

Application for consent to display an advertisement(s).
Town and Country Planning (Control of Advertisement) Regulations 2007

Publication of applications on planning authority websites.

Please note that the information provided on this application form and in supporting documents may be published on the Authority's website.
If you require any further clarification, please contact the Authority's planning department.

1. Applicant Name, Address and Contact Details

Title:	Mr	First name:	Simon	Surname:	Lancaster		
Company name:	Whitbread Plc						
Street address:	Whitbread Court			Country Code	National Number	Extension Number	
	Houghton Hall Business Park			Telephone number:			
	Porz Avenue			Mobile number:			
Town/City:	Dunstable			Fax number:			
County:	Beds			Email address:			
Country:	UK						
Postcode:	LU5 5XE						
Are you an agent acting on behalf of the applicant? ☒ Yes ☐ No							

2. Agent Name, Address and Contact Details

Title:	Mr	First Name:	Steven	Surname:	Flemming		
Company name:	Vado Associates Ltd						
Street address:	Bloxham Mill			Country Code	National Number	Extension Number	
	Bloxham			Telephone number:	01295 263 677		
	Barford Road			Mobile number:			
Town/City:	Banbury			Fax number:			
County:	Oxfordshire			Email address:			
Country:	United Kingdom						
Postcode:	OX15 4FF				sf@vadoassociates.com		

3. Site Address Details

Full postal address of the site (including full postcode where available)

House:	65	Suffix:	
House name:	Rusty Cutter Beefeater		
Street address:	Bedhampton Hill		
Town/City:	Havant		
County:	Hampshire		
Postcode:	PO9 3JN		

Description of location or a grid reference
(must be completed if postcode is not known):

Easting:	469719
Northing:	106218

Description:

4. Pre-application Advice

Has assistance or prior advice been sought from the local authority about this application?

☐ Yes ☒ No

5. Neighbour and Community Consultation

Have you consulted your neighbours or the local community about the proposal?

☐ Yes ☒ No

6. Authority Employee/Member

With respect to the Authority, I am:

- (a) a member of staff
- (b) an elected member
- (c) related to a member of staff
- (d) related to an elected member

Do any of these statements apply to you?

☐ Yes ☒ No

7. Type of Proposed Advertisement(s)

Please describe the proposed advertisement(s):

How many of the following type of advertisements are you applying for?

Fascia sign(s) Projecting or hanging sign(s) Hoarding(s) Other

Please describe:

8. Location of Advertisement(s)

Is the advertisement(s) you are applying for already in place?

☐ Yes ☒ No

Is an existing advertisement(s) to be removed and replaced by the advertisement(s) in this proposal?

☒ Yes ☐ No ☐ Not Applicable

If Yes to either or both above, please show the existing sign(s) on an elevation drawing or photograph and state the references for the drawing(s) or photograph(s).

Will the proposed advertisement(s) project over a footpath or other public highway?

☐ Yes ☒ No

9. Advertisement(s) Period

Please state the period of time for which consent is sought for the advertisement

From: To:

10. Interest in the Land

Does the applicant own the land or buildings where the adverts are to be placed?

☐ Yes ☒ No

If No, has the permission of the owner or any other person entitled to give permission for the display of an advertisement been obtained?

☐ Yes ☒ No

If No, why has permission not been obtained?

Sign B is outside the Whitbread ownership. Consent of the landowner is being sought by Whitbread appointed surveyors.

11 (d). Details of Proposed Advertisement(s) - Other Sign

What is the height from the ground to the base of the advertisement (in metres)?

m

What is the maximum projection of the advertisement from face of building (in metres)?

m

What are the dimensions of the proposed advertisement?

Height: x Width: x Depth: metres

What materials will the sign be made of?

Sign A. Mild steel frame clad in aluminium panels fret cut with acrylic pushed through letters.

What is the maximum height of any of the individual letters and symbols (in centimetres)?

cm

The colour of text and background:

Yellow orange gradated faces on a black panel with silver post.

Will the sign be illuminated? ☒ Yes ☐ No

Will the sign be illuminated internally or externally? ☒ Internally ☐ Externally

Illuminance Levels: cd/m

Will the illumination be static or intermittent? ☒ Static ☐ Intermittent

11 (d). Details of Proposed Advertisement(s) - Other Sign

What is the height from the ground to the base of the advertisement (in metres)?

m

What is the maximum projection of the advertisement from face of building (in metres)?

m

What are the dimensions of the proposed advertisement?

Height: x Width: x Depth: metres

What materials will the sign be made of?

Sign B. Aluminium panel with applied vinyl to face mounted between mild steel posts.

What is the maximum height of any of the individual letters and symbols (in centimetres)?

cm

The colour of text and background:

Yellow orange gradated letters and yellow arrow on a black panel with silver posts.

Will the sign be illuminated? ☐ Yes ☒ No

12. Site Visit

Can the site be seen from a public road, public footpath, bridleway or other public land?

☒ Yes ☐ No

If the planning authority needs to make an appointment to carry out a site visit, whom should they contact? (Please select only one)

☒ The agent ☐ The applicant ☐ Other person

13. Declaration

I/we hereby apply for planning permission/consent as described in this form and the accompanying plans/drawings and additional information. I/we confirm that, to the best of my/our knowledge, any facts stated are true and accurate and any opinions given are the genuine opinions of the person(s) giving them.



Date