

Application for consent to display an advertisement(s).
Town and Country Planning (Control of Advertisement) Regulations 2007

Publication of applications on planning authority websites.

Please note that the information provided on this application form and in supporting documents may be published on the Authority's website.
If you require any further clarification, please contact the Authority's planning department.

1. Applicant Name, Address and Contact Details

Title:		First name:		Surname:		
Company name	Majestic Wine Warehouse Ltd					
Street address:	C/O Agent			Country Code	National Number	Extension Number
				Telephone number:		
				Mobile number:		
Town/City				Fax number:		
County:				Email address:		
Country:						
Postcode:						
Are you an agent acting on behalf of the applicant?				☒ Yes ☐ No		

2. Agent Name, Address and Contact Details

Title:	Mr	First Name:	Luke	Surname:	Cadman	
Company name:	Rapleys					
Street address:	51 Great Marlborough Street			Country Code	National Number	Extension Number
				Telephone number:	020 7255	8075
				Mobile number:		
Town/City	London			Fax number:		
County:				Email address:		
Country:						
Postcode:	W1F 7JT			lac@rapleys.co.uk		

3. Site Address Details

Full postal address of the site (including full postcode where available)

House:	1	Suffix:	
House name:	South Park Court		
Street address:	Park Road South		
Town/City:	Havant		
County:	Hampshire		
Postcode:	PO9 1HA		

Description of location or a grid reference
(must be completed if postcode is not known):

Easting:	471583
Northing:	106261

Description:

4. Pre-application Advice

Has assistance or prior advice been sought from the local authority about this application?

☐ Yes ☒ No

5. Neighbour and Community Consultation

Have you consulted your neighbours or the local community about the proposal?

☐ Yes ☒ No

6. Authority Employee/Member

With respect to the Authority, I am:

- (a) a member of staff
- (b) an elected member
- (c) related to a member of staff
- (d) related to an elected member

Do any of these statements apply to you?

☐ Yes ☒ No

7. Type of Proposed Advertisement(s)

Please describe the proposed advertisement(s):

How many of the following type of advertisements are you applying for?

Fascia sign(s) Projecting or hanging sign(s) Hoarding(s) Other

Please describe:

8. Location of Advertisement(s)

Is the advertisement(s) you are applying for already in place?

☐ Yes ☒ No

Is an existing advertisement(s) to be removed and replaced by the advertisement(s) in this proposal?

☐ Yes ☒ No ☐ Not Applicable

Will the proposed advertisement(s) project over a footpath or other public highway?

☐ Yes ☒ No

9. Advertisement(s) Period

Please state the period of time for which consent is sought for the advertisement

From: To:

10. Interest in the Land

Does the applicant own the land or buildings where the adverts are to be placed?

☒ Yes ☐ No

11 (a). Details of Proposed Advertisement(s) - Fascia Sign

What is the height from the ground to the base of the advertisement (in metres)?

3.280

m

What is the maximum projection of the advertisement from face of building (in metres)?

0.000

m

What are the dimensions of the proposed advertisement?

Height:

0.950

 x Width:

18.000

 x Depth:

0.000

 metres

What materials will the sign be made of?

fret cut aluminium panel and acrylic letters

What is the maximum height of any of the individual letters and symbols (in centimetres)?

0.750

cm

The colour of text and background:

powdercoated in to black and backed up with face flush push through opal acrylic letters

Will the sign be illuminated?

☒ Yes ☐ No

Will the sign be illuminated internally or externally?

☒ Internally ☐ Externally

Illuminance Levels:

cd/m

Will the illumination be static or intermittent?

☒ Static ☐ Intermittent

11 (a). Details of Proposed Advertisement(s) - Fascia Sign

What is the height from the ground to the base of the advertisement (in metres)?

0.500

m

What is the maximum projection of the advertisement from face of building (in metres)?

0.000

m

What are the dimensions of the proposed advertisement?

Height:

2.700

 x Width:

0.345

 x Depth:

0.000

 metres

What materials will the sign be made of?

internally illuminated individual letters,

What is the maximum height of any of the individual letters and symbols (in centimetres)?

0.270

cm

The colour of text and background:

black aluminium returns and opal acrylic faces

Will the sign be illuminated?

☒ Yes ☐ No

Will the sign be illuminated internally or externally?

☒ Internally ☐ Externally

Illuminance Levels:

cd/m

Will the illumination be static or intermittent?

☒ Static ☐ Intermittent

11 (a). Details of Proposed Advertisement(s) - Fascia Sign

What is the height from the ground to the base of the advertisement (in metres)?

3.225

m

What is the maximum projection of the advertisement from face of building (in metres)?

0.000

m

What are the dimensions of the proposed advertisement?

Height:

0.950

 x Width:

6.900

 x Depth:

0.000

 metres

What materials will the sign be made of?

fret cut aluminium panel and acrylic letters

What is the maximum height of any of the individual letters and symbols (in centimetres)?

50.000

cm

The colour of text and background:

Background grey, letters with black aluminium returns and opal faces.

Will the sign be illuminated?

☒ Yes ☐ No

Will the sign be illuminated internally or externally?

☒ Internally ☐ Externally

Illuminance Levels:

cd/m

Will the illumination be static or intermittent?

☒ Static ☐ Intermittent

11 (d). Details of Proposed Advertisement(s) - Other Sign

What is the height from the ground to the base of the advertisement (in metres)?	190.000	m		
What is the maximum projection of the advertisement from face of building (in metres)?	0.000	m		
What are the dimensions of the proposed advertisement?	Height: 1.000	x Width: 1.000	x Depth: 0.000	metres
What materials will the sign be made of?				
Internally illuminated roundel, powdercoated returns, acrylic face panel with fret cut lettering and logo.				
What is the maximum height of any of the individual letters and symbols (in centimetres)?	55.000	cm		
The colour of text and background:				
powdercoated returns- Black, opal acrylic face with black and green vinyl				
Will the sign be illuminated?	☒ Yes	☐ No		
Will the sign be illuminated internally or externally?	☒ Internally	☐ Externally		
Illuminance Levels:		cd/m		
Will the illumination be static or intermittent?	☒ Static	☐ Intermittent		

11 (d). Details of Proposed Advertisement(s) - Other Sign

What is the height from the ground to the base of the advertisement (in metres)?	2.200	m		
What is the maximum projection of the advertisement from face of building (in metres)?	0.000	m		
What are the dimensions of the proposed advertisement?	Height: 1.500	x Width: 1.500	x Depth: 0.000	metres
What materials will the sign be made of?				
Acrylic face panel, with vinyls applied to face.				
What is the maximum height of any of the individual letters and symbols (in centimetres)?	0.000	cm		
The colour of text and background:				
black powdercoated returns Opal acrylic face, black and green vinyl (text and logo) and black powdercoated aluminium returns.				
Will the sign be illuminated?	☒ Yes	☐ No		
Will the sign be illuminated internally or externally?	☒ Internally	☐ Externally		
Illuminance Levels:		cd/m		
Will the illumination be static or intermittent?	☒ Static	☐ Intermittent		

12. Site Visit

Can the site be seen from a public road, public footpath, bridleway or other public land?	☒ Yes	☐ No
If the planning authority needs to make an appointment to carry out a site visit, whom should they contact? (Please select only one)		
☒ The agent	☐ The applicant	☐ Other person

13. Declaration

I/we hereby apply for planning permission/consent as described in this form and the accompanying plans/drawings and additional information. I/we confirm that, to the best of my/our knowledge, any facts stated are true and accurate and any opinions given are the genuine opinions of the person(s) giving them.	☒	Date	24/04/2013
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