Havant BOROUGH COUNCIL

PERMIT

Civic Offices
Havant
Hampshire PO9 2AX
T 023 9244 6015
F 023 9248 0263

Application for consent to display an advertisement(s).
Town and Country Planning (Control of Advertisement) Regulations 2007

Publication of applications on planning authority websites.
Please note that the information provided on this application form and in supporting documents may be published on the Authority's website.
If you require any further clarification, please contact the Authority's planning department.

1. Applicant Name, Address and Contact Details

Title: | First name: | Surname:

Company name: Tesco Stores Ltd

Street address: PO Box 18, Delamare Road, Cheshunt

Town/City: Waltham Cross

County: Hertfordshire

Country:

Postcode: EN8 9SL

	Country Code	National Number	Extension Number
Telephone number:			
Mobile number:			
Fax number:			

Email address:

Are you an agent acting on behalf of the applicant? (•) Yes ( ) No

2. Agent Name, Address and Contact Details

Title: | First Name: Rob Moorhouse | Surname: Nick Baker

Company name: [redacted]

Street address:

Town/City

County:

Country:

Postcode:

	Country Code	National Number	Extension Number
Telephone number:		[redacted]	
Mobile number:			
Fax number:			

Email address: london@nlpplanning.com

3. Site Address Details

Full postal address of the site (including full postcode where available)

House: | Suffix:

House name:

Street address: Site at Unit 18

The Westbrook Centre

Town/City: Waterlooville

County: Hampshire

Postcode: PO7 8SE

Description of location or a grid reference
(must be completed if postcode is not known):

Easting: 469943

Northing: 110217

Description:

4. Pre-application Advice

Has assistance or prior advice been sought from the local authority about this application? ○ Yes ◉ No

5. Neighbour and Community Consultation

Have you consulted your neighbours or the local community about the proposal? ○ Yes ◉ No

6. Authority Employee/Member

With respect to the Authority, I am:

(a) a member of staff
(b) an elected member
(c) related to a member of staff
(d) related to an elected member

Do any of these statements apply to you? ○ Yes ◉ No

7. Type of Proposed Advertisement(s)

Please describe the proposed advertisement(s):

Four internally illuminated fascia signs, one internally illuminated projecting sign and one internally illuminated gantry sign

How many of the following type of advertisements are you applying for?

Fascia sign(s): 4 | Projecting or hanging sign(s): 1 | Hoarding(s): 0 | Other: 1

Please describe:

'Other' is the proposed gantry sign

8. Location of Advertisement(s)

Is the advertisement(s) you are applying for already in place? ○ Yes ◉ No

Is an existing advertisement(s) to be removed and replaced by the advertisement(s) in this proposal? ◉ Yes ○ No ○ Not Applicable

If Yes to either or both above, please show the existing sign(s) on an elevation drawing or photograph and state the references for the drawing(s) or photograph(s).

Only a gantry sign is in situ following a fire at the site. This is to be replaced by a new gantry site with updated branding

Will the proposed advertisement(s) project over a footpath or other public highway? ◉ Yes ○ No

9. Advertisement(s) Period

Please state the period of time for which consent is sought for the advertisement

From: 01/02/2011 | To: 01/02/2016

10. Interest in the Land

Does the applicant own the land or buildings where the adverts are to be placed? ○ Yes ◉ No

If No, has the permission of the owner or any other person entitled to give permission for the display of an advertisement been obtained? ◉ Yes ○ No

11 (a). Details of Proposed Advertisement(s) - Fascia Sign

What is the height from the ground to the base of the advertisement (in metres)? 3.6 m

What is the maximum projection of the advertisement from face of building (in metres)? 0 m

What are the dimensions of the proposed advertisement? Height: 1 x Width: 5.1 x Depth: 0.1 metres

What materials will the sign be made of?

