

Subject: Re-signing of Seward, West Street, Havant, Hampshire, PO9 1LT

Planning Statement

The proposal is to remove the MG signs and replace with new Chevrolet corporate branding signs as follows:-

- 4 x internally illuminated fascia signs,
- 1 x freestanding non-illuminated entrance sign and
- 1 x internally illuminated pylon.

Two Chevrolet signs have already been installed (see signs A&B). These can be seen on the survey photo 06. These are instead of a temporary sign, so that their customers know that they are now trading as a Chevrolet Dealer.