



Application for consent to display an advertisement(s).
Town and Country Planning (Control of Advertisement) Regulations 2007

Publication of applications on planning authority websites.

Please note that the information provided on this application form and in supporting documents may be published on the Authority's website.
If you require any further clarification, please contact the Authority's planning department.

1. Applicant Name, Address and Contact Details

Title:		First name:		Surname:		
Company name	Tesco Stores Limited					
Street address:	c/o Agent			Country Code	National Number	Extension Number
				Telephone number:		
				Mobile number:		
Town/City				Fax number:		
County:				Email address:		
Country:						
Postcode:						
Are you an agent acting on behalf of the applicant?				☒ Yes	☐ No	

2. Agent Name, Address and Contact Details

Title:		First Name:	Garry	Surname:	Hutchinson	
Company name:	GL Hearn					
Street address:	20 Soho Square			Country Code	National Number	Extension Number
				Telephone number:	020 7851 4997	
				Mobile number:		
Town/City	London			Fax number:		
County:				Email address:		
Country:	United Kingdom					
Postcode:	W1D 3QW			garry_hutchinson@glhearn.com		

3. Site Address Details

Full postal address of the site (including full postcode where available)

House:	1	Suffix:	
House name:	Tesco		
Street address:	Lavender Road		
Town/City:	Waterlooville		
County:	Hampshire		
Postcode:	PO7 8NS		

Description of location or a grid reference
(must be completed if postcode is not known):

Easting:	469136
Northing:	108838

Description:

4. Pre-application Advice

Has assistance or prior advice been sought from the local authority about this application?

☒ Yes ☐ No

If Yes, please complete the following information about the advice you were given (this will help the authority to deal with this application more efficiently):

Officer name:

Title: First name: Surname:

Reference:

Date (DD/MM/YYYY): (Must be pre-application submission)

Details of the pre-application advice received:

5. Neighbour and Community Consultation

Have you consulted your neighbours or the local community about the proposal?

☐ Yes ☒ No

6. Authority Employee/Member

With respect to the Authority, I am:

- (a) a member of staff
- (b) an elected member
- (c) related to a member of staff
- (d) related to an elected member

Do any of these statements apply to you?

☐ Yes ☒ No

7. Type of Proposed Advertisement(s)

Please describe the proposed advertisement(s):

3 Internally Illuminated Fascia Signs
2 Non-illuminated Panel Signs
1 Internally Illuminated Projecting Sign

How many of the following type of advertisements are you applying for?

Fascia sign(s) Projecting or hanging sign(s) Hoarding(s) Other

Please describe:

3 Internally Illuminated Fascia Signs
2 Non-illuminated Panel Signs
1 Internally Illuminated Projecting Sign

8. Location of Advertisement(s)

Is the advertisement(s) you are applying for already in place?

☐ Yes ☒ No

Is an existing advertisement(s) to be removed and replaced by the advertisement(s) in this proposal?

☐ Yes ☒ No ☐ Not Applicable

Will the proposed advertisement(s) project over a footpath or other public highway?

☐ Yes ☒ No

9. Advertisement(s) Period

Please state the period of time for which consent is sought for the advertisement

From: 01/07/2013

To: 01/07/2018

10. Interest in the Land

Does the applicant own the land or buildings where the adverts are to be placed?

☐ Yes ☒ No

If No, has the permission of the owner or any other person entitled to give permission for the display of an advertisement been obtained?

☒ Yes ☐ No

11 (a). Details of Proposed Advertisement(s) - Fascia Sign

What is the height from the ground to the base of the advertisement (in metres)?

2.200 m

What is the maximum projection of the advertisement from face of building (in metres)?

0.100 m

What are the dimensions of the proposed advertisement?

Height: 0.800 x Width: 11.200 x Depth: 0.100 metres

What materials will the sign be made of?

Acrylic

What is the maximum height of any of the individual letters and symbols (in centimetres)?

56.000 cm

The colour of text and background:

Red and white text on dark blue background

Will the sign be illuminated? ☒ Yes ☐ No

Will the sign be illuminated internally or externally?

