



Application for consent to display an advertisement(s).
Town and Country Planning (Control of Advertisement) Regulations 2007

Publication of applications on planning authority websites.

Please note that the information provided on this application form and in supporting documents may be published on the Authority's website.
If you require any further clarification, please contact the Authority's planning department.

1. Applicant Name, Address and Contact Details

Title:		First name:		Surname:			
Company name	MCDONALD'S RESTAURANT LTD						
Street address:	11-59 HIGH ROAD			Country Code	National Number	Extension Number	
	EAST FINCHLEY			Telephone number:			
				Mobile number:			
Town/City	LONDON			Fax number:			
County:				Email address:			
Country:	UK						
Postcode:	N2 8AW						
Are you an agent acting on behalf of the applicant?				☒ Yes	☐ No		

2. Agent Name, Address and Contact Details

Title:	Mr	First Name:	MATTHEW	Surname:	CARPENTER		
Company name:	PLANWARE LTD.						
Street address:	THE GRANARY			Country Code	National Number	Extension Number	
	FIRST FLOOR			Telephone number:	01787	468500	
	37 WALNUT TREE LANE			Mobile number:			
Town/City	SUDBURY			Fax number:			
County:	SUFFOLK			Email address:			
Country:	UK						
Postcode:	CO10 1BD				katie@planware.co.uk		

3. Site Address Details

Full postal address of the site (including full postcode where available)

House:		Suffix:	
House name:	LAND EAST OF ASDA STORES		
Street address:	PURBROOK WAY		
Town/City:	HAVANT		
County:	HAMPSHIRE		
Postcode:	PO9 3QW		

Description of location or a grid reference
(must be completed if postcode is not known):

Easting:	469419
Northing:	107511

Description:

LAND TO EAST OF ASDA INTERNAL ROUNDABOUT, PURBROOK WAY

4. Pre-application Advice

Has assistance or prior advice been sought from the local authority about this application?

☐ Yes ☒ No

5. Neighbour and Community Consultation

Have you consulted your neighbours or the local community about the proposal?

☐ Yes ☒ No

6. Authority Employee/Member

With respect to the Authority, I am:

- (a) a member of staff
- (b) an elected member
- (c) related to a member of staff
- (d) related to an elected member

Do any of these statements apply to you?

☐ Yes ☒ No

7. Type of Proposed Advertisement(s)

Please describe the proposed advertisement(s):

INSTALLATION OF FREESTANDING TOTEM SIGN

How many of the following type of advertisements are you applying for?

Fascia sign(s) Projecting or hanging sign(s) Hoarding(s) Other

Please describe:

TOTEM 2 - 8M, CONSISTING OF 3 APPENDAGE PANELS - 1NO. OPAQUE KHAKI PANEL (1.48M H X 1.44M W X 0.32M D) WITH INTERNALLY ILLUMINATED YELLOW ACRYLIC "GOLDEN ARCH" TO BOTH SIDES. 1NO. TIMBER EFFECT PANEL (1.48M H X 1.44M W X 0.32M D) AND 1NO. KHAKI PANEL (0.635M H X 1.44M W X 0.32M D) WITH CUT OUT BACKLIT "DRIVE THRU" TO BOTH SIDES

8. Location of Advertisement(s)

Is the advertisement(s) you are applying for already in place?

☐ Yes ☒ No

Is an existing advertisement(s) to be removed and replaced by the advertisement(s) in this proposal?

☐ Yes ☒ No ☐ Not Applicable

Will the proposed advertisement(s) project over a footpath or other public highway?

☐ Yes ☒ No

9. Advertisement(s) Period

Please state the period of time for which consent is sought for the advertisement

From: To:

10. Interest in the Land

Does the applicant own the land or buildings where the adverts are to be placed?

☐ Yes ☒ No

If No, has the permission of the owner or any other person entitled to give permission for the display of an advertisement been obtained?

☒ Yes ☐ No

11 (d). Details of Proposed Advertisement(s) - Other Sign

What is the height from the ground to the base of the advertisement (in metres)?

4.6 m

What is the maximum projection of the advertisement from face of building (in metres)?

N/A m

What are the dimensions of the proposed advertisement?

Height:

8.0

x

Width:

1.44

x

Depth:

0.32

metres

What materials will the sign be made of?

8M DRIVE TOTEM 2 - PPC ALUMINIUM TOTEM SIGN IN KHAKI GREEN AND TIMBER EFFECT. MOULDED YELLOW ACRYLIC INTERNALLY ILLUMINATED "GOLDEN ARCH" TO BOTH SIDES, CUT OUT BACKLIT "OPEN 24 HOURS" TO BOTH SIDES AND CUT OUT BACKLIT "DRIVE THRU" TO BOTH SIDES.

What is the maximum height of any of the individual letters and symbols (in centimetres)?

N/A cm

The colour of text and background:

YELLOW, KHAKI GREEN, TIMBER AND GREY

Will the sign be illuminated?



Yes



No

Will the sign be illuminated internally or externally?



Internally



Externally

Illuminance Levels:

600

cd/m

Will the illumination be static or intermittent?



Static



Intermittent

12. Site Visit

Can the site be seen from a public road, public footpath, bridleway or other public land?



Yes



No

If the planning authority needs to make an appointment to carry out a site visit, whom should they contact? (Please select only one)



The agent



The applicant



Other person

13. Declaration

I/we hereby apply for planning permission/consent as described in this form and the accompanying plans/drawings and additional information. I/we confirm that, to the best of my/our knowledge, any facts stated are true and accurate and any opinions given are the genuine opinions of the person(s) giving them.



Date

20/03/2013