



Application for consent to display an advertisement(s).
Town and Country Planning (Control of Advertisement) Regulations 2007

Publication of applications on planning authority websites.

Please note that the information provided on this application form and in supporting documents may be published on the Authority's website.
If you require any further clarification, please contact the Authority's planning department.

1. Applicant Name, Address and Contact Details

Title:	Mr	First name:	Matt	Surname:	Sinfield	
Company name:	Waitrose Ltd					
Street address:	Suncourt House			Country Code	National Number	Extension Number
	18- 26 Essex Road			Telephone number:		
				Mobile number:		
Town/City:	London			Fax number:		
County:				Email address:		
Country:	United Kingdom					
Postcode:	N1 8LN					
Are you an agent acting on behalf of the applicant?						
☒ Yes ☐ No						

2. Agent Name, Address and Contact Details

Title:	Miss	First Name:	Sophie	Surname:	Lewis	
Company name:	B and R Architects					
Street address:	B and R Architects			Country Code	National Number	Extension Number
	Suncourt House			Telephone number:	02032270800	
	18 - 26 Essex Road			Mobile number:		
Town/City:				Fax number:		
County:	London			Email address:		
Country:						
Postcode:	n1 8ln			s.lewis@bandr-arch.com		

3. Site Address Details

Full postal address of the site (including full postcode where available)

House:	12	Suffix:	
House name:	Waitrose Ltd		
Street address:	North Street		
Town/City:	Havant		
County:	Hampshire		
Postcode:	PO9 1PR		

Description of location or a grid reference
(must be completed if postcode is not known):

Easting:	471819
Northing:	106356

Description:

4. Pre-application Advice

Has assistance or prior advice been sought from the local authority about this application?

☒ Yes ☐ No

If Yes, please complete the following information about the advice you were given (this will help the authority to deal with this application more efficiently):

Officer name:

Title:	Mr	First name:	John	Surname:	Townsend
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Reference:	Conservation Consultant Havant Borough Council
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Date (DD/MM/YYYY):	01/02/2013	(Must be pre-application submission)
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Details of the pre-application advice received:

5. Neighbour and Community Consultation

Have you consulted your neighbours or the local community about the proposal?

☐ Yes ☒ No

6. Authority Employee/Member

With respect to the Authority, I am:

- (a) a member of staff
- (b) an elected member
- (c) related to a member of staff
- (d) related to an elected member

Do any of these statements apply to you?

☐ Yes ☒ No

7. Type of Proposed Advertisement(s)

Please describe the proposed advertisement(s):

How many of the following type of advertisements are you applying for?

Fascia sign(s)	2	Projecting or hanging sign(s)	1	Hoarding(s)	0	Other	0
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8. Location of Advertisement(s)

Is the advertisement(s) you are applying for already in place?

☐ Yes ☒ No

Is an existing advertisement(s) to be removed and replaced by the advertisement(s) in this proposal?

☐ Yes ☒ No ☐ Not Applicable

Will the proposed advertisement(s) project over a footpath or other public highway?

☒ Yes ☐ No

9. Advertisement(s) Period

Please state the period of time for which consent is sought for the advertisement

From:	20/03/2013	To:	20/03/2033
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10. Interest in the Land

Does the applicant own the land or buildings where the adverts are to be placed? ☒ Yes ☐ No

11 (a). Details of Proposed Advertisement(s) - Fascia Sign

What is the height from the ground to the base of the advertisement (in metres)? m

What is the maximum projection of the advertisement from face of building (in metres)? m

What are the dimensions of the proposed advertisement? Height: x Width: x Depth: metres

What materials will the sign be made of?

The Letters will be constructed of Green PMS 370c face and stainless steel returns.

What is the maximum height of any of the individual letters and symbols (in centimetres)? cm

The colour of text and background:

The text will be in Green. The background will be white

Will the sign be illuminated? ☐ Yes ☒ No

11 (a). Details of Proposed Advertisement(s) - Fascia Sign

What is the height from the ground to the base of the advertisement (in metres)? m

What is the maximum projection of the advertisement from face of building (in metres)? m

What are the dimensions of the proposed advertisement? Height: x Width: x Depth: metres

What materials will the sign be made of?

The letters will be constructed with a green PMS 370c face and stainless steel returns.

What is the maximum height of any of the individual letters and symbols (in centimetres)? cm

The colour of text and background:

The text will be green and the background will be white

Will the sign be illuminated? ☒ Yes ☐ No

Will the sign be illuminated internally or externally? ☐ Internally ☐ Externally

Illuminance Levels: cd/m

Will the illumination be static or intermittent? ☒ Static ☐ Intermittent

11 (b). Details of Proposed Advertisement(s) - Hanging Sign

What is the height from the ground to the base of the advertisement (in metres)? m

What is the maximum projection of the advertisement from face of building (in metres)? m

What are the dimensions of the proposed advertisement? Height: x Width: x Depth: metres

What materials will the sign be made of?

The sign will be constructed with a green PMS 370c face and stainless steel returns

What is the maximum height of any of the individual letters and symbols (in centimetres)? cm

The colour of text and background:

The text is green and the background is white

Will the sign be illuminated? ☐ Yes ☒ No

12. Site Visit

Can the site be seen from a public road, public footpath, bridleway or other public land?

☒ Yes ☐ No

If the planning authority needs to make an appointment to carry out a site visit, whom should they contact? (Please select only one)

☐ The agent ☐ The applicant ☒ Other person

If Other has been selected, please provide:

Contact name:

Title: First name: Surname:

Telephone number:

Country code: National number: Extension number:

Email Address:

13. Declaration

I/we hereby apply for planning permission/consent as described in this form and the accompanying plans/drawings and additional information. I/we confirm that, to the best of my/our knowledge, any facts stated are true and accurate and any opinions given are the genuine opinions of the person(s) giving them.



Date