



Havant
BOROUGH COUNCIL

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To:
Mr I Marshall
5 Lyne Place
Horndean
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For: Mr Eames

**The Town and Country Planning (Development Management Procedure) (England) Order
2010
Split Decision**

Application Number: APP/12/00748

Site Address: Wessex, 8 New Lane, Havant

Proposal: Retention of signage at 8 New Lane, including 5No. fascia and 3No. boarding and other signs.

Further to your application received on 18 July 2012, which was valid from 30 July 2012, Havant Borough Council, as Local Planning Authority,

(A) Grants Advertisement Consent for only the advertisements listed in Condition 1 below, subject to compliance with the following conditions:

Conditions:

- 1 The following advertisements are considered acceptable and are hereby granted Advertisement Consent:

A1 Office Building

- A1 Recovery Sign over main door and window
- Combined business sign (to left of main door)
- Visitors Car Park sign (to right of main door)
- Warning sign (to right of main door)

Entrance Gate New Lane

- Safety Sign

Wood work building (New Lane elevation)

- A1 Recovery sign
- Warning Private Land sign

Wood work building (facing north)

- A1 Recovery sign

Vehicle Workshop (facing New Lane)

- Warning CCTV sign

Vehicle Workshop (facing north)

- Circular A1 sign

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- Rear Exit Gate (facing Eastern Road)
- Safety Sign

Reason: These advertisements are considered to have an acceptable impact in terms of amenity and highway safety in accordance with Havant Borough Local Plan (Core Strategy) 2011 and the National Planning Policy Framework.

- 2 Any advertisements displayed and any site used for the display of advertisements, shall be maintained in a clean and tidy condition to the reasonable satisfaction of the Local Planning Authority.

Reason: As required by the provision of the Town & Country Planning (Control of Advertisements) Regulations 1992

- 3 Any structure, or hoarding erected or used principally for the purpose of displaying advertisements shall be maintained in a safe condition.

Reason: As required by the provisions of the Town & Country Planning (Control of Advertisements) Regulations 1992

- 4 Where an advertisement is required under these Regulations to be removed, the removal shall be carried out to the reasonable satisfaction of the Local Planning Authority.

Reason: As required by the provisions of the Town & Country Planning (Control of Advertisements) Regulations 1992.

- 5 No advertisement is to be displayed without the permission of the owner of the site or any other person with an interest in the site entitled to grant permission.

Reason: As required by the provisions of the Town & Country Planning (Control of Advertisements) Regulations 1992.

- 6 No advertisements shall be sited or displayed so as to obscure, or hinder the ready interpretation of any road traffic sign, railway signal or aid to navigation by water or air, or so as otherwise to render hazardous the use of any highway, railway, waterway or aerodrome (civil or military).

Reason: As required by the provisions of the Town & Country Planning (Control of Advertisements) Regulations 1992.

- 7 With the exception of the advertisements hereby approved all other advertisements at the site shall be removed within 1 month of the date of this decision.

Reason: To ensure that unauthorised advertisements are removed from the site having due regard to policy CS16 of the Havant Borough Local Plan (Core Strategy) 2011 and the National Planning Policy Framework 2012.

- 8 The development hereby permitted shall be carried out in accordance with the following approved plans:

Location Plan
Site Plan Drawing Number 1
Planning Statement and photographs 1-12

As restricted by Condition No. 1.

Reason: To ensure provision of a satisfactory development.

In reaching its decision the Council has had regard to the policy CS16 of the Havant Borough Local Plan (Core Strategy) 2011, and the National Planning Policy Framework 2012.

(B) Refuses Advertisement Consent with respect to the remaining advertisements as described in condition 9 below for the following reason:

- 9 The following advertisements are considered unacceptable and are hereby refused Advertisement Consent:

A1 Office Building

- RMI sign
- Warning Private Land sign to left of A1 recovery door

Wood work building

- Warning CCTV sign

Wood work building (facing north)

- Warning Private Land sign

Vehicle Workshop (facing north)

- A1 Recovery Sign
- Scaffolding Solutions sign

These signs by reason of their number, siting and design (in combination with those approved in this decision notice under A) would be harmful to the character and appearance of the area leading to a visual clutter of signage. The advertisements therefore conflict with the policy CS16 of the Havant Borough Local Plan (Core Strategy) 2011 and the National Planning Policy Framework 2012.

In coming to its decision the Council considered the plans and other documents submitted with regard to your application.

Other Important Information:

- 1 This notice only relates to the decision of Havant Borough Council as Local Planning Authority under the Town and Country Planning Acts. It does not relate to any other application that may be required under the Building Regulations or under any other Act, Regulation, Byelaw or Order where the Council's approval may be needed. For further guidance as to the need for consent under the Building Regulations please phone 023 9244 6573.
- 2 Your attention is drawn to the attached information regarding firstly your right to appeal to the Planning Inspectorate, if you are aggrieved by the Council's decision, and secondly the rights of an owner to, in certain circumstances serve a purchase notice on the Council. See www.planningportal.gov.uk/pcs.
- 3 Any failure to adhere to the details of the approved plans, and other documents or to comply with any conditions listed above may lead to enforcement action being taken by the Council. If you wish to depart from the approved details or conditions in any way you should contact the Planning and Development service at the Civic Offices or by telephoning 023 9244 6015.



Mr Chris Murray
Service Manager (Planning Development)

24 September 2012