

Application for consent to display an advertisement(s).  
Town and Country Planning (Control of Advertisement) Regulations 2007

**Publication of applications on planning authority websites.**

Please note that the information provided on this application form and in supporting documents may be published on the Authority's website.  
If you require any further clarification, please contact the Authority's planning department.

**1. Applicant Name, Address and Contact Details**

|                                                                                                                   |                                                     |             |                      |                   |                      |
|-------------------------------------------------------------------------------------------------------------------|-----------------------------------------------------|-------------|----------------------|-------------------|----------------------|
| Title:                                                                                                            | <input type="text"/>                                | First name: | <input type="text"/> | Surname:          | <input type="text"/> |
| Company name                                                                                                      | <input type="text" value="Steinhoff UK Group Ltd"/> |             |                      |                   |                      |
| Street address:                                                                                                   | <input type="text" value="520 Europa Boulevard"/>   |             |                      | Country Code      | <input type="text"/> |
|                                                                                                                   | <input type="text"/>                                |             |                      | National Number   | <input type="text"/> |
|                                                                                                                   | <input type="text" value="Westbrook"/>              |             |                      | Extension Number  | <input type="text"/> |
| Town/City                                                                                                         | <input type="text" value="WARRINGTON"/>             |             |                      | Telephone number: | <input type="text"/> |
| County:                                                                                                           | <input type="text"/>                                |             |                      | Mobile number:    | <input type="text"/> |
| Country:                                                                                                          | <input type="text"/>                                |             |                      | Fax number:       | <input type="text"/> |
| Postcode:                                                                                                         | <input type="text" value="WA5 7TP"/>                |             |                      | Email address:    | <input type="text"/> |
| Are you an agent acting on behalf of the applicant? <input checked="" type="radio"/> Yes <input type="radio"/> No |                                                     |             |                      |                   |                      |

**2. Agent Name, Address and Contact Details**

|                 |                                               |             |                                    |                   |                                                         |
|-----------------|-----------------------------------------------|-------------|------------------------------------|-------------------|---------------------------------------------------------|
| Title:          | <input type="text" value="Mrs"/>              | First Name: | <input type="text" value="Carol"/> | Surname:          | <input type="text" value="Charnock"/>                   |
| Company name:   | <input type="text" value="Evolvegroup Ltd"/>  |             |                                    |                   |                                                         |
| Street address: | <input type="text" value="1 Millfield Lane"/> |             |                                    | Country Code      | <input type="text"/>                                    |
|                 | <input type="text" value="Haydock"/>          |             |                                    | National Number   | <input type="text"/>                                    |
|                 | <input type="text"/>                          |             |                                    | Extension Number  | <input type="text"/>                                    |
| Town/City       | <input type="text" value="St. Helens"/>       |             |                                    | Telephone number: | <input type="text" value="01942"/>                      |
| County:         | <input type="text" value="Merseyside"/>       |             |                                    | Mobile number:    | <input type="text" value="272330"/>                     |
| Country:        | <input type="text" value="United Kingdom"/>   |             |                                    | Fax number:       | <input type="text"/>                                    |
| Postcode:       | <input type="text" value="WA11 9TW"/>         |             |                                    | Email address:    | <input type="text" value="c.chnock@evolvegroup.co.uk"/> |
|                 |                                               |             |                                    |                   | <input type="text" value="01942"/>                      |
|                 |                                               |             |                                    |                   | <input type="text" value="272331"/>                     |
|                 |                                               |             |                                    |                   | <input type="text"/>                                    |

### 3. Site Address Details

Full postal address of the site (including full postcode where available)

|                 |                                                     |         |                      |
|-----------------|-----------------------------------------------------|---------|----------------------|
| House:          | <input type="text" value="2"/>                      | Suffix: | <input type="text"/> |
| House name:     | <input type="text" value="Wellington Retail Park"/> |         |                      |
| Street address: | <input type="text" value="Unit 9b"/>                |         |                      |
|                 | <input type="text" value="Hambeldon Road"/>         |         |                      |
| Town/City:      | <input type="text" value="Waterlooville"/>          |         |                      |
| County:         | <input type="text" value="Hampshire"/>              |         |                      |
| Postcode:       | <input type="text" value="PO7 7FG"/>                |         |                      |

Description of location or a grid reference  
(must be completed if postcode is not known):

|           |                                     |
|-----------|-------------------------------------|
| Easting:  | <input type="text" value="468101"/> |
| Northing: | <input type="text" value="109586"/> |

Description:

### 4. Pre-application Advice

Has assistance or prior advice been sought from the local authority about this application?