☒ Internally ☐ Externally

Illuminance Levels: 110.000 cd/m

Will the illumination be static or intermittent?

☒ Static ☐ Intermittent

11 (a). Details of Proposed Advertisement(s) - Fascia Sign

What is the height from the ground to the base of the advertisement (in metres)?

2.600 m

What is the maximum projection of the advertisement from face of building (in metres)?

0.100 m

What are the dimensions of the proposed advertisement?

Height: 0.800 x Width: 5.000 x Depth: 0.100 metres

What materials will the sign be made of?

Acrylic

What is the maximum height of any of the individual letters and symbols (in centimetres)?

56.000 cm

The colour of text and background:

Red and white text on dark blue background

Will the sign be illuminated? ☒ Yes ☐ No

Will the sign be illuminated internally or externally?

☒ Internally ☐ Externally

Illuminance Levels: 110.000 cd/m

Will the illumination be static or intermittent?

☐ Static ☒ Intermittent

11 (a). Details of Proposed Advertisement(s) - Fascia Sign

What is the height from the ground to the base of the advertisement (in metres)?

3.100

m

What is the maximum projection of the advertisement from face of building (in metres)?

0.100

m

What are the dimensions of the proposed advertisement?

Height:

0.800

 x Width:

22.000

 x Depth:

0.100

 metres

What materials will the sign be made of?

Acrylic

What is the maximum height of any of the individual letters and symbols (in centimetres)?

56.000

cm

The colour of text and background:

Red and white text on dark blue background

Will the sign be illuminated?

☒ Yes ☐ No

Will the sign be illuminated internally or externally?

☒ Internally ☐ Externally

Illuminance Levels:

110.000

cd/m

Will the illumination be static or intermittent?

☒ Static ☐ Intermittent

11 (b). Details of Proposed Advertisement(s) - Hanging Sign

What is the height from the ground to the base of the advertisement (in metres)?

1.600

m

What is the maximum projection of the advertisement from face of building (in metres)?

0.800

m

What are the dimensions of the proposed advertisement?

Height:

0.650

 x Width:

0.800

 x Depth:

0.125

 metres

What materials will the sign be made of?

Acrylic

What is the maximum height of any of the individual letters and symbols (in centimetres)?

15.000

cm

The colour of text and background:

Red and white text on dark bkblue background

Will the sign be illuminated?

☒ Yes ☐ No

Will the sign be illuminated internally or externally?

☒ Internally ☐ Externally

Illuminance Levels:

110.000

cd/m

Will the illumination be static or intermittent?

☒ Static ☐ Intermittent

11 (d). Details of Proposed Advertisement(s) - Other Sign

What is the height from the ground to the base of the advertisement (in metres)?

0.500

m

What is the maximum projection of the advertisement from face of building (in metres)?

0.000

m

What are the dimensions of the proposed advertisement?

Height:

2.000

 x Width:

2.400

 x Depth:

0.000

 metres

What materials will the sign be made of?

Plastic

What is the maximum height of any of the individual letters and symbols (in centimetres)?

0.000

cm

The colour of text and background:

Picture of cox apples

Will the sign be illuminated?

☐ Yes ☒ No

11 (d). Details of Proposed Advertisement(s) - Other Sign

What is the height from the ground to the base of the advertisement (in metres)?

m

What is the maximum projection of the advertisement from face of building (in metres)?

m

What are the dimensions of the proposed advertisement?

Height:

x

Width:

x

Depth:

metres

What materials will the sign be made of?

What is the maximum height of any of the individual letters and symbols (in centimetres)?

cm

The colour of text and background:

Will the sign be illuminated?

☐

Yes

☒

No

12. Site Visit

Can the site be seen from a public road, public footpath, bridleway or other public land?

☒

Yes

☐

No

If the planning authority needs to make an appointment to carry out a site visit, whom should they contact? (Please select only one)

☒

The agent

☐

The applicant

☐

Other person

13. Declaration

I/we hereby apply for planning permission/consent as described in this form and the accompanying plans/drawings and additional information. I/we confirm that, to the best of my/our knowledge, any facts stated are true and accurate and any opinions given are the genuine opinions of the person(s) giving them.



Date