

Application for consent to display an advertisement(s).
Town and Country Planning (Control of Advertisement) Regulations 2007

Publication of applications on planning authority websites.

Please note that the information provided on this application form and in supporting documents may be published on the Authority's website.
If you require any further clarification, please contact the Authority's planning department.

1. Applicant Name, Address and Contact Details

Title:	Mrs	First name:	Chris	Surname:	Allberry		
Company name	East End Lodge Dental Practice						
Street address:	58 East Street			Country Code	National Number	Extension Number	
				Telephone number:			
				Mobile number:			
Town/City	HAVANT			Fax number:			
County:	Hampshire			Email address:			
Country:	UK						
Postcode:	PO9 1QT						
Are you an agent acting on behalf of the applicant?				☒ Yes	☐ No		

2. Agent Name, Address and Contact Details

Title:	Mr	First Name:	Ryan	Surname:	Eberhardt		
Company name:	Eberhardt Signs						
Street address:	2 Prospect Road			Country Code	National Number	Extension Number	
				Telephone number:		023 92 824 624	
				Mobile number:			
Town/City	Portsmouth			Fax number:			
County:	Hampshire			Email address:			
Country:							
Postcode:	PO1 4QY				ryan@eberhardtsigns.com		

3. Site Address Details

Full postal address of the site (including full postcode where available)

House:	58	Suffix:	
House name:	East End Lodge Dental Practice		
Street address:	East Street		
Town/City:	Havant		
County:	Hampshire		
Postcode:	PO9 1QT		

Description of location or a grid reference
(must be completed if postcode is not known):

Easting:	472096
Northing:	106158

Description:

4. Pre-application Advice

Has assistance or prior advice been sought from the local authority about this application?

☐ Yes ☒ No

5. Neighbour and Community Consultation

Have you consulted your neighbours or the local community about the proposal?

☐ Yes ☒ No

6. Authority Employee/Member

With respect to the Authority, I am:

- (a) a member of staff
- (b) an elected member
- (c) related to a member of staff
- (d) related to an elected member

Do any of these statements apply to you?

☐ Yes ☒ No

7. Type of Proposed Advertisement(s)

Please describe the proposed advertisement(s):

x2 V - formation back lit Post mounted sign, mounted on existing posts.
x1 Stand off sign on wall (non illuminated)

How many of the following type of advertisements are you applying for?

Fascia sign(s) Projecting or hanging sign(s) Hoarding(s) Other

Please describe:

x1 V - formation back lit Post mounted sign, mounted on existing posts.
x1 Stand off sign on wall (non illuminated)

8. Location of Advertisement(s)

Is the advertisement(s) you are applying for already in place?

☐ Yes ☒ No

Is an existing advertisement(s) to be removed and replaced by the advertisement(s) in this proposal?

☒ Yes ☐ No ☐ Not Applicable

If Yes to either or both above, please show the existing sign(s) on an elevation drawing or photograph and state the references for the drawing(s) or photograph(s).

Will the proposed advertisement(s) project over a footpath or other public highway?

☐ Yes ☒ No

9. Advertisement(s) Period

Please state the period of time for which consent is sought for the advertisement

From: To:

10. Interest in the Land

Does the applicant own the land or buildings where the adverts are to be placed?

☒ Yes ☐ No

11 (d). Details of Proposed Advertisement(s) - Other Sign

What is the height from the ground to the base of the advertisement (in metres)?

1.500 m

What is the maximum projection of the advertisement from face of building (in metres)?

m

What are the dimensions of the proposed advertisement?

Height:

0.400

x

Width:

2.000

x

Depth:

0.070

metres

What materials will the sign be made of?

Fabricated white composite sign tray. - 'EastEnd Lodge' Stencil cut from tray face and back illuminated through 10mm clear acrylic inlays, black vinyl to face. - remainder detail non illuminated self adhesive vinyl only

What is the maximum height of any of the individual letters and symbols (in centimetres)?

25.000 cm

The colour of text and background:

Will the sign be illuminated?



Yes



No

Will the sign be illuminated internally or externally?



Internally



Externally

Illuminance Levels:

15.000

cd/m

Will the illumination be static or intermittent?



Static



Intermittent

11 (d). Details of Proposed Advertisement(s) - Other Sign

What is the height from the ground to the base of the advertisement (in metres)?

1.000 m

What is the maximum projection of the advertisement from face of building (in metres)?

0.020 m

What are the dimensions of the proposed advertisement?

Height:

0.450

x

Width:

0.450

x

Depth:

0.010

metres

What materials will the sign be made of?

Rigid white acrylic panel 450mm x 450mm, mounted on 19mm satin chrome

What is the maximum height of any of the individual letters and symbols (in centimetres)?

10.000 cm

The colour of text and background:

Will the sign be illuminated?



Yes



No

12. Site Visit

Can the site be seen from a public road, public footpath, bridleway or other public land?



Yes



No

If the planning authority needs to make an appointment to carry out a site visit, whom should they contact? (Please select only one)



The agent



The applicant



Other person

13. Declaration

I/we hereby apply for planning permission/consent as described in this form and the accompanying plans/drawings and additional information. I/we confirm that, to the best of my/our knowledge, any facts stated are true and accurate and any opinions given are the genuine opinions of the person(s) giving them.



Date

04/04/2013