☐ Yes ☒ No

### 5. Neighbour and Community Consultation

Have you consulted your neighbours or the local community about the proposal?

☐ Yes ☒ No

### 6. Authority Employee/Member

With respect to the Authority, I am:

- (a) a member of staff
- (b) an elected member
- (c) related to a member of staff
- (d) related to an elected member

Do any of these statements apply to you?

☐ Yes ☒ No

### 7. Type of Proposed Advertisement(s)

Please describe the proposed advertisement(s):

1x internally illuminated 'Harvey's' Fascia sign to front elevation  
2x internally illuminated 'bensons for beds' Fascia signs to front elevation.  
1x internally illuminated 'Harveys' Fascia sign to rear elevation.  
1x internally illuminated 'bensons for beds' Fascia signs to rear elevation  
1x aluminium tray panel 'Goods in' sign to rear elevation.  
1x aluminium goalpost feature cladding with 'hellow and welcome to harveys' vinyl letters to surround entrance doors.

How many of the following type of advertisements are you applying for?

Fascia sign(s)  Projecting or hanging sign(s)  Hoarding(s)  Other

Please describe:

1x Goalpost feature  
1x Goods in sign

### 8. Location of Advertisement(s)

Is the advertisement(s) you are applying for already in place?

☐ Yes ☒ No

Is an existing advertisement(s) to be removed and replaced by the advertisement(s) in this proposal?

☐ Yes ☒ No ☐ Not Applicable

Will the proposed advertisement(s) project over a footpath or other public highway?

☐ Yes ☒ No

### 9. Advertisement(s) Period

Please state the period of time for which consent is sought for the advertisement

From:  To:

### 10. Interest in the Land

Does the applicant own the land or buildings where the adverts are to be placed?

☐ Yes ☒ No

If No, has the permission of the owner or any other person entitled to give permission for the display of an advertisement been obtained?

☒ Yes ☐ No

11 (a). Details of Proposed Advertisement(s) - Fascia Sign

What is the height from the ground to the base of the advertisement (in metres)?

5.900

m

What is the maximum projection of the advertisement from face of building (in metres)?

0.200

m

What are the dimensions of the proposed advertisement?

Height: 

3.298

 x Width: 

6.400

 x Depth: 

0.200

 metres

What materials will the sign be made of?

Aluminium sign with 'Harveys' vinyl skin to front elevation

What is the maximum height of any of the individual letters and symbols (in centimetres)?

112.000

cm

The colour of text and background:

Red/white

Will the sign be illuminated?

☒ Yes ☐ No

Will the sign be illuminated internally or externally?

☒ Internally ☐ Externally

Illuminance Levels:

350.000

 cd/m

Will the illumination be static or intermittent?

☒ Static ☐ Intermittent

11 (a). Details of Proposed Advertisement(s) - Fascia Sign

What is the height from the ground to the base of the advertisement (in metres)?

6.200

m

What is the maximum projection of the advertisement from face of building (in metres)?

0.200

m

What are the dimensions of the proposed advertisement?

Height: 

1.750

 x Width: 

3.000

 x Depth: 

0.200

 metres

What materials will the sign be made of?

Aluminium sign with 'bensons for beds' vinyl skin to RHS to front elevation

What is the maximum height of any of the individual letters and symbols (in centimetres)?

42.000

cm

The colour of text and background:

Aubergine/pink/white

Will the sign be illuminated?

☒ Yes ☐ No

Will the sign be illuminated internally or externally?

☒ Internally ☐ Externally

Illuminance Levels:

350.000

 cd/m

Will the illumination be static or intermittent?

☒ Static ☐ Intermittent

11 (a). Details of Proposed Advertisement(s) - Fascia Sign

What is the height from the ground to the base of the advertisement (in metres)?

6.200

m

What is the maximum projection of the advertisement from face of building (in metres)?

0.200

m

What are the dimensions of the proposed advertisement?

