

Sue Ryder

EMSWORTH

26 High Street, Emsworth, Hampshire, PO10 7AW

EXTERNAL BRANDING

External Branding Concept Proposal

Designer M. Yousaf

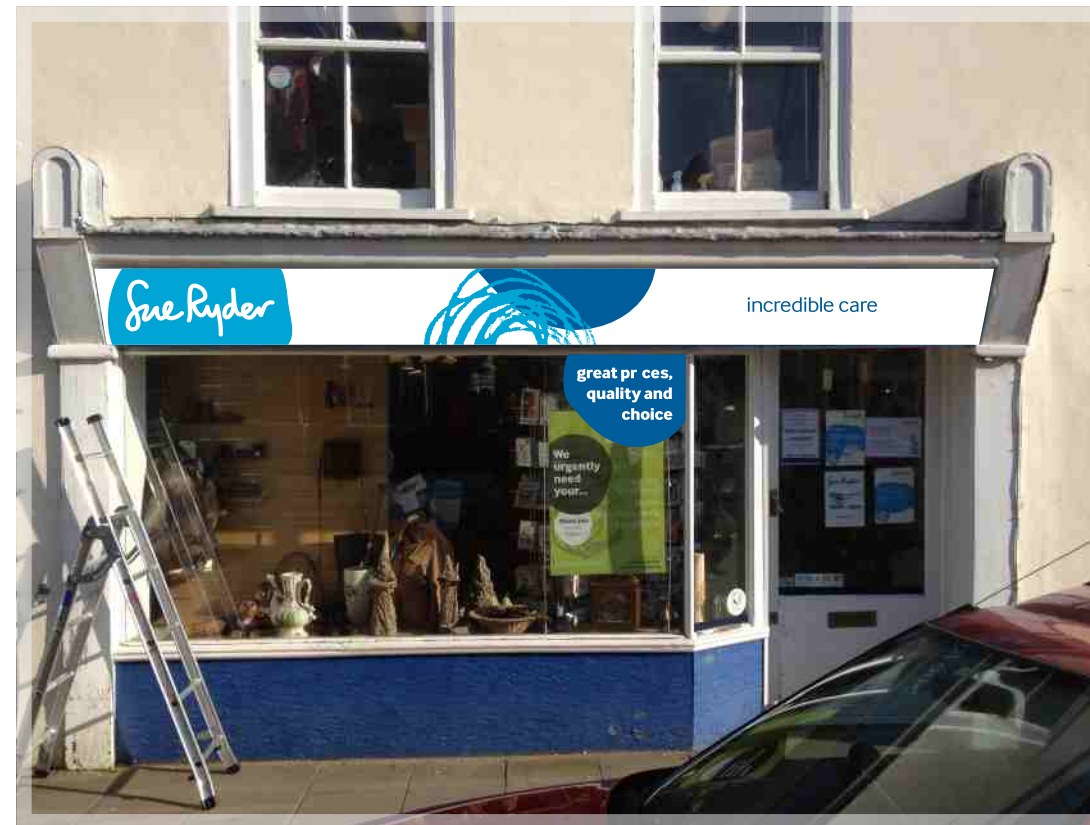
Date Drawn 16.04.13

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Revision Issue _ · Designer_ · ___.13
□ Note_



EXISTING



PROPOSED

Pantone 301c
C:100 M:54 Y:4 K:19

White
C:0 M:0 Y:0 K:0

Pantone 299c
C:89 M:8 Y:0 K:0

Font Interface Light [Sample TEXT 1234]
Interface Regular [Sample TEXT 1234]
Interface Bold [Sample TEXT 1234]

SPECIFICATION

1 Fascia 1:20

To be flat dibond panel with applied digitally printed vinyl wrap. Panel to be face fixed with csk screws and vinyl screw covers.

Qty 1

Notes & Requirements

- Panel to be trimmed on site.

2 Window Vinyl 1:20

To be reverse applied vinyl graphic to above detail.

Qty 1

Notes & Requirements

- Graphic always located top right of shopfront glazing.

