



PLANNING STATEMENT

IN RESPECT OF

Lloyds Bank, 266 London Road, Waterloo, Portsmouth, Hampshire, PO7 7HG

The proposed works are required in order that the shop has the correct branding, so that it is clear and visible to its customers.

We do not feel that this proposed signage is any way detrimental to either the building itself or surrounding area, as there are currently other stores in the vicinity with similar signage in situ.

Our client has given careful thought and consideration to this scheme and hope that the Council will consider it favourably.

Vicky Fusco
06 March 2013