Height: 

1.750

 x Width: 

3.500

 x Depth: 

0.200

 metres

What materials will the sign be made of?

Aluminium sign with 'bensons for beds' vinyl skin to LHS to front elevation

What is the maximum height of any of the individual letters and symbols (in centimetres)?

42.000

cm

The colour of text and background:

Aubergine/pink/white

Will the sign be illuminated?

☒ Yes ☐ No

Will the sign be illuminated internally or externally?

☒ Internally ☐ Externally

Illuminance Levels:

350.000

 cd/m

Will the illumination be static or intermittent?

☒ Static ☐ Intermittent

11 (a). Details of Proposed Advertisement(s) - Fascia Sign

What is the height from the ground to the base of the advertisement (in metres)?

2.800

m

What is the maximum projection of the advertisement from face of building (in metres)?

0.200

m

What are the dimensions of the proposed advertisement?

Height: 

2.000

 x Width: 

4.000

 x Depth: 

0.200

 metres

What materials will the sign be made of?

Aluminium sign with 'Harveys' vinyl skin to rear elevation

What is the maximum height of any of the individual letters and symbols (in centimetres)?

72.000

cm

The colour of text and background:

Red/white

Will the sign be illuminated?

☒

 Yes 

☐

 No

Will the sign be illuminated internally or externally?

☒

 Internally 

☐

 Externally

Illuminance Levels:

350.000

 cd/m

Will the illumination be static or intermittent?

☒

 Static 

☐

 Intermittent

11 (a). Details of Proposed Advertisement(s) - Fascia Sign

What is the height from the ground to the base of the advertisement (in metres)?

2.900

m

What is the maximum projection of the advertisement from face of building (in metres)?

0.200

m

What are the dimensions of the proposed advertisement?

Height: 

2.000

 x Width: 

4.000

 x Depth: 

0.200

 metres

What materials will the sign be made of?

Aluminium sign with 'bensons for beds' vinyl skin to rear elevation

What is the maximum height of any of the individual letters and symbols (in centimetres)?

48.000

cm

The colour of text and background:

Aubergine/pink/white

Will the sign be illuminated?

☒

 Yes 

☐

 No

Will the sign be illuminated internally or externally?

☒

 Internally 

☐

 Externally

Illuminance Levels:

350.000

 cd/m

Will the illumination be static or intermittent?

☒

 Static 

☐

 Intermittent

11 (d). Details of Proposed Advertisement(s) - Other Sign

What is the height from the ground to the base of the advertisement (in metres)?

2.800

m

What is the maximum projection of the advertisement from face of building (in metres)?

0.025

m

What are the dimensions of the proposed advertisement?

Height: 

0.560

 x Width: 

1.800

 x Depth: 

0.025

 metres

What materials will the sign be made of?

Aluminium tray panel with vinyl 'Goods in' etc fitted above goods in doors to rear elevation

What is the maximum height of any of the individual letters and symbols (in centimetres)?

20.000

cm

The colour of text and background:

Aubergine/red/pink/white

Will the sign be illuminated?

☐

 Yes 

☒

 No

### 11 (d). Details of Proposed Advertisement(s) - Other Sign

What is the height from the ground to the base of the advertisement (in metres)?

2.800 m

What is the maximum projection of the advertisement from face of building (in metres)?

0.025 m

What are the dimensions of the proposed advertisement?

Height:

3.288

x

Width:

6.600

x

Depth:

0.025

metres

What materials will the sign be made of?

Aluminium cladding to surround entrance doors with vinyl 'hello and welcome to harveys' lettering to front elevation

What is the maximum height of any of the individual letters and symbols (in centimetres)?

30.000 cm

The colour of text and background:

Grey/white

Will the sign be illuminated?

☐

Yes

☒

No

### 12. Site Visit

Can the site be seen from a public road, public footpath, bridleway or other public land?

☒

Yes

☐

No

If the planning authority needs to make an appointment to carry out a site visit, whom should they contact? (Please select only one)

☒

The agent

☐

The applicant

☐

Other person

### 13. Declaration

I/we hereby apply for planning permission/consent as described in this form and the accompanying plans/drawings and additional information. I/we confirm that, to the best of my/our knowledge, any facts stated are true and accurate and any opinions given are the genuine opinions of the person(s) giving them.



Date

29/08/2013