisement(s) project over a footpath or other public highway?

☐ Yes ☒ No

9. Advertisement(s) Period

Please state the period of time for which consent is sought for the advertisement

From: 02/09/2013

To: 02/09/2018

10. Interest in the Land

Does the applicant own the land or buildings where the adverts are to be placed?

☐ Yes ☒ No

If No, has the permission of the owner or any other person entitled to give permission for the display of an advertisement been obtained?

☒ Yes ☐ No

11 (a). Details of Proposed Advertisement(s) - Fascia Sign

What is the height from the ground to the base of the advertisement (in metres)?

4.500 m

What is the maximum projection of the advertisement from face of building (in metres)?

0.000 m

What are the dimensions of the proposed advertisement?

Height: 0.660 x Width: 2.400 x Depth: 0.060 metres

What materials will the sign be made of?

Vinyl Applied Acrylic Graphics on Foamex Board

What is the maximum height of any of the individual letters and symbols (in centimetres)?

50.000 cm

The colour of text and background:

Green Text on White Background

Will the sign be illuminated?

☐ Yes ☒ No

11 (a). Details of Proposed Advertisement(s) - Fascia Sign

What is the height from the ground to the base of the advertisement (in metres)?

4.500 m

What is the maximum projection of the advertisement from face of building (in metres)?

0.000 m

What are the dimensions of the proposed advertisement?

Height: 0.660 x Width: 2.400 x Depth: 0.060 metres

What materials will the sign be made of?

Vinyl Applied Acrylic Graphics on Foamex Board

What is the maximum height of any of the individual letters and symbols (in centimetres)?

50.000 cm

The colour of text and background:

Green Text on White Background

Will the sign be illuminated?

☐ Yes ☒ No

11 (a). Details of Proposed Advertisement(s) - Fascia Sign

What is the height from the ground to the base of the advertisement (in metres)?

4.500

m

What is the maximum projection of the advertisement from face of building (in metres)?

0.000

m

What are the dimensions of the proposed advertisement?

Height:

0.660

 x Width:

2.400

 x Depth:

0.060

 metres

What materials will the sign be made of?

Vinyl Applied Acrylic Graphics on Foamex Board

What is the maximum height of any of the individual letters and symbols (in centimetres)?

50.000

cm

The colour of text and background:

Green Text on White Background

Will the sign be illuminated?

☐

 Yes

☒

 No

11 (a). Details of Proposed Advertisement(s) - Fascia Sign

What is the height from the ground to the base of the advertisement (in metres)?

4.500

m

What is the maximum projection of the advertisement from face of building (in metres)?

0.000

m

What are the dimensions of the proposed advertisement?

Height:

0.660

 x Width:

2.400

 x Depth:

0.060

 metres

What materials will the sign be made of?

Vinyl Applied Acrylic Graphics on Foamex Board

What is the maximum height of any of the individual letters and symbols (in centimetres)?

50.000

cm

The colour of text and background:

Green Text on White Background

Will the sign be illuminated?

☐

 Yes

☒

 No

11 (a). Details of Proposed Advertisement(s) - Fascia Sign

What is the height from the ground to the base of the advertisement (in metres)?

4.500

m

What is the maximum projection of the advertisement from face of building (in metres)?

0.000

m

What are the dimensions of the proposed advertisement?

Height:

0.660

 x Width:

2.700

 x Depth:

0.060

 metres

What materials will the sign be made of?

Vinyl Applied Acrylic Graphics on Foamex Board

What is the maximum height of any of the individual letters and symbols (in centimetres)?

52.500

cm

The colour of text and background:

White Text on Red Background

Will the sign be illuminated?

☐

 Yes

☒

 No

11 (a). Details of Proposed Advertisement(s) - Fascia Sign

What is the height from the ground to the base of the advertisement (in metres)?

4.500

m

What is the maximum projection of the advertisement from face of building (in metres)?

0.000

m

What are the dimensions of the proposed advertisement?

Height:

0.660

 x Width:

2.700

 x Depth:

0.060

 metres

What materials will the sign be made of?

Vinyl Applied Acrylic Graphics on Foamex Board

What is the maximum height of any of the individual letters and symbols (in centimetres)?

640.000

cm

The colour of text and background:

White Text on Red Background

Will the sign be illuminated?

☐

 Yes

☒

 No

11 (a). Details of Proposed Advertisement(s) - Fascia Sign

What is the height from the ground to the base of the advertisement (in metres)?

4.500

m

What is the maximum projection of the advertisement from face of building (in metres)?

0.000

m

What are the dimensions of the proposed advertisement?

Height:

0.660

 x Width:

2.700

 x Depth:

0.060

 metres

What materials will the sign be made of?

Vinyl Applied Acrylic Graphics on Foamex Board

What is the maximum height of any of the individual letters and symbols (in centimetres)?

640.000

cm

The colour of text and background:

White Text on Red Background

Will the sign be illuminated?

☐

 Yes

☒

 No

11 (a). Details of Proposed Advertisement(s) - Fascia Sign

What is the height from the ground to the base of the advertisement (in metres)?

4.500

m

What is the maximum projection of the advertisement from face of building (in metres)?

