



Planning Statement

Halifax Bank

26 West Street,

Havant, Hampshire.

PO9 1PG

50961582-DOC-008 Planning Statement



PLANNING STATEMENT

Halifax Bank 26 West Street, Havant, Hampshire

This statement has been prepared to support the consent to display advertisements at the above address.

Halifax Bank, 26 West Street is situated in the retail district of the South coastal town of Havant. It is not listed but is in a conservation area.

Our intention is to replace the existing fascia signage, projecting hanging sign and ATM surround collar with new branded signage. Our proposal involves the use of integral trough illuminated lighting for the fascia sign and projecting sign, and an internally illuminated ATM collar.

The Fascia will be 680mm high coloured PMS 2728 blue with white lettering no higher than 196mm. The fascia will be 7700mm long and project 110mm from the wall surface. The 400m hanging sign will project 750mm from the wall and 3125mm from the ground. The internally illuminated ATM collar will be of similar colour and will be made to match the size of the existing ATM collar.

Drawings attached with this application indicate position and further details of the signage mentioned. The above proposal does not affect the layout of the building or its immediate surroundings. Access to the building and circulation within the car-park remains unchanged.

