

**CONCEPT IDL LIMITED
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**DESIGN AND ACCESS STATEMENT FOR THE PROPOSALS AT THE
HERON, PETERSFIELD ROAD, HAVANT**

Greene King is proposing to carry out an internal refurbishment scheme together with some minor external alterations at The Heron located on Petersfield Road.

Consideration has been taken into account to ensure that the proposals are in keeping with the buildings original structure and design and this will further enhance the site for the customer, the client & the local surroundings. The proposals encompass an internal refurbishment in keeping with Greene King's 'Hungry Horse' brand together with an external refurbishment scheme which will enhance and improve the appearance of the building without detracting from the original characteristics of the existing building.

This development will enable customers to experience the external element of the public house, as well as internally.

The development design compliments the building in terms of materials, structure, and if any future development is considered then these areas will be still be easy accessible for less able bodied customers.

Scope of Works

In conjunction with the internal refurbishment scheme in keeping with the Hungry Horse brand, the existing catering kitchen is to be upgraded with new equipment together with the installation of a new proprietary pod which will incorporate a dry goods store, a chiller room and walk in freezer. Manufacturer details of the new pod have been submitted as part of this application and the upgrade and installation of new equipment plays an integral part of the overall refurbishment scheme. In conjunction with the internal refurbishment scheme the external elements are also to be upgraded to include hard and soft landscaped areas, areas of self coloured render to the front elevation, new planting, a branded signage scheme (subject to a separate application) together with some amenity lighting and new car park lighting.

Assessment

The public house is situated on Petersfield Road and is in a central village location. The village has a variety of amenities, but it is largely a residential area.

The site will be better equipped to attract all types of new customers, who wish to experience the site and can feel safe and comfortable when dining and drinking internally & externally.

Involvement

Greene King Pub Partners have appointed us to look after the planning element of the scheme, to submit the application and deal with the Local Planning Authority in terms of the design proposals.

Evaluation

The site is owned by our client, Greene King, and the immediate information on the site is that it is central to the local community and plays a part in the daily lives of locals. The opportunities for our client are that they wish to provide an experience to all visitors and provide better and safe facilities for all. With doing this they expect that a range of new customers will visit the site and this will be worth the investment they are proposing.

Design

The design has been carefully looked at in terms of access for all customers, positioning and evaluating the area positions of the developments, to enable all customers and new customers to be serviced quickly, safely and efficiently if using the external experiences.

Scale

Proposals for the external works are proportionate to the building and would be manufactured using the materials which complement that of the existing public house building.

The scale can be obtained by the submitted plans and elevations etc.

Landscaping

The existing raised timber decked area to the front of the building is to be stripped out and replaced with a new paved area to the front of the building which will improve access. This will also incorporate areas of new planting and new furniture. New low level planters are to be installed at various locations as indicated on the drawings to create a more decorative and inviting external space that is suitable for both abled and disabled customers.

Appearance

The appearance of the proposed development is as follows:

Elevation Treatment

Some areas of existing brickwork are to receive new self-coloured render as indicated on the submitted drawing in conjunction with a new signage scheme (subject to a separate application). This aspect will also benefit from the

installation of new low level planters around the centrally located main entrance doors.

Outside Drinking Areas

The extent of the existing external drinking areas are to be retained however these are to be upgraded and refurbished with areas of new landscaping, new paved areas and new play equipment is to be installed in the position as indicated on the drawings.

Access

The access into the building remains unchanged however the access to the existing main entrance doors is via a new disabled ramp from the existing car park.

Access to the site for public transport would not be a problem as the public house site has a central location & access for the emergency services would be as existing.

The proposed development will allow the flexibility to the public house during fine weather & customers have greater options than previously, by offering improved external activities to the community as a whole.