0.000

m

What are the dimensions of the proposed advertisement?

Height:

0.660

 x Width:

2.700

 x Depth:

0.060

 metres

What materials will the sign be made of?

Vinyl Applied Acrylic Graphics on Foamex Board

What is the maximum height of any of the individual letters and symbols (in centimetres)?

52.500

cm

The colour of text and background:

White Text on Red Background

Will the sign be illuminated?

☐

 Yes

☒

 No

11 (d). Details of Proposed Advertisement(s) - Other Sign

What is the height from the ground to the base of the advertisement (in metres)?

2.300

m

What is the maximum projection of the advertisement from face of building (in metres)?

0.000

m

What are the dimensions of the proposed advertisement?

Height:

0.300

 x Width:

0.850

 x Depth:

0.003

 metres

What materials will the sign be made of?

Sign is fabricated from 3mm aluminium and powder coated. Post is stainless steel [316 grade] 88.91mm dia.

What is the maximum height of any of the individual letters and symbols (in centimetres)?

0.100

cm

The colour of text and background:

Black Text on White Background

Will the sign be illuminated?

☐

 Yes

☒

 No

11 (d). Details of Proposed Advertisement(s) - Other Sign

What is the height from the ground to the base of the advertisement (in metres)?

2.300

m

What is the maximum projection of the advertisement from face of building (in metres)?

0.000

m

What are the dimensions of the proposed advertisement?

Height:

0.300

 x Width:

0.850

 x Depth:

0.003

 metres

What materials will the sign be made of?

Sign is 3mm aluminium and powder coated. Post is stainless steel (316 Grade) 88.91mm dia.

What is the maximum height of any of the individual letters and symbols (in centimetres)?

0.100

cm

The colour of text and background:

Black Text on White Background

Will the sign be illuminated?

☐

 Yes

☒

 No

11 (d). Details of Proposed Advertisement(s) - Other Sign

What is the height from the ground to the base of the advertisement (in metres)?

2.000

m

What is the maximum projection of the advertisement from face of building (in metres)?

0.000

m

What are the dimensions of the proposed advertisement?

Height:

0.640

 x Width:

0.640

 x Depth:

0.300

 metres

What materials will the sign be made of?

Vinyl Applied Acrylic on Moulded Plastic Disc with Stainless Steel Post

What is the maximum height of any of the individual letters and symbols (in centimetres)?

640.000

cm

The colour of text and background:

White Symbol On Blue Background and White Symbol On Red Background

Will the sign be illuminated?

☐

 Yes

☒

 No

11 (d). Details of Proposed Advertisement(s) - Other Sign

What is the height from the ground to the base of the advertisement (in metres)?

2.000

m

What is the maximum projection of the advertisement from face of building (in metres)?

0.000

m

What are the dimensions of the proposed advertisement?

Height:

0.640

 x Width:

0.640

 x Depth:

0.300

 metres

What materials will the sign be made of?

Vinyl Applied Acrylic on Moulded Plastic Disc with Stainless Steel Post

What is the maximum height of any of the individual letters and symbols (in centimetres)?

640.000

cm

The colour of text and background:

White Symbol On Blue Background and White Symbol On Red Background

Will the sign be illuminated?

☐

 Yes

☒

 No

11 (d). Details of Proposed Advertisement(s) - Other Sign

What is the height from the ground to the base of the advertisement (in metres)?

2.000

m

What is the maximum projection of the advertisement from face of building (in metres)?

0.000

m

What are the dimensions of the proposed advertisement?

Height:

0.640

 x Width:

0.640

 x Depth:

0.300

 metres

What materials will the sign be made of?

Vinyl Applied Acrylic on Moulded Plastic Disc with Stainless Steel Post

What is the maximum height of any of the individual letters and symbols (in centimetres)?

640.000

cm

The colour of text and background:

White Symbol On Blue Background and White Symbol On Red Background

Will the sign be illuminated?

☐

 Yes

☒

 No

11 (d). Details of Proposed Advertisement(s) - Other Sign

What is the height from the ground to the base of the advertisement (in metres)?

2.000

m

What is the maximum projection of the advertisement from face of building (in metres)?

0.000

m

What are the dimensions of the proposed advertisement?

Height:

0.640

 x Width:

0.640

 x Depth:

0.300

 metres

What materials will the sign be made of?

Vinyl Applied Acrylic on Moulded Plastic Disc with Stainless Steel Post

What is the maximum height of any of the individual letters and symbols (in centimetres)?

470.000

cm

The colour of text and background:

White Symbol On Blue Background and White Symbol On Red Background

Will the sign be illuminated?

☐

 Yes

☒

 No

11 (d). Details of Proposed Advertisement(s) - Other Sign

What is the height from the ground to the base of the advertisement (in metres)?

2.000

m

What is the maximum projection of the advertisement from face of building (in metres)?

0.000

m

What are the dimensions of the proposed advertisement?

Height:

0.640

 x Width:

0.640

 x Depth:

0.300

 metres

What materials will the sign be made of?

Vinyl Applied Acrylic on Moulded Plastic Disc with Stainless Steel Post

What is the maximum height of any of the individual letters and symbols (in centimetres)?

