



Application for consent to display an advertisement(s).
Town and Country Planning (Control of Advertisement) Regulations 2007

Publication of applications on planning authority websites.

Please note that the information provided on this application form and in supporting documents may be published on the Authority's website.
If you require any further clarification, please contact the Authority's planning department.

1. Applicant Name, Address and Contact Details

Title:	Mr	First name:		Surname:			
Company name	Hobbycraft Trading Ltd						
Street address:	7 Enterprise Way,			Country Code	National Number	Extension Number	
	Aviation Park,			Telephone number:			
	Bournemouth International Airport,			Mobile number:			
Town/City	Christchurch,			Fax number:			
County:	Dorset			Email address:			
Country:	United Kingdom						
Postcode:	BH23 6HG						
Are you an agent acting on behalf of the applicant? ☒ Yes ☐ No							

2. Agent Name, Address and Contact Details

Title:	Mr	First Name:	Daniel	Surname:	Casey		
Company name:	Sapphire Signs Limited						
Street address:	Sapphire House			Country Code	National Number	Extension Number	
	Bontoft Avenue			Telephone number:	01482 474888		
				Mobile number:	07866604407		
Town/City	Hull			Fax number:			
County:	East Riding of Yorkshire			Email address:			
Country:	United Kingdom						
Postcode:	HU5 4HF				d.casey@sapphiresigns.co.uk		

3. Site Address Details

Full postal address of the site (including full postcode where available)

House:	1	Suffix:	
House name:	Hobbycraft Group Ltd		
Street address:	Selbourne Road		
Town/City:	Havant		
County:	Hampshire		
Postcode:	PO9 1ND		

Description of location or a grid reference
(must be completed if postcode is not known):

Easting:	471484
Northing:	106201

Description:

4. Pre-application Advice

Has assistance or prior advice been sought from the local authority about this application?

☐ Yes ☒ No

5. Neighbour and Community Consultation

Have you consulted your neighbours or the local community about the proposal?

☐ Yes ☒ No

6. Authority Employee/Member

With respect to the Authority, I am:

- (a) a member of staff
- (b) an elected member
- (c) related to a member of staff
- (d) related to an elected member

Do any of these statements apply to you?

☐ Yes ☒ No

7. Type of Proposed Advertisement(s)

Please describe the proposed advertisement(s):

1No. Replacement flex face skin - FRONT ELEVATION
1No. New Non-Illuminated sign above the doors - FRONT ELEVATION
1No. New Internally Illuminated Flex Face Sign - SIDE ELEVATION

How many of the following type of advertisements are you applying for?

Fascia sign(s)	3	Projecting or hanging sign(s)	0	Hoarding(s)	0	Other	0
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8. Location of Advertisement(s)

Is the advertisement(s) you are applying for already in place?

☐ Yes ☒ No

Is an existing advertisement(s) to be removed and replaced by the advertisement(s) in this proposal?

☒ Yes ☐ No ☐ Not Applicable

If Yes to either or both above, please show the existing sign(s) on an elevation drawing or photograph and state the references for the drawing(s) or photograph(s).

Will the proposed advertisement(s) project over a footpath or other public highway?

☒ Yes ☐ No

9. Advertisement(s) Period

Please state the period of time for which consent is sought for the advertisement

From:	01/06/2012	To:	01/05/2018
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10. Interest in the Land

Does the applicant own the land or buildings where the adverts are to be placed?

☐ Yes ☒ No

If No, has the permission of the owner or any other person entitled
to give permission for the display of an advertisement been obtained?

☒ Yes ☐ No

11 (a). Details of Proposed Advertisement(s) - Fascia Sign

What is the height from the ground to the base of the advertisement (in metres)?

5

m

What is the maximum projection of the advertisement from face of building (in metres)?

0.02

m

What are the dimensions of the proposed advertisement?

Height:

2

x

Width:

5.1

x

Depth:

0.02

metres

What materials will the sign be made of?

Fabricated aluminium flex face box complete with digitally printed flex face skin, text and stitch to illuminate only

What is the maximum height of any of the individual letters and symbols (in centimetres)?

59

cm

The colour of text and background:

aubergine background with light gray and light pink text and stitch.

Will the sign be illuminated?

☒ Yes

☐ No

Will the sign be illuminated internally or externally?

☒ Internally

☐ Externally

Illuminance Levels:

1000

cd/m

Will the illumination be static or intermittent?

☒ Static

☐ Intermittent

11 (a). Details of Proposed Advertisement(s) - Fascia Sign

What is the height from the ground to the base of the advertisement (in metres)?

5

m

What is the maximum projection of the advertisement from face of building (in metres)?

0.02

m

What are the dimensions of the proposed advertisement?

Height:

2

x

Width:

5.1

x

Depth:

0.02

metres

What materials will the sign be made of?

Fabricated aluminium flex face box complete with digitally printed flex face skin, text and stich to illuminate only

What is the maximum height of any of the individual letters and symbols (in centimetres)?

59

cm

The colour of text and background:

aubergine background with light gray and light pink text and stitch.

Will the sign be illuminated?

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☐ No

Will the sign be illuminated internally or externally?

☒ Internally

☐ Externally

Illuminance Levels:

1000

cd/m

Will the illumination be static or intermittent?

☒ Static

☐ Intermittent

11 (a). Details of Proposed Advertisement(s) - Fascia Sign

What is the height from the ground to the base of the advertisement (in metres)?

2.1

m

What is the maximum projection of the advertisement from face of building (in metres)?

0.01

m

What are the dimensions of the proposed advertisement?

Height:

0.9

x

Width:

5.1

x

Depth:

0.01

metres

What materials will the sign be made of?

Fabricated aluminium panels, powder coated and complete with applied vinyl letters

What is the maximum height of any of the individual letters and symbols (in centimetres)?

60

cm

The colour of text and background:

aubergine background with light gray and light pink text and stitch.

Will the sign be illuminated?

☐ Yes

☒ No

12. Site Visit

Can the site be seen from a public road, public footpath, bridleway or other public land?

☒ Yes

☐ No

If the planning authority needs to make an appointment to carry out a site visit, whom should they contact? (Please select only one)

☒ The agent

☐ The applicant

☐ Other person

13. Declaration

I/we hereby apply for planning permission/consent as described in this form and the accompanying plans/drawings and additional information.



Date 15/05/2012