Aluminium fasic with fret cut acrylic lettering

What is the maximum height of any of the individual letters and symbols (in centimetres)? 64 cm

The colour of text and background:

Red (ICI Perspex Red 431) and white (ICI Perspex Stone White) lettering with blue (ICI Perspex Blue 727) blips on a blue/black (RAL 5004) background

Will the sign be illuminated? (•) Yes ( ) No

Will the sign be illuminated internally or externally? (•) Internally ( ) Externally

Illuminance Levels: 150 cd/m

Will the illumination be static or intermittent? (•) Static ( ) Intermittent

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What is the maximum projection of the advertisement from face of building (in metres)? 0 m

What are the dimensions of the proposed advertisement? Height: 1 x Width: 5.1 x Depth: 0.1 metres

What materials will the sign be made of?

Aluminium fasic with fret cut acrylic lettering

What is the maximum height of any of the individual letters and symbols (in centimetres)? 64 cm

The colour of text and background:

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What is the maximum projection of the advertisement from face of building (in metres)? 0 m

What are the dimensions of the proposed advertisement? Height: 1 x Width: 5.1 x Depth: 0.1 metres

What materials will the sign be made of?

Aluminium fasic with fret cut acrylic lettering

What is the maximum height of any of the individual letters and symbols (in centimetres)? 64 cm

The colour of text and background:

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11 (a). Details of Proposed Advertisement(s) - Fascia Sign

What is the height from the ground to the base of the advertisement (in metres)? 3.6 m

What is the maximum projection of the advertisement from face of building (in metres)? 0 m

What are the dimensions of the proposed advertisement? Height: 1 x Width: 5.1 x Depth: 0.1 metres

What materials will the sign be made of?

Aluminium fasic with fret cut acrylic lettering

What is the maximum height of any of the individual letters and symbols (in centimetres)? 64 cm

The colour of text and background:

Red (ICI Perspex Red 431) and white (ICI Perspex Stone White) lettering with blue (ICI Perspex Blue 727) blips on a blue/black (RAL 5004) background

Will the sign be illuminated? (•) Yes ( ) No

Will the sign be illuminated internally or externally? (•) Internally ( ) Externally

Illuminance Levels: 150 cd/m

Will the illumination be static or intermittent? (•) Static ( ) Intermittent

11 (b). Details of Proposed Advertisement(s) - Hanging Sign

What is the height from the ground to the base of the advertisement (in metres)? 2.1 m

What is the maximum projection of the advertisement from face of building (in metres)? 0.85 m

What are the dimensions of the proposed advertisement? Height: 0.65 x Width: 0.8 x Depth: 0.1 metres

What materials will the sign be made of?

Aluminium fasic with fret cut acrylic lettering

What is the maximum height of any of the individual letters and symbols (in centimetres)? 20 cm

The colour of text and background:

Red (ICI Perspex Red 431) and white (ICI Perspex Stone White) lettering with blue (ICI Perspex Blue 727) blips on a blue/black (RAL 5004) background

Will the sign be illuminated? (•) Yes ( ) No

Will the sign be illuminated internally or externally? (•) Internally ( ) Externally

Illuminance Levels: 150 cd/m

Will the illumination be static or intermittent? (•) Static ( ) Intermittent

11 (d). Details of Proposed Advertisement(s) - Other Sign

What is the height from the ground to the base of the advertisement (in metres)? 0.8 m

What is the maximum projection of the advertisement from face of building (in metres)? 0 m

What are the dimensions of the proposed advertisement? Height: 2.4 x Width: 0.13 x Depth: 0.06 metres

What materials will the sign be made of?

Aluminium and steel sign with vinyl lettering

What is the maximum height of any of the individual letters and symbols (in centimetres)? 20 cm

The colour of text and background:

Red (ICI Perspex Red 431), white (ICI Perspex Stone White) and blue (ICI Perspex Blue 727) lettering and blips on a blue/black (RAL 5004) background

Will the sign be illuminated? (•) Yes ( ) No

Will the sign be illuminated internally or externally? ( ) Internally (•) Externally

Illuminance Levels: 110 cd/m

Will the illumination be static or intermittent? (•) Static ( ) Intermittent

12. Site Visit

Can the site be seen from a public road, public footpath, bridleway or other public land? (•) Yes ( ) No

If the planning authority needs to make an appointment to carry out a site visit, whom should they contact? (Please select only one)

(•) The agent ( ) The applicant ( ) Other person

13. Declaration

I/we hereby apply for planning permission/consent as described in this form and the accompanying plans/drawings and additional information. ☒

Date 16/12/2010