740.000

cm

The colour of text and background:

White Symbol On Blue Background and White Symbol On Red Background

Will the sign be illuminated?

☐

 Yes

☒

 No

11 (d). Details of Proposed Advertisement(s) - Other Sign

What is the height from the ground to the base of the advertisement (in metres)?

2.000

m

What is the maximum projection of the advertisement from face of building (in metres)?

0.000

m

What are the dimensions of the proposed advertisement?

Height:

0.640

 x Width:

0.640

 x Depth:

0.300

 metres

What materials will the sign be made of?

Vinyl Applied Acrylic on Moulded Plastic Disc with Stainless Steel Post

What is the maximum height of any of the individual letters and symbols (in centimetres)?

640.000

cm

The colour of text and background:

White Symbol On Blue Background and White Symbol On Red Background

Will the sign be illuminated?

☐

 Yes

☒

 No

11 (d). Details of Proposed Advertisement(s) - Other Sign

What is the height from the ground to the base of the advertisement (in metres)?

2.000

m

What is the maximum projection of the advertisement from face of building (in metres)?

0.000

m

What are the dimensions of the proposed advertisement?

Height:

0.640

 x Width:

0.640

 x Depth:

0.300

 metres

What materials will the sign be made of?

Vinyl Applied Acrylic on Moulded Plastic Disc with Stainless Steel Post

What is the maximum height of any of the individual letters and symbols (in centimetres)?

640.000

cm

The colour of text and background:

Black / Red /White

Will the sign be illuminated?

☐

 Yes

☒

 No

11 (d). Details of Proposed Advertisement(s) - Other Sign

What is the height from the ground to the base of the advertisement (in metres)?

2.000

m

What is the maximum projection of the advertisement from face of building (in metres)?

0.000

m

What are the dimensions of the proposed advertisement?

Height:

0.640

 x Width:

0.640

 x Depth:

0.300

 metres

What materials will the sign be made of?

Vinyl Applied Acrylic on Moulded Plastic Disc with Stainless Steel Post

What is the maximum height of any of the individual letters and symbols (in centimetres)?

640.000

cm

The colour of text and background:

Black / Red /White

Will the sign be illuminated?

☐

 Yes

☒

 No

11 (d). Details of Proposed Advertisement(s) - Other Sign

What is the height from the ground to the base of the advertisement (in metres)?

2.000

m

What is the maximum projection of the advertisement from face of building (in metres)?

0.000

m

What are the dimensions of the proposed advertisement?

Height:

0.640

 x Width:

0.640

 x Depth:

0.300

 metres

What materials will the sign be made of?

Vinyl Applied Acrylic on Moulded Plastic Disc with Stainless Steel Post

What is the maximum height of any of the individual letters and symbols (in centimetres)?

640.000

cm

The colour of text and background:

White Symbol On Blue Background and White Symbol On Red Background

Will the sign be illuminated?

☐

 Yes

☒

 No

11 (d). Details of Proposed Advertisement(s) - Other Sign

What is the height from the ground to the base of the advertisement (in metres)?

815.000

m

What is the maximum projection of the advertisement from face of building (in metres)?

0.000

m

What are the dimensions of the proposed advertisement?

Height:

5.000

 x Width:

1.860

 x Depth:

0.200

 metres

What materials will the sign be made of?

Vinyl Applied Acrylic and LED Price Sign

What is the maximum height of any of the individual letters and symbols (in centimetres)?

60.000

cm

The colour of text and background:

Green on White / White on Green / LED Price Sign / White on Black

Will the sign be illuminated?

☒

 Yes

☐

 No

Will the sign be illuminated internally or externally?

☒

 Internally

☐

 Externally

Illuminance Levels:

800.000

 cd/m

Will the illumination be static or intermittent?

☒

 Static

☐

 Intermittent

11 (d). Details of Proposed Advertisement(s) - Other Sign

What is the height from the ground to the base of the advertisement (in metres)?

2.300

m

What is the maximum projection of the advertisement from face of building (in metres)?

0.000

m

What are the dimensions of the proposed advertisement?

Height:

0.300

 x Width:

0.850

 x Depth:

0.003

 metres

What materials will the sign be made of?

Sign is fabricated from 3mm aluminium and powder coated. Post is stainless steel [316 grade] 88.91mm dia.

What is the maximum height of any of the individual letters and symbols (in centimetres)?

0.100

cm

The colour of text and background:

Black Text on White Background

Will the sign be illuminated?

☐

 Yes

☒

 No

12. Site Visit

Can the site be seen from a public road, public footpath, bridleway or other public land?

☒

 Yes

☐

 No

If the planning authority needs to make an appointment to carry out a site visit, whom should they contact? (Please select only one)

☒

 The agent

☐

 The applicant

☐

 Other person

13. Declaration

I/we hereby apply for planning permission/consent as described in this form and the accompanying plans/drawings and additional information. I/we confirm that, to the best of my/our knowledge, any facts stated are true and accurate and any opinions given are the genuine opinions of the person(s) giving them.

☒

 Date

06/09/2013